

APPENDIX K.

Inventory of Neutral Programs

In addition to the race- and gender-neutral measures the City of Portland and the Portland Development Commission currently have in place, there are a number of neutral programs that other public, private and non-profit organizations administer in Portland. Figure K-1, on the next page, provides examples of those programs. Figure K-2 highlights small business assistance and other neutral programs offered by specific organizations in the Portland marketplace.

Figure K-1. Examples of small business assistance and other neutral programs in Portland

Neutral Remedies	Examples in the local marketplace
Technical assistance	<p>Technical assistance programs are readily available throughout the Portland area. Those programs primarily provide general information and assistance for business startups and growing businesses. Examples range from Small Business Development Centers that serve all groups to more targeted programs for minorities and women through minority chambers of commerce. The programs focus on business planning, marketing, financial management and the procurement process. Some technical assistance providers such as the Service Corps of Retired Executives (SCORE) and the Turner School of Construction focus on business advice and mentoring. Most technical assistance programs available in the Portland area are not industry-specific.</p>
Mentor-protégé programs	<p>The Port of Portland launched its mentor-protégé program in the mid-1990s to increase the number and strength of MBE/WBE companies in the local construction industry. Firms are selected for the mentor-protégé program based on their qualifications and are required to participate in the program for three years. The cost of each mentor-protégé relationship is \$15,000 and is sponsored by other agencies in the Portland area, including the Oregon Department of Transportation (Oregon DOT) and the Association of General Contractors. The City of Portland has been a program supporter.</p> <p>The Oregon DOT, SCORE and several minority chambers offer less formal mentor-protégé programs to help develop minority- and women-owned firms in the local marketplace. These programs support emerging businesses to increase their strength and competitiveness by providing business mentoring, peer advisement and technical assistance.</p>
Small business finance & capital assistance	<p>Small business financing is available through several local institutions within the Portland area. For example, the Albina Community Bank and Shorebank Pacific Bank provide low interest loans, matched savings accounts and microenterprise lending for creation and expansion of small businesses. Typical loan amounts are \$500 to \$50,000. Other agencies like Mercy Corps Northwest, Microenterprise of Oregon, TriMet and the Oregon Association of Minority Entrepreneurs (OAME) offer a variety of business lending programs using federal and private funds.</p> <p>Examples of federally-funded finance programs include the USDOT Office of Small and Disadvantaged Business Short Term Lending Program for certified DBEs and the SBA guaranteed loans programs.</p> <p>Other agencies in the Portland area provide training on how to obtain financing, including the Portland State University Business Outreach Program, Microenterprise of Oregon, SBDC and the Hispanic Chamber of Commerce.</p>
Networking, outreach and advocacy	<p>A number of agencies serve as advocates for small business participation on public projects (including participation of MBE/WBEs). These organizations sponsor focus sessions, seminars, training workshops and networking events to highlight small businesses and encourage their use on government and private sector projects. Local organizations facilitating outreach, networking and advocacy include the Portland Business Alliance, minority chambers of commerce, National Association of Minority Contractors Oregon and the Oregon Native American Business & Entrepreneurial Network.</p>
Business incubator	<p>Several organizations throughout the Portland area administer business incubator programs, offering entrepreneurial firms hands-on management assistance and shared office services, equipment and technology. Examples of local organizations that operate business incubators include the OAME, Avita & Associates, the City of Beaverton and the Metropolitan Contractor Improvement Partnership (MCIP).</p>

Source: BBC Research & Consulting.

Figure K-2.
Examples of small business assistance and other neutral programs offered by Portland-area organizations

Portland-area programs and organizations providing assistance to small business	Bonding	Budgeting	Business incubator program	Business plan development	Business support	Construction estimating	Financial management	Loan, bonding, venture capital assistance	Business location and site development	Marketing assistance	Mentor/protégé program	Microloans (less than \$5,000)	M/WESB assistance	Networking with prime contractors	Professional services assistance	Public training/consulting	Venture capital	Workforce training and hiring program
Advocate's Office for Minority, Women & Emerging Small Businesses					■											■		
African American Chamber of Commerce		■				■	■							■		■		
Alaska Oregon Western Washington Better Business Bureau																■		
Albina Community Bank								■									■	
Albina Opportunities Corporation								■									■	
Alliance of Portland Business Neighborhood Associations		■				■	■							■		■		
American Council of Engineering Companies Oregon														■	■	■		
Asian Pacific Chamber of Commerce		■				■	■							■		■		
Associated General Contractors Oregon		■		■	■	■	■		■	■	■		■	■	■	■		
Avita and Associates		■				■	■							■		■		
Child Care Improvement Project														■		■		
City of Beaverton														■		■		
City of Portland															■			■
City of Vancouver														■		■		
Federal Highway Administration	■							■										
Hacienda Community Development Corporation (CDC)																■		
Hispanic Chamber of Commerce		■				■	■							■		■		
Korean Society of Oregon		■		■			■		■	■				■		■		
Lewis and Clark Law School				■			■			■				■		■		

Source: BBC Research & Consulting.

Figure K-2. (continued)

Examples of small business assistance and other neutral programs offered by Portland-area organizations

Portland-area programs and organizations providing assistance to small business	Bonding	Budgeting	Business incubator program	Business plan development	Business support	Construction estimating	Financial management	Loan, bonding, venture capital assistance	Business location and site development	Marketing assistance	Mentor/protégé program	Microloans (less than \$5,000)	M/W/ESB assistance	Networking with prime contractors	Professional services assistance	Public training/consulting	Venture capital	Workforce training and hiring program
Mercy Corps Northwest		■				■	■	■						■		■		
Metropolitan Contractor Improvement Partnership (MCIP)		■				■	■							■		■		
Micro Enterprise Services of Oregon		■		■	■		■							■		■		
Microenterprise Services of Oregon		■		■			■	■		■							■	
Multnomah County															■			■
National Association of Minority Contractors Oregon (NAMCO)		■				■	■							■		■		
Native American Chamber of Commerce		■				■	■							■		■		
Oregon Association of Minority Entrepreneurs (OAME)		■	■	■	■		■	■	■	■		■		■		■		
Oregon Business Development Department								■								■	■	
Oregon Department of Environmental Quality																■		
Oregon Department of Transportation (ODOT)										■	■			■	■			
Oregon Employment Department														■		■		
Oregon Entrepreneurs Network														■		■		
Oregon Manufacturing Extension Partnership		■		■	■		■		■	■				■		■		
Oregon Microenterprise Network:		■		■	■		■							■		■		
Oregon Native American Business & Entrepreneurial Network (ONABEN)		■				■	■							■		■		
Oregon Secretary of State					■											■		
Oregon State University Food Innovation Center																■		

Source: BBC Research & Consulting.

Figure K-2. (continued)
Examples of small business assistance and other neutral programs offered by Portland-area organizations

Portland-area programs and organizations providing assistance to small business	Bonding	Budgeting	Business incubator program	Business plan development	Business support	Construction estimating	Financial management	Loan, bonding, venture capital assistance	Business location and site development	Marketing assistance	Mentor/protégé program	Microloans (less than \$5,000)	M/W/ESB assistance	Networking with prime contractors	Professional services assistance	Public training/consulting	Venture capital	Workforce training and hiring program
Oregon State University School of Engineering											■		■	■	■			
Philippine Chamber of Commerce		■				■	■							■		■		
Port of Portland															■			
Portland Area Business Association														■				
Portland Business Alliance														■		■		
Portland Development Commission (PDC)							■	■	■						■			
Portland State University		■		■	■		■		■	■			■			■		
Service Corps of Retired Executives (SCORE)		■		■	■						■			■		■		
Shorebank Pacific								■									■	
Small Business Administration: Local Portland Resources	■							■										
Small Business Advisory Council														■				
Small Business Development Centers		■		■	■		■		■	■				■		■		
Trillium Artisans Program		■		■			■		■	■								
TriMet															■			■
Turner Construction University		■		■	■	■	■		■	■	■		■	■	■	■		
US Dept of Transportation								■										
Women Entrepreneurs of Oregon														■				
Zero Waste Alliance																■		

Source: BBC Research & Consulting.