

Prime Contractor Development Program (PCDP)

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Program Manager



PCDP – Equity Lens

In conjunction with the City's focus on Social Equity in Contracting, an Equity Lens is added to review of the Prime Contractor Development Program and will be used to review the Program in the years to come.

The City will review its progress and mitigate any issues that arise as the program progresses.

1. Does the Program expand opportunity for minority and women contractors?
2. Does the Program effect systemic change?
3. The 2009 Disparity Study provided evidence of disparities in the utilization of minority and women as prime contractors on City construction contracts. Does the Program address this disparity?
4. Does the Program have any unintended consequences for certain populations and/or communities?

PCDP Goals and Objectives

Goals

1. Address and correct the historically underutilization of Disadvantaged, Minority and Women Business Enterprises (D/MWBE) prime contractors on City projects.
2. Increase D/MWBE participation as prime contractor's on City's public works and improvement projects.
3. Annually perform Commercially Useful Function Reviews to provide Key Impact Data reporting on Contractors growth.

Objectives

1. Create a Roster of Disadvantaged, Minority and Women Business Enterprises to support City of Portland objective to increase utilization of D/MWBEs.
2. Develop MWDBEs capacity to successfully complete City of Portland projects.
3. Annually Report on Key Impact Data on the PCDP Contractors to show growth in capacity and increased opportunities.

PCDP Performance Measures

Contractors	Goal	Actual	%
Total No of Contractors Enrolled	35	29	
Minority-owned contractors (MBE)	15	11	38%
Women-owned contractors (WBE)	10	6	21%
Emerging small business (ESB)	10	12	41%

Contractors	MBE	%	WBE	%	ESB	%
Building Alterations - 10	4	40%	2	20%	4	40%
Sewer and Water- 17	5	29%	4	24%	8	47%
Parks Improvement -10	3	30%	3	30%	4	40%
Street Improvement – 13	4	31%	5	38%	4	31%

Projects 2013-2016	Total Amount Awarded	Percentage
41	\$6,775,781.50	
MBE	\$2,576,261.00	38%
WBE	\$1,771,540.50	26%
ESB	\$2,427,980.00	36%

PCDP Training/Education and Business Development

Mandatory:

- Quarterly Lessons Learned
- City of Portland Required Safety Certifications
- State and City Certifications
- Business Development Program

Technical Assistance Includes:

- Job Costing
- Critical Path Method Scheduling
- Bidding and Estimating assistance
- Project Management assistance
- Accounting/Bookkeeping
- Back Office Administration
- Other assistance/training deemed necessary

PCDP Partnerships

Recruitment/Membership/Mentorship

- American Builders and Contractors (ABC)
- Metropolitan Contractors Improvement Program (MCIP)
- National Association of Minority Contractors of Oregon (NAMCO)
- Northwest Utilities Contractors Association (WUCA)
- National Association of Women in Construction

Associates and Partners

- Turner School of Construction Management (TSCM)
- Northwest College of Construction (NWOCC)
- Portland Community College (PCC)
- City Bureaus
- Portland State University
- PDC

PCDP Contractors

1. City of Roses/Core Recycling (MBE) - Building
2. Ruffin Enterprises, dba Ruffin Construction (WBE) - Building
3. Duke Development, LLC (MBE) – Building
4. 3 Diamond Construction (ESB) – Building
5. Hood to Coast – (ESB) - Building
6. SBS Construction, LLC (ESB) – Building
7. Owen and Owen Builders, Inc. (ESB) – Building
8. O’Neill Electric, Inc (MBE) – Building
9. Pacific Mark Construction (MBE) – Building
10. Raimore Construction (MBE) – Building/Street/Parks/Sewer/Water
11. Elk Mountain Construction, Inc (ESB) – Sewer/Water
12. GSE, Inc (ESB) – Sewer/Water
13. SBS Construction, LLC (ESB) – Building
14. T Edge Construction, Inc (WBE) – Sewer/Water/Park Improvement
15. Northwest Infrastructure, LLC (MBE) – Sewer/Water/Street Improvement
16. Interlaken, Inc (WBE) – Sewer/Water/Street Improvement
17. Iron Mountain Excavation, LLC (ESB) – Sewer/Water
18. Paulson Excavation, LLC (ESB) – Sewer/Water/Parks
19. Kevin Cooper Excavating (ESB) – Sewer/Water
20. Oxbow Construction (WBE) – Sewer/Water
21. McDonald Excavating, Inc (MBE) Sewer/Water
22. Braun Construction & Design, LLC (WBE) Sewer/Water/Parks
23. Dirt & Aggregate Interchange, Inc (MBE) Sewer/Water/Street Improvement/Parks
24. Duke Construction & Excavation, LLC (ESB) Sewer/Water/Parks
25. Just Bucket Excavating, Inc. (MBE) – Sewer/Water/Street/Parks