



Office of Mayor Charlie Hales
City of Portland

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Subject: Citywide "Percentage" Fund for Community Opportunities and Enhancements

Purpose and Objective:

Create a fund that City Bureaus would contribute a portion of their project's hard construction costs to support *workforce diversity*, *retention* and *technical assistance*. This fund would be a continuous and reliable funding source that Community Based Organizations working with MWDBE firms can rely on to support their work and support the City's workforce equity goals.

Funds

- Allocate a percentage of total construction costs
 - Amount split into different categories for specific uses
- Allocate a flat dollar amount based on total of project

Fund Generation

- Who administers the funds? (PDC, ECPC, LMCOC, New Commission, Procurement etc.)
- How are the funds allocated?
 - Citywide Overhead/ Individual bureau per project
 - Grants/ Contracts
 - Eligibility Requirements
 - Restrictions/
- What can funds be allocated to?
 - Technical assistance to MWDBE businesses
 - Technical schools/organizations
 - Job training programming
- Does admin and management come out of funding source

Allocation Distribution (Gross vs. Net) *

Diversity Workforce

- Connecting contractors with a diverse workforce
- Getting diverse workforce into the construction trades
- Retaining a diverse workforce after one project
- Apprenticeship programs

Supporting MWDBE Businesses

- Technical Assistance
- Elimination of barriers
- Improving efficiency and effectiveness of processes in place

Supporting Individuals

- Direct funding to help individual workers be successful

Management/Administration

- RFP's/Grant solicitation
- Contract/grant management
- Data/Metrics collection
- Report out/ Outcomes
- Audits

Workforce Goals

Support diversifying the workforce by increasing the number of women and minorities in the construction trades and technical assistance to minority and women owned firms.

- How and what goals are set?
 - Per project
 - Blanket goals
- How are outcomes measured?
- Data Collection
 - Reporting methodology
 - Keeper of data/ storage
 - Metrics/analysis
 - Systems involved – access to procurement

Participating Bureaus

Citywide initiative from all land owning bureaus that engage in capital construction and improvements

- Rate Paying Bureaus
 - BES
 - Water
- Other Bureaus
 - Parks
 - OMF
 - PBOT
 - PHB

Structure of Ordinance/Resolution to understand success, progress or failure

- Pilot Projects, Five-year plan, ten-year plan

Outreach/Stakeholders

City

- Commissioners, Bureau Directors, City staff connected to contracting and capital projects, OEHR, City Attorney

Community

- Portland Youth Builders, Oregon Trades Women, MAWE, Building Trades, PCC, Work Systems, Hispanic Chamber, National Assoc. of Minority Contractors, Constructing Hope, Regional Council of Carpenters, Construction Apprenticeship & Workforce Solutions

***Net Revenues** – means revenue remaining after interest, collection administrative and other costs and refunds are deducted from Gross Revenues

***Gross Revenues** – means the total of all revenue received from the City bureaus without regard to collection, administrative or other costs.

Questions, Comments:

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