FY 2017-18 Special Appropriations Funding Application Addendum

Portland United Against Hate Grants

July 3, 2017

See funding application for full submission details and contact information.

<u>Grant Funding Opportunities</u>

Description	Amount
Capacity Building Grant for outreach, reporting, point of contact, community organizing, response efforts, and culturally appropriate community training. Maximum grant to individual organizations $35,000, larger grant amounts available to collaborative applications from multiple organizations.	$315,000
Data collection and analysis 1 grantee – Project management, design, produce and manage data platform. Provide training and technical assistance on using data platform, compilation and analysis of data.	$35,000
Total	**$350,000**

<u>Intro</u>

This is a call for grant applications for a special appropriation from the City of Portland to build a bold and intentional collaboration with community based organizations and the Portland United Against Hate coalition designed to protect communities from hate and proactively create a strong base of support and provide the tools and resources necessary to defeat the bigotry and fear underlying the tensions in this uncertain era fueled by racial, xenophobic and homophobic hate activity that is disrupting our communities.

<u>Background and Mission</u>

The Portland United Against Hate Project is a community initiated coalition of Community Based Organizations, Neighborhood Associations, concerned communities and the City, working with the Office of Neighborhood Involvement (ONI) to build a rapid response system that combines reporting and tracking of hateful acts and providing the support and protection our communities need in this uncertain era. In addition to these grant funding opportunities, the City is creating a new, full-time position within ONI to coordinate and support successful applicants.

<u>Why are we funding this?</u>

In recent months, many community organizations have reported increasing incidents of hate crimes and intimidation, including bullying and violence stemming from racism, xenophobia, religious bigotry, anti-Semitism, Islamophobia, ableism, homophobia, transphobia, stigma, and

misogyny. This affects every area of our lives, including our workplaces, schools, places of worship, healthcare facilities, the marketplace, and more.

With these grants the City of Portland desires to fund the efforts of organizations whose community they serve, have been impacted by hate. The City wants these funds to have broad impacts and help move Portland to be a safer and more inclusive place for every member of the community. We want to know how your community is impacted by hate, and how your request for funding will address that impact. We want to see collaborative, innovative and sustainable efforts.

Informational Meeting

The Office of Neighborhood Involvement will host an informational meeting for potential applicants. Information about the meeting will be posted on July 15, 2017. Additionally, existing grantees are conducting pilot activities now aimed at developing recommendations for outreach, training and data that will be incorporated into a grant agreement with successful applicants to this special appropriation.

Grant Funding Opportunities

There are two grant funding opportunities: Capacity Building; and Data Collection & Analysis. An applicant can apply for either or both opportunities:

1. Opportunity: Capacity Building. The Capacity Building opportunity has two core components. An applicant can apply for either component or both components:

- *Outreach, community organizing, point of contact, reporting, and response* – Build staffing and volunteer capacity within the applicant organization(s) to effectively serve as trusted and accessible first points of contact for community members who have experienced a hate incident, provide shared resources and referrals to appropriate services and agencies, and, respond to such incidents with community-specific and culturally appropriate strategies.
- *Training* – Provide training for organizational staff, volunteers, and community members to broaden awareness and understanding for how to resist and be resilient for the long-term struggle including skills to know your rights, understanding the history of hate and having an analysis of how hate affects our communities, how to be an ally and disrupt prejudice and hate activity, and how to report a hate incident.

2. Opportunity: Data Collection & Analysis. Develop a data platform for gathering, tracking, sharing and analyzing local hate activity, and resource community organizations to collect and enter incident information into this common tracking system. Data analysis will be used to refine the program, inform potential policy changes, as well as support similar efforts in other cities, statewide, and/or nationally.

For applicants interested in applying for the Data Collection & Analysis opportunity, a suggested scope of work is below. This is not meant to be limiting, but a general guide:

- *Project management*: Coordinate the finalization, implementation and administration of a community-driven data platform that will collect, house and analyze incidences of hate activity in the City of Portland. Primary collaboration is with, but not limited to, the other PUAH project grantees and organizational members resourced to collect incident information and to enter information into this common tracking system. The tracking system should also provide a way for members of the public to report incidents.

- *Design*: Coordinate data workgroup to review recommended system specifications, produces design document. May utilize grant funds to contract with data platform application design experts. Phase one in development of the data platform includes possibly identifying an existing proprietary data platform for beta testing such as: Google form survey, www.ushahidi.com/features, Southern Poverty Law Center, Pro-Publica, or others. System design specifications must address key criteria including: web-based platform, data transferable to Excel, password protections, data security, and de-identification of participants from record. Data workgroup makes recommendation to full coalition on which model to beta test.

- *Beta testing*: Coordinate data workgroup to produce standard protocols for using the data platform.

- *Train coalition staff and/or volunteers*: One representative from each grantee participates in training on how to use data platform and follow coalition protocols.

- *Technical assistance*: Provide ongoing monitoring and troubleshooting with other project grantees on using the data platform (collecting/tracking/analyzing data.)

- *Monthly compilation of data*: Collate data into summary report on monthly basis for use by the coalition partners and grant reporting purposes.

- *Analysis*: Coordinate data development workgroup to analyze data and develop analysis and messaging about collected data.

- *Refinement*: Data workgroup recommends any changes to full coalition before implementation.

What we will be looking for all applicants

Community capacity building - Applicants must have a demonstrable commitment to working with a broad coalition of community organizations to address hate in Portland. Partnering with other grantees is not only encouraged, it is a requirement. The City of Portland seeks to help build resilient organizational partnerships and a sense of common purpose between those working to combine resources, assets and relationships to disrupt and defuse the bigotry and fear fueled by racial, xenophobic and homophobic hate activity affecting our communities in order to create an inclusive city that protects, embraces, and celebrates its diverse communities.   Attending the regularly scheduled coalition meetings with an assigned staff person is also a requirement. This will prevent duplicative efforts, and ensure there is a cohesive response to building anti-hate work in the City of Portland.

Broad outcomes - Applicants should document what communication methods they intend to utilize as well as the size and composition of the populations they intend to reach. This significant investment by the City of Portland intends to reach as many people as possible.

Sustainability of efforts - Applicants should demonstrate how funding will develop community support and funding streams to provide ongoing support for the activities and organizations involved in the project. This significant investment by the City of Portland intends to foster broad community support for these activities and sustainable funding streams for the activities and the organizations involved in the project. Demonstrating leverage is preferred, but is not a requirement, particularly for groups with crucial community connections and/or unique skills that may not have the capacity to engage in resource development activities.