



CITY OF PORTLAND
Office of Government Relations
FY 2021-2022 Requested Budget



Office of Mayor Ted Wheeler
City of Portland

DATE: January 29, 2021

TO: Commissioner Carmen Rubio
Commissioner Dan Ryan
Commissioner Jo Ann Hardesty
Commissioner Mingus Mapps
Auditor Mary Hull Caballero

RE: Office of Government Relations FY 2021-2022 Requested Budget

Please find attached the Office of Government Relations FY 2021-2022 Requested Budget.

The Requested Budget is the result of a process that included a detailed review and subsequent input and recommendations from the Government Relations Budget Advisory Committee. The proposal aligns with the Mayor's budget guidance request to prioritize resources essential to continuing the core services provided to the City. The requested budget does not include any requests for add-packages.

Please contact the Office of Government Relations if you have any questions.

Thank you for your consideration.

Mayor Ted Wheeler



CITY OF
PORTLAND, OREGON

GOVERNMENT RELATIONS

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DATE: January 29, 2021

TO: Mayor Ted Wheeler
Commissioner Jo Ann Hardesty
Commissioner Mingus Mapps
Commissioner Carmen Rubio
Commissioner Dan Ryan
Auditor Mary Hull Caballero

FROM: Budget Advisory Committee for the Office of Government Relations (Stacy Cowan, Susan Dietz, Chido Dhliwayo, Deanna Dsouza, Elizabeth Edwards, Rachael Wiggins Emory, Daniel Eisenbeis, Laura John, Giyen Kim, Moof Mayeda, David Salerno Owens, and Nils Tillstrom)

RE: Office of Government Relations FY 2021-2022 Requested Budget

The Office of Government Relations (OGR) Budget Advisory Committee (BAC) is comprised of four community members, one staff person from the Office of Management of Finance, as well as Government Relations program managers. Community participants represent a cross-section of perspectives with varied experiences in civic engagement, including a software engineer, equity and education professionals, and government relations professional.

The BAC met this month to discuss Government Relations' program activities and respective budgets from the current fiscal year and outlook for FY 2021-2022, OGR plans to update its strategic plan and equity plan, and recent and potential new decision packages. The BAC also discussed the Mayor's budget priorities and guidance, as well as equity implications of the base budget and how OGR is working to advance the achievement of equity in the community, City, and Office. The Tribal Relations Director shared information about recently approved and potential expansions of the Tribal Relations program, which included the adoption of a decision package in FY 2020-2021 budget development to add one additional FTE (Tribal Relations Associate) to the Program and Council approval in the Fall BMP to add an additional FTE in the current fiscal year (Tribal Relations Community Liaison). The BAC also discussed the Fall BMP approval of one-time funding from OGR and the City Budget Office to establish a small bureau

Equity Manager position that will be housed and funded in the Office of Equity and Human Rights moving forward.

The BAC supports the Government Relations proposal for five program offers of State, Federal, International, Tribal, and Regional Relations, with administrative costs and functions apportioned across the programs.

State Relations Program Offer: \$654,650

The State Relations Program leads the development of a legislative agenda that reflects the priorities of the Mayor, City Council, Auditor, and bureaus. State Relations is responsible for centrally coordinating and executing the City of Portland's lobbying efforts at the Oregon Capitol, including advancing the City's agenda, pursuing positive funding and policy opportunities, and defending against efforts to limit or preempt local authority.

Federal Relations Program Offer: \$552,523

The Federal Relations Program leads the development and advancement of the City's legislative and regulatory priorities with Congress and administrative agencies in Washington, DC. Federal Relations maintains positive working relationships with Congressional district offices and centrally coordinates the City's lobbying efforts on appropriation and grant funding opportunities, affirmative regulatory and statutory policy improvements, and defending against efforts to limit or preempt local authority.

International Relations Program Offer: \$306,199

The International Relations Program leads the City's work with Portland's nine sister cities and one friendship city, including direct engagement with foreign governments and the local presidents of the non-profit sister and friendship city associations. The International Relations Program develops and ensures adherence to international and cultural protocols. International Relations welcomes delegations to Portland from around the world, supports strategically important outbound international missions, and during the COVID-19 pandemic has facilitated donations of personal protective equipment to the City's Emergency Coordination Center from international partners.

Tribal Relations Program Offer: \$696,973

The Tribal Relations Program promotes culturally grounded, long-term, positive relationships and decision-making processes through engagement with Tribal governments and the urban Indian community. The Tribal Relations Program affirms and strengthens the City of Portland's commitment to urban Indian leaders, coordinates policymaking with the urban American Indian/Alaskan Native communities, and centrally coordinates government-to-government relations with Tribal governments. The Program is also responsible for an annual summit and regular outreach with elected Tribal leaders.

Regional Relations Program Offer: \$297,334

The Regional Relations Program leads strategic regional intergovernmental relations and conducts high-level outreach to surrounding regional governments to advance the City’s policy goals. The Program works with the Mayor, Commissioners, Auditor, and bureaus to pursue the City’s goals on complex, multijurisdictional projects and provide a more consistent and coordinated voice for Portland to the region.

The Office of Government Relations is not requesting decision packages for FY 2021-2022.

FY 2021-2022 Government Relations						Total:
Interagency Revenues						\$266,000
Intergovernmental Revenues						\$40,000
General Fund Discretionary						\$968,747
General Fund Overhead						\$1,232,932
Total Revenues:						\$2,507,679
Expenses:	State Rel.	Fed. Rel.	Int. Rel.	Trib. Rel.	Reg. Rel.	Total:
Personnel	\$526,426	\$295,626	\$245,368	\$513,410	\$250,907	\$1,831,737
External Material and Services	\$ 22,727	\$222,647	\$ 27,144	\$115,982	\$ 11,643	\$ 400,143
Internal Material and Services	\$105,497	\$ 34,250	\$ 33,687	\$ 67,581	\$ 34,784	\$ 275,799
Total Expenses:	\$654,650	\$552,523	\$306,199	\$696,973	\$297,334	\$2,507,679

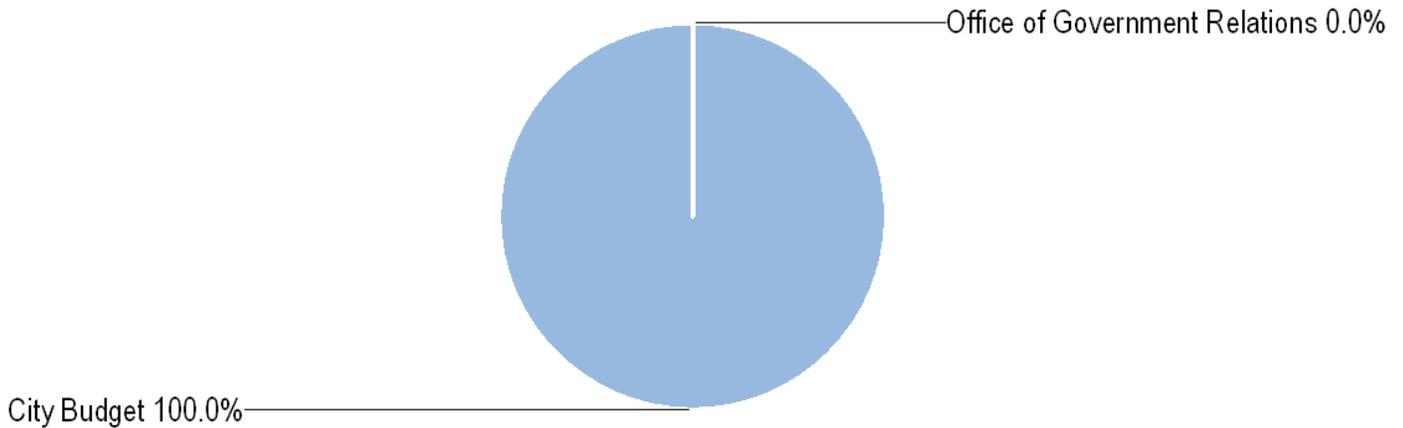
Office of Government Relations

City Support Services Service Area

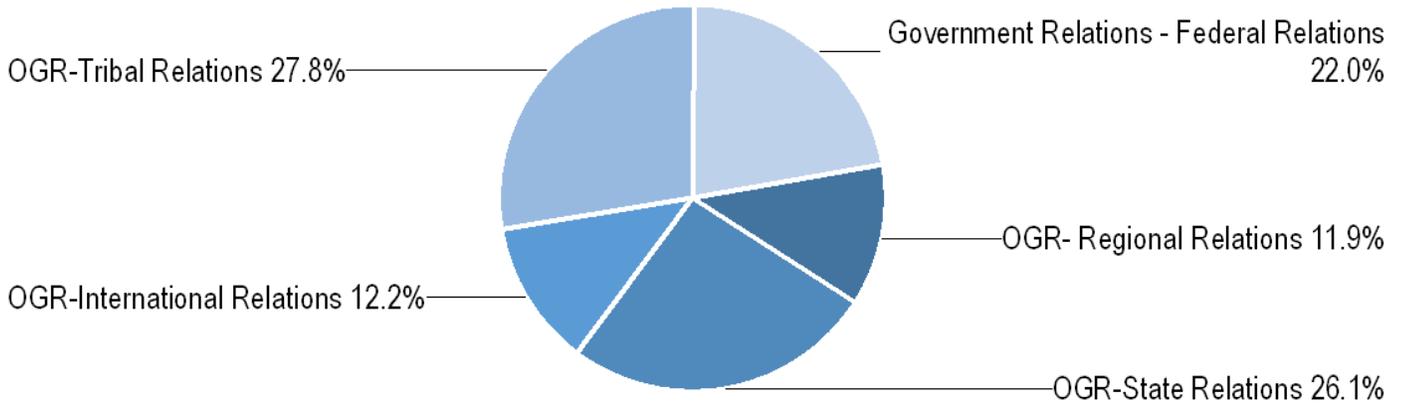
Mayor Ted Wheeler, Commissioner-in-Charge

Briannon Fraley, Director

Percent of City Budget Graph



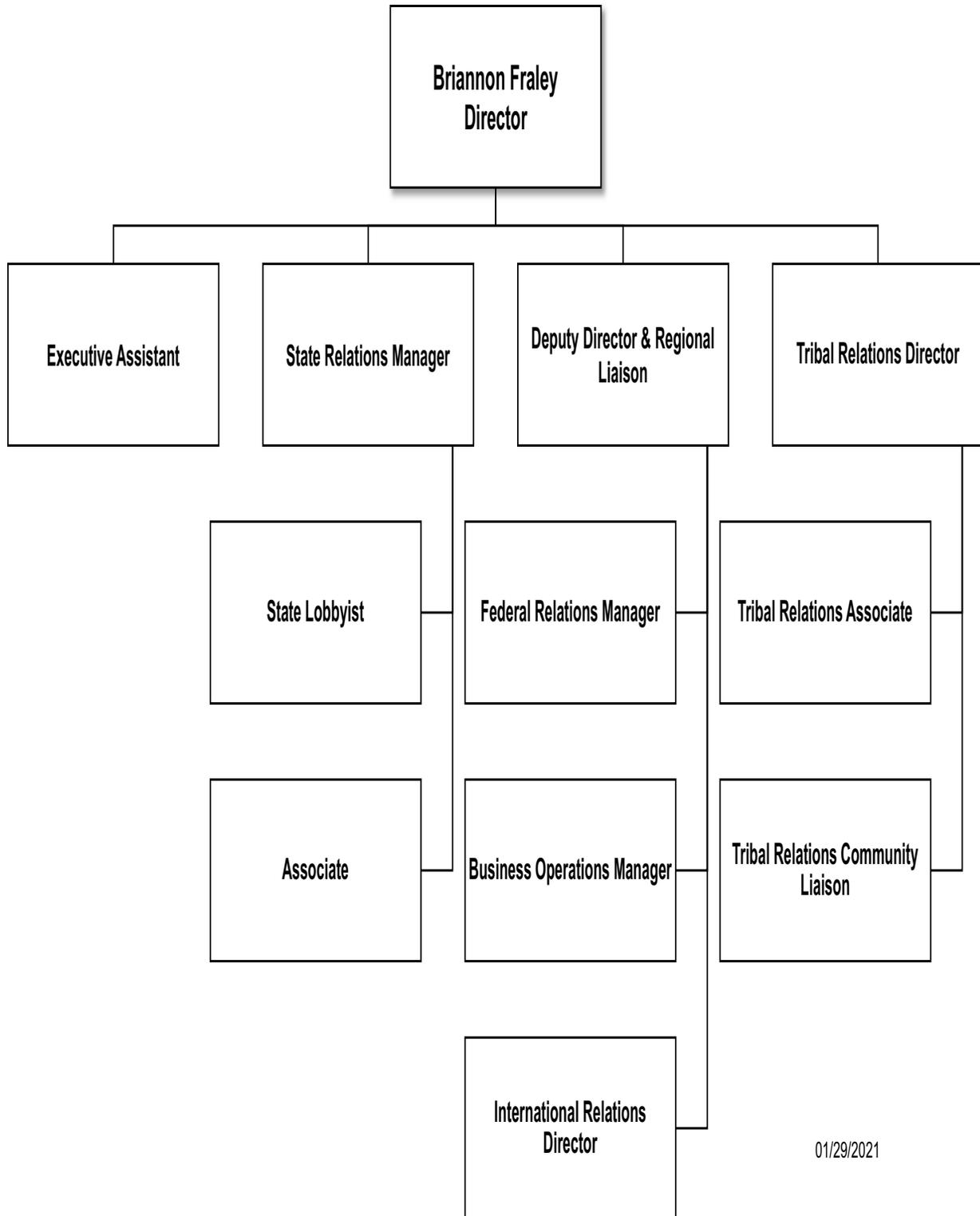
Bureau Programs



Bureau Overview

Requirements	Revised FY 2020-21	Requested FY 2021-22	Change from Prior Year	Percent Change
Operating	\$2,343,795	\$2,507,679	\$163,884	7%
Capital				
Total	\$2,343,795	\$2,507,679	\$163,884	7%
Authorized Positions	12.00	12.00	—	—%

OFFICE OF GOVERNMENT RELATIONS



01/29/2021

Bureau Summary

Bureau Mission

The mission of the Office of Government Relations is to advance the City of Portland's legislative and intergovernmental policy objectives. The Office provides effective representation, strategic advice, and quality service to the City Council and all City bureaus. The work of Government Relations is politically sensitive, equity-minded, diverse and complex. Government Relations staff work together collaboratively to meet the needs of client offices and bureaus in a fast-paced environment, ensuring that the interests of the City are advanced.

Bureau Overview

Government Relations represents the City Council, Auditor, City bureaus, and Prosper Portland on legislative and administrative issues at the regional, state, federal, tribal, and international levels. Government Relations advances City policy goals and initiatives through effective advocacy to federal, state, and regional governments, and a broad range of non-governmental entities. Government Relations centrally coordinates relations with Tribal governments and facilitates policymaking with the urban American Indian/Alaskan Native communities. Government Relations also oversees the City's International Relations Program, which includes Portland's nine sister cities and one friendship city and welcomes international delegations to Portland. The Office has permanent staff in City Hall and temporary staff in Salem during legislative sessions.

Strategic Direction

The Office of Government Relations has four main goals adopted in its 2016-2020 strategic plan:

- ◆ Advocate effectively for the City of Portland
- ◆ Provide quality, effective, and timely customer service
- ◆ Elevate Portland's international reputation
- ◆ Advance equity

Government Relations is currently updating its strategic plan and bureau racial equity plan; updates to the plans were interrupted and postponed by the COVID-19 pandemic. The updated plans will reflect the enlarged scope of work for the office, which includes the addition of the Tribal Relations Program and Regional Relations Program.

The Tribal Relations Program promotes culturally grounded, long-term, positive relationships and decision-making processes through engagement with tribal governments and the urban Indian community. The Tribal Relations Program affirms and strengthens the City of Portland's commitment to urban Indian leaders, coordinates policymaking with the urban American Indian/Alaskan Native communities, and centrally coordinates government-to-government relations with Tribal governments. The Program is also responsible for an annual summit and regular outreach with elected Tribal leaders.

The Regional Relations Program is discussed in the following section.

Office of Government Relations

Advocate effectively for the City of Portland

In the coming fiscal year, the Office will work to achieve this goal by developing the City's state and federal legislative and regulatory priorities with the City Council and City bureaus; advancing the City's agendas in Salem and Washington, DC; building and maintaining effective working relationships with regional and intergovernmental officials; and using technology to advance advocacy capabilities.

At the federal level, Government Relations will focus on advancing the City Council's key legislative and regulatory priorities in Congress and with federal agencies. Priorities for 2021 include: Racial Justice; COVID-19 Pandemic Response; Climate and Environmental Justice; Infrastructure Investment; Community and Economic Development; Public Safety and First Response; and Maintaining Local Authority and Opposing Preemption; as well as advancing the City's interests on other federal issues as they arise. The Office will coordinate all federal requests for support at the City, and work closely with each bureau and office to ensure that requests are prioritized and not in direct competition. In addition, Government Relations will facilitate opportunities to advance City priorities at a national level, through organizations such as the U.S. Conference of Mayors and the West Coast Alliance of Mayors. The process for beginning planning for the 2022 federal agenda will begin in fall of 2021.

For the 2021 state legislative session, the City Council approved a consensus legislative agenda to: Eliminate Racial Disparities; Improve Police Accountability; Stabilize Individuals and Families; Support Portland Businesses and Non-Profits; Advance Environmental and Climate Justice to Build and Equitable Future; and Preserve and Enhance Local Authority. The Office of Government Relations provides strategic advice and advocacy to advance these and other City interests. The process for developing the 2022 state legislative session will begin in the summer of 2021.

In the metropolitan region, Government Relations strategically positions the City of Portland to advance intergovernmental objectives with jurisdictions such as Metro, TriMet, the Port of Portland, counties, cities, and special districts, and through organizations such as the Metropolitan Mayor's Consortium. With Council Offices and other City bureaus, the program has worked to enhance coordination with other jurisdictions to advance COVID-19 relief and response, improve behavioral health and homeless services capacity, improve regional air quality, and advance equitable and multimodal transportation improvements and policy.

Provide Quality, Effective, and Timely Customer Service

The Office continues to focus on the highest quality of customer service. Specifically, the Office will focus on keeping clients informed with timely information and useful updates, providing excellent strategic advice, creating continuous improvements to services, and fostering an environment of employee engagement and satisfaction.

Elevate Portland's International Reputation

Since taking on the International Relations Program from the Mayor's Office in March 2014, Government Relations has worked hard to make Portland a more welcoming international city through fostering successful sister city associations, deepening connections with the local diplomatic community, and promoting international partnerships and exchanges. In 2019, Portland celebrated the 60th anniversary of its sister city relationship with Sapporo, Japan by hosting a delegation of approximately 90 people from Sapporo, and sending a delegation to

Sapporo. Government Relations partnered with Prosper Portland to extend the Sapporo trip into Tokyo and the Kansai region to strengthen economic relationships and trade between Portland and Japan. After the onset of the COVID-19 pandemic, Government Relations facilitated communications of support and solidarity to Portland's sister cities as well as donations of personal protective equipment to the City of Portland from Nanjing, China, and Ulsan, Korea.

Advance Equity

The Office will work to create opportunities for Portland to become a more inclusive and equitable city. Government Relations is committed to improving equity in its internal operations and in the delivery of advocacy services. To that end, the Office will utilize inclusive and equitable recruiting practices, and promote an inclusive and supportive work environment to develop and retain employees, and center equity in its advocacy work on behalf of the City.

Office of Government Relations

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target FY 2020-21	Target FY 2021-22	Strategic Target
OUTCOME					
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%
WORKLOAD					
International Delegations Received	70	47	70	70	70
Percentage of targeted legislators contacted	87%	64%	90%	90%	90%

Office of Government Relations

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Base FY 2021-22	Requested FY 2021-22
Resources					
External Revenues					
Charges for Services	0	36,000	0	0	0
Intergovernmental	35,000	0	40,000	40,000	40,000
Miscellaneous	89	0	0	0	0
External Revenues Total	35,089	36,000	40,000	40,000	40,000
Internal Revenues					
General Fund Discretionary	653,678	762,646	947,341	968,747	968,747
General Fund Overhead	932,981	967,084	1,090,454	1,232,932	1,232,932
Interagency Revenue	196,000	196,000	266,000	266,000	266,000
Internal Revenues Total	1,782,659	1,925,730	2,303,795	2,467,679	2,467,679
Beginning Fund Balance					
Resources Total	1,817,748	1,961,730	2,343,795	2,507,679	2,507,679
Requirements					
Bureau Expenditures					
Personnel Services	1,305,260	1,513,823	1,694,641	1,831,737	1,831,737
External Materials and Services	302,584	246,496	389,956	400,143	400,143
Internal Materials and Services	209,905	201,411	259,198	275,799	275,799
Bureau Expenditures Total	1,817,748	1,961,730	2,343,795	2,507,679	2,507,679
Ending Fund Balance					
Requirements Total	1,817,748	1,961,730	2,343,795	2,507,679	2,507,679
Programs					
Government Relations	1,817,748	371,405	—	—	—
Government Relations - Federal Relations	—	446,105	535,359	552,523	552,523
OGR- Regional Relations	—	217,331	308,276	297,334	297,334
OGR-International Relations	—	224,949	292,246	306,199	306,199
OGR-State Relations	—	447,217	617,991	654,650	654,650
OGR-Tribal Relations	—	254,724	589,923	696,973	696,973
Total Programs	1,817,748	1,961,730	2,343,795	2,507,679	2,507,679

Office of Government Relations

Class	Title	Salary Range		Revised FY 2020-21		Requested No DP FY 2021-22		Requested FY 2021-22	
		Min	Max	No.	Amount	No.	Amount	No.	Amount
30003004	Administrative Specialist III	53,290	104,701	0.00	0	1.00	75,485	1.00	75,485
30000004	Commissioner's Admin Support Specialist	40,248	69,588	1.00	68,225	0.00	0	0.00	0
30002511	Commissioner's Senior Staff Rep	67,933	113,209	1.00	89,211	1.00	89,211	1.00	89,211
30000005	Commissioner's Staff Rep	51,126	104,828	5.00	418,246	5.00	422,914	5.00	422,914
30003034	Deputy Director I	91,728	161,390	1.00	148,534	1.00	148,534	1.00	148,534
30003037	Director I	111,696	201,191	1.00	156,580	1.00	156,580	1.00	156,580
30003061	Government Relations Lobbyist I	69,805	133,873	2.00	217,402	2.00	217,402	2.00	217,402
30003062	Government Relations Lobbyist II	80,205	148,724	1.00	113,131	1.00	113,131	1.00	113,131
Total Full-Time Positions				12.00	1,211,329	12.00	1,223,257	12.00	1,223,257
Grand Total				12.00	1,211,329	12.00	1,223,257	12.00	1,223,257

Federal Relations

Program Description & Goals

The Office of Government Relations is comprised of five primary programs: State, Federal, International, Tribal, and Regional Relations; administrative functions are evenly disbursed across the programs. The Federal Relations Program leads the development and advancement of the City’s legislative and regulatory priorities with Congress and administrative agencies in Washington, D.C. Federal Relations is also responsible for maintaining positive working relationships with the congressional district offices and national organizations representing the interests of cities. Lobbying efforts include appropriation and grant funding opportunities, affirmative regulatory and statutory policy improvements and defending against efforts to limit or preempt local authority.

The Federal Relations Program works with City Council to establish an annual federal legislative and regulatory agenda in Congress and with federal agencies. The agenda priorities for 2021 include: Racial Justice; COVID-19 Pandemic Response; Climate and Environmental Justice; Infrastructure Investment; Community and Economic Development; Public Safety and First Response; and Maintaining Local Authority and Opposing Preemption; as well as advancing the City’s interests on other federal issues as they arise. Every year, the Federal Relations Program meets with all five Portland Congressional delegation offices to advocate for the City’s interests. Important performance measures for the Federal Relations Program also include: feedback from the Office Government Relations’ annual customer service survey on responsiveness, progress on issues, and overall performance. Successful federal legislative and regulatory advocacy relies on having strong relationships with key members of Congress and staff, lead agency staff and a network of other cities and national organizations to amplify shared-urban issues on the national stage.

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target 2020-21	Target FY 2021-22	Strategic Target
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%

Explanation of Services

The City of Portland does not operate in a vacuum and shares constituents with many other levels of government: regional, state, federal, tribal, and international. At the Federal level, Congress and the Administration direct significant funding to state and local governments, set national policy impacting everything from environmental protections to fair housing standards, and occasionally attempt to preempt local control (e.g., 5G infrastructure and autonomous vehicles). During the COVID-19 pandemic, the Federal Program advocated for the federal government to partner with and support cities to serve those

who have been impacted by the virus and economic crisis. In order to both protect City priorities and advance a robust policy agenda, the Federal Relations Program is tasked with lobbying Congress and executive agencies. Every year, the Federal Relations Program works with Council and Bureaus to vet, develop, and approve a comprehensive legislative and regulatory agenda. Recent federal lobbying activities resulted in the following benefits to the City and Portlanders:

- advocated for direct federal fiscal aid to cities to address the COVID-19 global pandemic, resulting in Portland receiving \$114 million from the Coronavirus Relief Fund, \$8.7 million in Community Development Block Grant funds, \$16.9 million in Emergency Solutions Grant funds, \$1 million from the Coronavirus Emergency Supplemental Funding Program, and \$19.6 million from the Emergency Rent Assistance Program;
- increased funding for housing, homeless, and addiction services;
- positioning the Mayor and Council in a leadership position on homelessness, livability and substance abuse issues impacting urban communities on a national level;
- collaborating with congressional leaders to help further position the City as a national leader on climate policy;
- maintaining Urban Area Security Initiative funding for regional preparedness efforts related to natural disasters and terrorism threats (\$3.5 million in federal FY 2020);
- positioning the City of Portland and the region for a potential significant economic stimulus and infrastructure bill, and the opportunity to elevate projects for congressionally directed spending.

The Federal Relations Program consists of 1.67 FTE located in Portland, Oregon and a contract for representation in Washington, D.C. During a typical year, the Program Manager travels between four and five times each year (to Washington, D.C. and to conferences) to advocate on behalf of the City. The Program coordinates daily with client offices and bureaus to meet the needs of their federal policy goals, and to address ad hoc political issues as they arise. The Program regularly communicates to client offices and bureaus about what federal actions mean to the City and coordinates with the City's contract representative to provide the City's congressional delegation with Portland-specific impacts to show the result of federal policies. The Program also collaborates and builds coalitions with cities around the country and conducts outreach to national advocacy organizations on shared advocacy goals.

Equity Impacts

In the legislative and regulatory agenda building process, the Federal Program provides explicit direction for client offices and bureaus to apply an equity lens when considering and submitting ideas for potential inclusion in the City's federal agenda. As part of the federal agenda development and preparation, the Federal Relations Program conducts specific outreach to key partner cities along the West Coast to align priorities and reflect the needs of underserved communities. The federal legislative and regulatory agenda is framed by the City's commitment to centering racial and disability equity, ensuring that existing inequities are not exacerbated, and working to repair past harms through the City's federal advocacy work. The Bureau's Racial Equity Plan specifically directs the Office to advance issues impacting underserved communities (see recent examples of federal items provided in sections above). Additional examples of this work include increasing resources for programs that address housing capacity and homelessness: the HOME Partnerships Investment Program (\$1.35 billion, with \$3.67 million coming to Portland), the

Office of Government Relations

Community Development Block Grant program (\$3.4 billion, with \$8.51 million coming to Portland), the Emergency Solutions Grants (\$280 million, with \$728,939 coming to Portland), Housing Opportunities for People Living with AIDS (\$393 million, with \$1.6 million coming to Portland) and the Continuum of Care program (\$2.2 billion, with \$23 million to the Portland area). Additionally, the Federal Relations Program coordinates regularly with the Tribal Relations Program to include matters of importance to Tribes and the urban Indian community, such as tribal sovereignty and Missing and Murdered Indigenous Women, in the federal agenda.

Changes to Program

Changes due to external factors: There has been an increased need to provide regular information to client offices and City bureaus about the impact of actions by the Administration and ongoing administrative and legislative action on the COVID-19 pandemic. Otherwise, Program demands remain the same.

Changes to resources: Federal Relations Program offer resources for FY 2021-2022 are on par with FY 2020-2021 and reflect refined allocation of programmatic and administrative resources.

Changes to Organizational Structure: Staffing and resource allocations to the Federal Relations Program remain the same.

Program Budget

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Requested No DP FY 2021-22	Requested FY 2021-22
Requirements					
Bureau Expenditures					
Personnel Services	0	219,640	279,868	295,626	295,626
External Materials and Services	0	208,533	213,476	222,647	222,647
Internal Materials and Services	0	17,932	42,015	34,250	34,250
Bureau Expenditures Total	0	446,105	535,359	552,523	552,523
Ending Fund Balance					
Requirements Total	0	446,105	535,359	552,523	552,523
FTE	0.00	0.00	1.68	1.68	1.68

Budget Narrative

Resources: Government Relations operates from General Fund and interagency agreements with other City bureaus.

Expenses: The expenditures for Government Relations, including the Federal Relations Program, are generally personnel, travel and operating expenses. The Federal Relations Program also includes a contract for lobbying in Washington, D.C. (Please note that in the Program Budget table above, the expenditures in the Actuals FY 2018-2019 and Actuals FY 2019-2020 columns do not reflect all Program expenditures due to technical issues; however, the total expenditures in the Office of Government Relations Budget table are displayed correctly.)

Staffing: Currently, under the organizational structure, Government Relations has 12 full-time staff (FTE). The Federal Relations Program has one program staff FTE with a contract for lobbying in Washington, DC. One-fifth of the administrative and management staffing budget is also allocated to the Federal Relations Program.

Assets & Liabilities: None

Program Information

Program Contact: Nils Tillstrom

Contact Phone: 503-823-3227

Website: <https://www.portlandoregon.gov/ogr/>

International Relations

Program Description & Goals

The Office of Government Relations is comprised of five primary programs: State, Federal, International, Tribal, and Regional Relations; administrative functions are evenly disbursed across the programs. The International Relations Program helps to build strategic and intergovernmental relationships to identify and promote international partnerships and exchanges that advance the policy goals and objectives of the City of Portland. The International Relations Program also manages the City’s work with Portland’s nine sister cities and one friendship city, including direct engagement with foreign governments and the local presidents of the non-profit sister and friendship city associations. The Program develops and ensures adherence to international and diplomatic protocols by interfacing with Portland’s local international network and diplomatic community. Though international delegation travel has curtailed with the COVID-19 pandemic, the program typically welcomes approximately 70 delegations annually to Portland from around the world and supports strategically important outbound international missions. Since the pandemic, the program has facilitated communications of support and solidarity to Portland’s sister cities, facilitated donations of personal protective equipment to the City, and participated in virtual events and exchanges.

Performance measures for the International Relations Program include the number of international delegations welcomed, and feedback from the Office’s annual customer service survey on responsiveness, overall performance, and progress on issues that align with the City’s policy priorities and support Portland’s sister city relationships. Successful international relations for the City of Portland relies on strong relationships with Portland’s international and diplomatic communities, foreign affairs offices in key partner cities, leadership for sister and friendship city organizations, client offices and bureaus.

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target 2020-21	Target FY 2021-22	Strategic Target
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%
International Delegations Received	70	47	70	70	70

Explanation of Services

The City of Portland does not operate in a vacuum and shares constituents with many other levels of government: regional, state, federal, tribal, and international. The International Relations Program consists of 1.67 FTE located in Portland, Oregon. Through the International Relations Program, the City is able to seize the opportunity of sharing and scaling Portland progressive policies on a global level with cities and communities around the world that are interested in learning about, and from, Portland. Every year, the City typically receives hundreds of requests from around the world to visit, partner, learn, deepen ties, and travel. The International Relations Program helps field, vet and accommodate these many requests and continuously engages with key partners and stakeholders that work to elevate Portland’s international

stature. Additionally, the Program works closely with our clients and Portland's nine sister city and one friendship city associations. These associations are non-profit entities with authentic, community-based ties to their affiliated cities. The International Relations Program acts as the official city conduit with and for those associations and any requests they or their affiliated city may have. Recent examples of significant International Relations work include, but are not limited to:

- facilitating donations of personal protective equipment to the City of Portland from Nanjing, China, and Ulsan, Korea;
- providing a video contribution to the European Coalition of Cities Against Racism conference hosted by the City of Bologna, Italy;
- organizing the Mayor's attendance at the Portland Japanese Garden's "Tea for Peace Ceremony" in recognition of the 75th anniversary of the end of WWII;
- coordinating a 40+ person mayoral outbound delegation to Sapporo, Japan in celebration of the 60th anniversary of the sister city relationship;
- creating opportunities to share global best practices and community development methods between the Portland Parks Bureau and Daisetsuzan National Park in Japan;
- serving as the City's representative for the Oregon Consular Corps Business and Trade Awards Committee;
- coordinating diplomatic engagement with Portland's new Mexican Consul General.

Additionally, the International Relations Program works closely with the City Auditor's office to ensure compliance with protocols and appropriate preservation of international gifts. The Program also periodically meets with local residents or groups interested in establishing new sister city relationships or joining existing ones, and supports efforts led by key partners such as the Japanese Garden, WorldOregon, Oregon Consular Corps, the U.S. Commercial Service Office in Portland, Travel Portland and more.

Equity Impacts

The International Relations Program facilitates meetings between bureaus and visiting international delegations to share best practices around policy areas, through an equity lens. To promote the City's efforts around community engagement, as well as learn from other cities, the International Relations Program collaborates with the New Portlanders Program and the Office of Equity & Human Rights, among others, to share insights with visiting government delegations.

Portland's Sister City Associations are all volunteer-run non-profit organizations with a limited amount of resources. The International Relations Program works with the associations to identify solutions and opportunities that advance their efforts and promote exposure. The annual Sister City Reception hosted by the Mayor is an occasion that brings together Portland's Sister City Associations, City representatives, local international partners and official delegations from sister cities to highlight their work and important milestones.

Office of Government Relations

The International Relations Program also looks to actively build the pipeline for future international policymakers through outreach, informational interviews and job shadows. Government Relations has also used translation services as necessary. Unfortunately, due to the loss of the International Relations Associate, the ability of the Program to field the same volume of requests has been diminished. This puts a strain on the Program’s capacity to engage at the same level and potentially has negative impacts on the sister city associations and international community-based organizations that submit requests.

Changes to Program

Changes due to external factors: The ability to address increased demand is directly tied to staff resources, which after budget cuts in FY 2018-2019 is currently only 1.67 FTE (including administrative functions).

Changes to resources: International Relations Program offer resources for FY 2021-2022 remain on par with FY 2020-2021 and reflect refined allocation of programmatic and administrative resources.

Changes to Organizational Structure: No changes to organizational structure are made in the FY 2021-2022 Requested Budget. In FY 2018-2019, the International Relations Program lost 1 FTE, reducing program staff by half.

Program Budget

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Requested No DP FY 2021-22	Requested FY 2021-22
Requirements					
Bureau Expenditures					
Personnel Services	0	191,145	239,205	245,368	245,368
External Materials and Services	0	15,870	11,476	27,144	27,144
Internal Materials and Services	0	17,934	41,565	33,687	33,687
Bureau Expenditures Total	0	224,949	292,246	306,199	306,199
Ending Fund Balance					
Requirements Total	0	224,949	292,246	306,199	306,199

FTE	0.00	0.00	1.68	1.68	1.68
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Budget Narrative

Resources: Government Relations operates from General Fund and interagency agreements with other City Bureaus.

Expenses: The expenditures for Government Relations are generally personnel, travel and operating expenses. The International Relations Program also covers the City’s Sister Cities International membership dues and culturally-appropriate gifts for high-level delegates, consistent with cultural and diplomatic protocol. (Please note that in the Program Budget table above, the expenditures in the Actuals FY 2018-2019 and Actuals FY 2019-2020 columns do not reflect all Program expenditures due to technical issues; however, the total expenditures in the Office of Government Relations Budget table are displayed correctly.)

Staffing: Currently, under the organizational structure, Government Relations has 12 full-time staff (FTE). The International Relations Program has one program staff FTE. One-fifth of the administrative and management staffing budget is also allocated to the International Relations Program.

Assets and Liabilities: None

Program Information

Program Contact: Chido Dhliwayo

Contact Phone: 503-823-5139

Website: <https://www.portlandoregon.gov/ogr/>

Regional Relations Program

Program Description & Goals

The Office of Government Relations is comprised of five primary programs: State, Federal, International, Tribal, and Regional Relations; administrative functions are evenly disbursed across the programs. The Regional Relations Program leads strategic regional intergovernmental relations for the City and conducts high-level outreach to surrounding regional governments to advance the City’s strategic position and policy goals. The Program also works closely with other programs in the Office of Government Relations on multijurisdictional projects, and with the Mayor’s Office, Commissioners, Auditor, and bureaus, and other governmental officials.

The Regional Relations Program hired its first staff person in January 2019 and was fully initiated at the beginning of FY 2019-2020 after the close of the 2019 state legislative session. Performance measures for the Regional Relations Program include feedback from the Office Government Relations’ annual customer service survey on responsiveness, progress on issues, and overall performance. Forthcoming updates to the Bureau’s Racial Equity Plan and Strategic Plan will include development of specific measurable goals for equity outcomes and other performance measures related to the Program. During its first two years, Regional Relations consulted with a broad range of client bureau and office staff, and met with government officials and attended governance meetings throughout the region.

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target 2020-21	Target FY 2021-22	Strategic Target
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%

Explanation of Services

The City of Portland does not operate in a vacuum and shares constituents with many other levels of government: regional, state, federal, tribal, and international. At the Regional level, overlapping jurisdictions with shared constituents compete and collaborate for resources, prioritization with superior levels of government, and policies that impact the region and beyond. Traditionally, the City of Portland has approached regional engagement in a decentralized manner without consistent communication between bureaus and elected officials on the myriad of projects and priorities the City is looking to advance. The role of the Regional Program is to strategically deepen relationships with regional partners and coordinate key conversations with client bureaus and elected officials. In collaboration with Council Offices, other City bureaus, and other Government Relations programs, the Regional Relations Program has worked recently to enhance coordination with other jurisdictions as well as the Metropolitan Mayors Consortium to improve behavioral health and homeless services capacity, advance public safety reform, improve air quality, advance COVID-19 relief and response, and advance equitable and multimodal transportation investments and policy.

Equity Impacts

The Regional Relations Program advocates for issues impacting underserved communities. Additionally, the Program conducts outreach to key partners representing underserved communities and identifies areas of collaboration for lobbying. Recent examples include advocacy on: publishing COVID-19 public health data disaggregated by race and ethnicity, opposition to subpoenas by Immigration and Customs Enforcement (ICE), limiting third-party food delivery charges, funding for local parks, funding for supportive housing services, funding for transportation investments, transit-oriented development policy, and statements by elected leaders denouncing racism, hate, and election-related violence.

Changes to Program

Changes due to external factors: The Regional Relations Program provides regular information to client offices and City bureaus about the impact of regional policy issues and strategically advocates to represent the City’s interests.

Changes to resources: Regional Relations Program offer resources for FY 2021-2022 are on par with FY 2020-2021 and reflect refined allocation of programmatic and administrative resources.

Changes to organizational structure: Staffing and resource allocations to the Regional Relations Program remain the same. In the FY 2018-2019 budget, the Office of Government Relations added a Deputy Director & Regional Relations position. Due to classification complications outside of the Office’s control, the recruitment was filled in January of 2019 and the Program was fully initiated at the beginning of FY 2019-2020 after the close of the 2019 state legislative session.

Program Budget

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Requested No DP FY 2021-22	Requested FY 2021-22
Requirements					
Bureau Expenditures					
Personnel Services	0	195,289	253,686	250,907	250,907
External Materials and Services	0	4,110	11,476	11,643	11,643
Internal Materials and Services	0	17,932	43,114	34,784	34,784
Bureau Expenditures Total	0	217,331	308,276	297,334	297,334
Ending Fund Balance					
Requirements Total	0	217,331	308,276	297,334	297,334

FTE	0.00	0.00	1.28	1.28	1.28
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Budget Narrative

Resources: Government Relations operates from General Fund and interagency agreements with other City Bureaus.

Office of Government Relations

Expenses: The expenditures for Government Relations are generally personnel, travel, and operating expenses. (Please note that in the Program Budget table above, the expenditures in the Actuals FY 2018-2019 and Actuals FY 2019-2020 columns do not reflect all Program expenditures due to technical issues; however, the total expenditures in the Office of Government Relations Budget table are displayed correctly.)

Staffing: Currently, under the organizational structure, Government Relations has 12 full-time staff (FTE). The Regional Relations Program has 0.67 program staff FTE. One-fifth of the administrative and management staffing budget is also allocated to the Regional Relations Program.

Assets & Liabilities: None

Program Information

Program Contact: Dan Eisenbeis

Contact Phone: 503-823-3011

Website: <https://www.portlandoregon.gov/ogr/>

State Relations Program

Program Description & Goals

The Office of Government Relations is comprised of five primary programs: State, Federal, International, Tribal, and Regional Relations; administrative functions are evenly disbursed across the programs. The State Relations Program leads the development of an annual legislative agenda that reflects the priorities of the Mayor, City Council, Auditor, and bureaus. State Relations is responsible for centrally coordinating and executing the City of Portland's lobbying efforts at the Oregon Capitol, including advancing the City's agenda, pursuing positive funding and policy opportunities, and defending against efforts to limit or preempt local authority.

Each year, the State Relations Program works with client bureaus and City Council to establish a state legislative agenda. The Office of Government Relations provides strategic advice and advocacy to advance these and other City interests. Important performance measures for the State Relations Program also include legislative outreach and feedback from the Office's annual customer service survey on responsiveness, progress on issues, and overall performance. Successful state legislative advocacy relies on having strong relationships across the state and political affiliations. Trusting, communicative relations with clients are core to understanding and effectively delivering the City's position on legislation. Finally, clear reports conveying the City's agenda and the key legislation tracked, and their final disposition, are important resources to the public and client offices and bureaus.

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target 2020-21	Target FY 2021-22	Strategic Target
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%
Percentage of targeted legislators contacted	87%	64%	90%	90%	90%

Explanation of Services

The City of Portland does not operate in a vacuum and shares constituents with many other levels of government: regional, state, federal, tribal, and international. At the State level, the Oregon Legislature uses its constitutional authority to direct funds, set policy, and occasionally preempt local action. In order to both protect City priorities and advance a robust policy agenda, the State Relations Program is tasked with lobbying state legislative and executive entities. Every year, the State Relations Program works with Council and Bureaus to vet, develop and approve a comprehensive agenda. Council approved a 2021 State Legislative Agenda to: Eliminate Racial Disparities; Improve Police Accountability; Stabilize Individuals and Families; Support Portland Businesses and Non-Profits; Advance Environmental and Climate Justice to Build and Equitable Future; and Preserve and Enhance Local Authority. Recent lobbying activities resulted in the following benefits to the City and Portlanders:

- passage of legislation that allows for consistent standards for police officer accountability and the disciplinary actions assigned by the Chief of Police;

Office of Government Relations

- raising an additional \$61 million per biennium for the Emergency Housing Account, State Homeless Assistance Program, and General Housing Account Program by increasing the document recording fee from \$20 to \$60;
- lowering speed limits on residential roads and expanding speed enforcement tools;
- referring a constitutional amendment (subsequently approved by voters) providing the City with enhanced flexibility to manage Portland Housing Bond proceeds;
- establishing clear statutory requirements for short term rentals to pay transient lodging tax; and
- protecting and expanding state shared revenues through 9-1-1 and state marijuana taxes.

The State Relations Program operates on a two-year cycle. The Oregon Legislature meets annually, but convenes for a ‘long’ session (160 days) during odd-numbered years and ‘short’ session (35 days) during even-numbered years. When the Legislature convenes, whether in session or for other purposes (e.g., Legislative Days, Revenue Forecasts, etc.), State Relations is present in Salem. During the course of a typical legislative session, this means 60+ hour weeks and approximately 90-mile daily commutes; during the COVID-19 pandemic, these long work weeks during legislative activity have taken place through virtual meetings. When the Legislature is not in session, the State Relations Program is drafting the end of session report; building the following session’s agenda; conducting outreach to legislators and community partners; and addressing ad hoc political issues as they arise for client offices and bureaus.

Equity Impacts

Government Relations incorporates explicit direction in the legislative agenda building process for client offices and bureaus to apply an equity analysis when considering and submitting ideas for potential inclusion in the City’s legislative agenda. As part of the legislative agenda development and preparation for session, the State Relations Program conducts outreach to key partners representing underserved communities and identifies areas of collaboration for lobbying. The legislative agenda is framed by the City’s commitment to centering racial and disability equity, ensuring that existing inequities are not exacerbated, and working to repair past harms through the City’s state advocacy work. The Bureau’s Racial Equity Plan specifically directs the State Relations Program to advance issues impacting underserved communities. Recent examples of such work include, but are not limited to:

- establishing a statewide just cause eviction and rent stabilization policy;
- increasing funding for affordable housing and homelessness;
- establishing and implementing recommendations of a state Task Force on Addressing Racial Disparities in Homeownership;
- defending the authority for the Portland Clean Energy Fund from state preemption;
- establishing policy to reduce diesel engine emissions and prioritize state grant funds for MWESB firms to meet clean diesel contracting standards; and
- codifying authority for the Cleaner Air Oregon program to reduce industrial air pollution.

Changes to Program

Changes due to external factors: The State Legislature operates on a biennial calendar. During odd-numbered years, the Legislature convenes for approximately 5.5 months (so-called ‘long-session’); during even-numbered years, it convenes for just over a month (so-called ‘short session’).

The State Relations Program consumes more resources during long-sessions due to increased use of vehicles, hiring temporary administrative staff support, purchasing legislative materials, etc. This cycle is predictable and built into the Office’s budget.

Changes to resources: State Relations Program offer resources for FY 2021-2022 are on par with FY 2020-2021 and reflect refined allocation of programmatic and administrative resources.

Changes to organizational structure: Staffing and resource allocations to the State Relations Program remain the same.

Program Budget

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Requested No DP FY 2021-22	Requested FY 2021-22
Requirements					
Bureau Expenditures					
Personnel Services	0	393,093	516,780	526,426	526,426
External Materials and Services	0	12,005	11,935	22,727	22,727
Internal Materials and Services	0	42,118	89,276	105,497	105,497
Bureau Expenditures Total	0	447,217	617,991	654,650	654,650
Ending Fund Balance					
Requirements Total	0	447,217	617,991	654,650	654,650
FTE	0.00	0.00	2.68	3.68	3.68

Budget Narrative

Resources: Government Relations operates from General Fund and interagency agreements with other City Bureaus.

Expenses: The expenditures for Government Relations are generally personnel, travel and operating expenses, including a leased office space in Salem that is reserved for State Relations staff to utilize at any time. (Please note that in the Program Budget table above, the expenditures in the Actuals FY 2018-2019 and Actuals FY 2019-2020 columns do not reflect all Program expenditures due to technical issues; however, the total expenditures in the Office of Government Relations Budget table are displayed correctly.)

Office of Government Relations

Staffing: Currently, under the organizational structure, Government Relations has 12 full-time staff (FTE). The State Relations Program has three program staff FTE plus one temporary staff person during the long legislative session (23+ weeks) and short legislative session (5+ weeks), which alternate each year. One-fifth of the administrative and management staffing budget is also allocated to the State Relations Program. (Please note that in the Program Budget table above, the FTE count for the Revised FY 2020-2021 column is displayed incorrectly due to a technical issue; the correct Program FTE was 3.68 FTE for Revised FY 2020-2021).

Assets & Liabilities: None

Program Information

Program Contact: Stacy Cowan

Contact Phone: 503-823-3013

Website: <https://www.portlandoregon.gov/ogr/>

Tribal Relations

Program Description & Goals

The Office of Government Relations is comprised of five primary programs: State, Federal, International, Tribal, and Regional Relations; administrative functions are evenly disbursed across the programs. The Tribal Relations Program promotes culturally grounded, long-term, positive relationships and decision-making processes through government-to-government engagement with Tribal governments and the urban American Indian/Alaska Native community. This work allows the City to develop focused and long-term strategies to work with tribes through well-established relationships with Tribal Nations. The Program affirms and strengthens the City of Portland's commitment to American Indian/Alaska Native people and coordinates policymaking to ensure that there is access to opportunities for a high quality of life and continuation of cultural lifeways now and for future generations. The Program is also responsible for an annual summit and quarterly policy meetings of Tribal government leaders.

The Tribal Relations Program advises bureaus and Council offices on outreach to, and interactions with, Tribal governments and the urban Indian community. Likewise, the Program fields requests and inquiries from Tribes and community members about engagement with the City. Performance measures for the Tribal Relations Program include feedback from the Office Government Relations' annual customer service survey on responsiveness, progress on issues, and overall performance. Updates to the Bureau's Racial Equity Plan and Strategic Plan are currently underway and will include development of specific measurable goals for equity outcomes and other performance measures related to the Program.

Performance	Actuals FY 2018-19	Actuals FY 2019-20	Target 2020-21	Target FY 2021-22	Strategic Target
Percentage of Respondents Rating Government Relations either Very Responsive or Responsive	100%	100%	100%	100%	100%
Percentage of Respondents Rating Services as Excellent or Very Good	90%	92%	95%	95%	95%
Percentage of respondents reporting progress made on State, Federal, or Intergovernmental issues	95%	86%	75%	75%	75%

Explanation of Services

The City of Portland does not operate in a vacuum and shares constituents with many other levels of government: regional, state, federal, tribal, and international. The Tribal Relations Program has three primary foci: (1) to develop and deepen authentic government-to-government relationships with sovereign tribal governments; (2) to provide technical assistance and support to City of Portland employees in the areas of treaty responsibility, appropriate engagement and inclusion, and to support tribal-related work throughout the City; and (3) to engage, interface and respond to urban Indian community affairs to improve City actions, policies, programs and services, and increase the visibility and inclusion of American Indian/Alaska Native people in the City.

In order to establish and deepen government-to-government relationships, the Tribal Relations Program leads an annual Tribal Nations Summit and regular policy meetings of Tribal government leaders. The Program also fields requests for exchanges and works with other area governments to coordinate joint areas of interest to engage, consult, or include sovereign Tribal Nations.

Office of Government Relations

Additionally, the Program advises Council Offices and bureaus on a more individualized basis regarding outreach, engagement, and consultation with tribes. This includes regular convenings of Tribal relations liaisons from each of the elected offices and bureaus and assisting bureaus to set annual Tribal relations workplans with measurable outcomes. The goals of this area of the Tribal Relations Program are to:

- support bureaus to engage with Tribal governments in a culturally-responsive and appropriate way;
- ensure the bureaus are working in a manner that upholds tribal treaty rights and responsibilities City-wide;
- conduct respectful, genuine, early, and frequent engagement and collaboration with Tribal governments on large-scale City projects; and
- carry out and implement directives from City Council and bureau leadership.

Within the Office of Government Relations, the Tribal Relations Program regularly collaborates with the City's Federal, State, Regional, and International Programs. This includes advising the impact that policies will have on the urban Native American community and relevant Tribal Nations in the area, including reviewing tribal-related legislation in Bill Tracker.

Over its first three years, the Tribal Relations Program provided several training opportunities (see examples in Equity Impacts) and is partnering with the Office of Equity and Human Rights to develop standardized trainings for City employees. The Program also provided robust training connected to the annual Tribal Nations Summit as another way to deepen City employees' understanding of Tribal governments and sovereignty and catalyze better coordination and engagement.

The Tribal Relations Program works closely with, and is responsive to, the urban Indian community in Portland. Community members reach out to the Program for assistance navigating the City, when seeking redress, when urging change to City policies or protocols, and when otherwise voicing concerns, and the Program responds and assists. Tribal Relations Program staff also represents the City regularly at community engagement events through attendance and public speaking, provides updates to community and regional organizations, and is recognized as the face of the City within the urban Indian community.

Equity Impacts

The Tribal Relations Program produces significant positive equity impacts. The Program increased access to the City and its leadership for the Native community as a whole. Structural barriers in City policies have been identified and addressed as a direct result of this access and engagement. Moreover, by training employees on history, status, and import of Tribal governments and Native people, the Program develops more opportunities for culturally-competent consultation and engagement.

Within the City, there have been numerous trainings to raise the awareness about tribal sovereignty, the history of Tribes and Native people in the Northwest, the legacy of government policies aimed at erasure and how they resulted in disproportionate impacts on Native people. Recent trainings include:

- Tribal Nations Summit Employee Training on importance of rivers to Tribal people;
- Missing and Murdered Indigenous Women (MMIW) speaker panels and community awareness events;

- Columbia River Treaty Renegotiation Presentation with Columbia River Intertribal Fish Commission (video recorded for future use);
- Tribal Governance, Sovereignty, and Treaties Primer (video recorded for future use); and
- individualized trainings to meet specific bureau needs.

The Tribal Relations Program has also served as a conduit for community members to seek assistance, redress, and help navigating City government. This engagement has often resulted in the direct benefit of changing City policies and practices to be more inclusive. Recent examples of direct assistance to the urban Indian community include:

- aiding in the recovery of stolen religious items and working with Portland Police to change practices to use culturally appropriate protocols for reporting and investigating crimes involving sacred items;
- improving internal procedures to fulfill electronic records requests, prompted by an MMIW report by a nonprofit organization;
- connecting City community outreach programs (such as Bureau of Emergency Management and Water Bureau workshops and training) to improve inclusion of the broader Native American community beyond nonprofit organizations;
- advocating for a supplementary report to the City's Community Insight Survey that reported results of survey respondents from the American Indian/Alaska Native and Pacific Islander community; and
- connecting community members to the Independent Police Review office to report complaints or concerns about police interactions.

Changes to Program

Changes due to external factors: The Tribal Relations Program just completed its third year. Demand for the program has continued to increase internally and externally (via client bureaus and offices, as well as constituents).

Changes to resources: The FY 2020-2021 Adopted Budget included a decision package for \$150,000 in ongoing General Fund resources and \$75,000 in ongoing interagency resources to enhance the Tribal Relations Program through the addition of a Tribal Relations Associate position (1 FTE) and programmatic travel, events, and materials. The FY 2020-2021 Fall BMP included \$130,316 in ongoing General Fund resources to add a Community Liaison position (1 FTE) in the Tribal Relations Program. Other Tribal Relations Program offer resources for FY 2021-2022 remain on par with FY 2020-2021 and reflect refined allocation resources of programmatic and administrative resources.

Changes to organizational structure: As described above, staffing and resource allocations to the Tribal Relations Program increased in the past year to add two Program positions. The Office of Government Relations is working with the Bureau of Human Resources and City Budget Office to reclassify the Tribal Relations Director position into a supervisory classification.

Program Budget

	Actuals FY 2018-19	Actuals FY 2019-20	Revised FY 2020-21	Requested No DP FY 2021-22	Requested FY 2021-22
Requirements					
Bureau Expenditures					
Personnel Services	0	228,221	405,102	513,410	513,410
External Materials and Services	0	8,331	141,593	115,982	115,982
Internal Materials and Services	0	18,171	43,228	67,581	67,581
Bureau Expenditures Total	0	254,724	589,923	696,973	696,973
Ending Fund Balance					
Requirements Total	0	254,724	589,923	696,973	696,973
<hr/>					
FTE	0.00	0.00	1.68	3.68	3.68

Budget Narrative

Resources: Government Relations operates from General Fund and interagency agreements with other City Bureaus, including \$75,000 in interagency agreements designated for the Tribal Relations Program.

Expenses: The expenditures for Government Relations are generally personnel, travel, and operating expenses. Tribal Relations Program programmatic expenses also include gifts for visiting delegations consistent with cultural protocol, registration fees and travel to attend relevant tribal-focused conventions (e.g. Affiliated Tribes of NW Indians Convention), delegation visits to Tribal governments, materials for conducting trainings and presentations, and expenses related to convening the City’s annual Tribal Nation Summit and other events. (Please note that in the Program Budget table above, the expenditures in the Actuals FY 2018-2019 and Actuals FY 2019-2020 columns do not reflect all Program expenditures due to technical issues; however, the total expenditures in the Office of Government Relations Budget table are displayed correctly.)

Staffing: Currently, under the organizational structure, Government Relations has 12 full-time staff (FTE). The Tribal Relations Program has three Program staff FTE. One-fifth of the administrative and management staffing budget is also allocated to the Tribal Relations Program. (Please note that in the Program Budget table above, the FTE count for the Revised FY 2020-2021 column is displayed incorrectly due to a technical issue; the correct Program FTE was 3.68 FTE for Revised FY 2020-2021).

Assets & Liabilities: None

Program Information

Program Contact: Laura John

Contact Phone: 503-823-3123

Website: <https://www.portlandoregon.gov/ogr/>

City of Portland
Requested Budget Equity Report

Office of Government Relations

Requested Budget & Racial Equity Plan Update:

The Requested Budget continues the work the Office identified in its Racial Equity Plan and 2016-2020 Strategic Plan. Specifically, the Requested Budget includes funding for robust engagement with the state, federal, and regional governments to advocate for issues of importance to underserved communities. Recent examples include advocating for: establishment and implementation of a state Task Force on Addressing Racial Disparities in Homeownership, equitable transportation policy, and protecting Portland's Sanctuary City status. Examples of issues identified for advocacy in 2021 include: improving police accountability, establishing a federal anti-displacement program, and reinstating fair housing protections. Additionally, the Requested Budget includes funding for employee trainings and professional development around issues of diversity, equity and inclusion. The Requested Budget also continues funding for direct engagement with foreign governments and local non-profit sister and friendship city associations supporting Portland's international relationships with nine sister cities and one friendship city (one in Africa, five in Asia, one in Latin America, one in the Middle East, and two in Europe). The International Relations Program recently welcomed a new Mexican Consulate to Portland and also recently worked with the Mayor's Office to provide a video contribution to the European Coalition of Cities Against Racism conference.

Since the Racial Equity and Strategic Plans were first established, the Office gained a new Tribal Relations Program that is responsible for outreach to Tribal governments and the urban Indian population, among other duties. Additionally, the Tribal Relations Program has trained hundreds of City staff about tribal sovereignty, first foods, and baseline cultural competency for engagement with Tribes and Native people.

All Government Relations staff completed Results Based Accountability (RBA) training cohorts in 2019 or 2020; the Office will apply the training to its work, including in updates to its Strategic Plan and Racial Equity Plan. Examples of how the RBA training is being operationalized include:

- sourcing culturally appropriate gifts for international delegations to support local, people of color-owned businesses;
- conducting outreach to key partners representing underserved communities and identifying areas of collaboration for advocacy;
- ensuring client offices and bureaus apply an equity analysis when considering and submitting issues for potential inclusion in the City's legislative agendas; and
- framing the state and federal legislative agendas by the City's commitment to centering racial and disability equity, ensuring that existing inequities are not exacerbated, and working to repair past harms through the City's state and federal advocacy work.

Racial Equity Plan Link:

<https://www.portlandoregon.gov/oehr/article/589637>

City of Portland
Requested Budget Equity Report

Requested Budget Community Engagement:

The Office of Government Relations has a Budget Advisory Committee (BAC) comprised of community members, a staff person from the Office of Management and Finance, and Government Relations program managers, that is majority people of color and represents diverse professional and cultural backgrounds. The BAC convened once to discuss the Government Relations budget, budget process, decision package, and the equity impacts of the Government Relations budget. The BAC indicated support for the Requested Budget, including the recent additional investments in the Tribal Relations Program and budgeting to address disparities in position classifications.

Base Budget Constraints:

In the upcoming year, there are no identified deficiencies in the Requested Budget that would inhibit the bureau's achievement of the goals outlined in its Racial Equity Plan (2016-2020). Of note, the Office of Government Relations is currently in the process of updating its Strategic Plan and Racial Equity Plan, which were adopted prior to addition of the Tribal Relations and Regional Relations Programs to the office. Work to update these plans was underway in the prior fiscal year, but was interrupted and postponed by the COVID-19 pandemic. Work to resume updating the plans will be bolstered by the small bureau equity manager position being established in the Office of Equity and Human Rights, which was initially created with one-time funding in the FY 2020-2021 Fall BMP from Government Relations and the City Budget Office.

Government Relations is also a small office with most programs being administered by one or two FTE. Based on current funding levels, programs such as International Relations (with a single program staff FTE) face significant constraints in capacity to promote equity through their work with the sister and friendship city associations and its members.

City of Portland
Requested Budget Equity Report

Notable Changes:

The Requested Budget reflects additional investments in the FY 2020-2021 Adopted Budget and FY 2020-2021 Fall BMP to provide ongoing funding in the Tribal Relations Program for two additional FTE and programmatic funding, which will directly and meaningfully expand the capacity of the program to conduct outreach, travel and events, and provide trainings and advice to clients that promote effective City engagement with Tribal governments and the urban Indian community. This will continue to help add to the work already outlined in the bureau's Racial Equity Plan, and beyond. The Program advocates for issues of importance to the Native community, engages with culturally specific organizations, and participates in leadership opportunities, in addition to building training materials and deepening cultural competencies for the City.

The Requested Budget includes funding in personnel to reclassify Government Relations positions to address disparities in the Office classification structure. Due to the historical origin of the Office and certain positions being placed into Government Relations from the Mayor's Office, Government Relations has had a hybrid structure of bureau classifications and Council Office classifications. The positions identified for reclassification are disproportionately held by Black, Indigenous, and People of Color and women incumbent employees. The Bureau has worked closely with the Bureau of Human Resources to examine and advance the reclassifications and has prioritized ensuring an equitable classification structure in its Requested Budget.

Equity Manager Role in Budget Development

The Office of Government Relations does not have a dedicated Equity Manager. However, the Bureau Director, Deputy Director, and Business Operations Manager worked together to ensure the Office applied an equity lens in the requested budget development process.

Equity Manager:	Susan Dietz * The Office does not have a dedicated equity manager.	Contact Phone:	503-823-1036
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ADA Title II Transition Plan:

The Office of Government Relations helps the City achieve its equity goals through its compliance with policies related to ADA requirements of City-owned properties, which are built into the Internal Material and Services portion of the budget. The Office also budgets for any special accommodations through operating supplies and furnishings to staff and interviewing candidates who visit the Office and make such requests.

City of Portland
Requested Budget Equity Report

Accommodations:

The Office of Government Relations has limited direct engagement with members of the public, with a few notable exceptions. Government Relations convenes an annual meeting between City Council and the Portland legislative delegation. Closed captioning and ADA accommodations for this event comes out of existing budget resources for the Office.

Capital Assets & Intergenerational Equity

The Office of Government Relations does not directly receive or have capital assets.

Measure Title	PM 2018-19 Actuals	PM 2019-20 Actuals	PM 2019-20 Target	PM 2020-21 Target	Strategic Target
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**Data Tracking
Methodology:**

The Office of Government Relations is a largely internally-facing bureau, which primarily serves clients within the City, namely the Mayor, City Council, Auditor, and bureaus. Due to its scope of work, the Office tracks the number of international delegations received, meetings with the Oregon congressional delegation, and contact with state legislators. Looking ahead to an update of the Bureau's Strategic Plan, data regarding expanded outreach, especially to Tribal governments and the urban Indian community, may be quantified in the future.

Additionally, Government Relations also utilizes a customer service survey on an annual basis, usually in the Fall, to solicit input from our internal customers and stakeholders. This mechanism helps the Bureau track its progress and the satisfaction of clients. Data is analyzed against past years.

City of Portland
Requested Budget Equity Report

Hiring, Retention, & Employment Outreach:

The Office of Government Relations Requested Budget includes funding in personnel to reclassify Government Relations positions to address disparities in the Office's classification structure. Due to the historical origin of the Office and certain positions being placed into Government Relations from the Mayor's Office, Government Relations has had a hybrid structure of bureau classifications and Council Office classifications. The positions identified for reclassification are disproportionately held by Black, Indigenous, and People of Color and women incumbent employees. The Office has worked closely with the Bureau of Human Resources to examine and advance the reclassifications and has prioritized ensuring an equitable classification structure in its Requested Budget.

Government Relations staff also participate in professional networking events for people of color and offer informational interviews and job-shadowing, especially with people from underserved communities interested in learning about how to professionally participate in government and policy work. When posting for open positions, Government Relations collaborates with the Bureau of Human Resources and distributes announcements via list-serves and job boards to reach communities of color. Government Relations includes diverse representation in panels conducting review of applications and hiring interviews, and includes equity questions in hiring interviews, including in recent recruitments for State Relations Assistant and Tribal Relations Associate positions.

Contracting Opportunities

The Office of Government Relations has one professional contract for Federal Lobbying for the Federal Relations Program, primarily working on Federal Legislation on behalf of the City. This is a three-year contract cycle, adhering to the City's procurement policies of soliciting new requests for proposals (RFPs), which includes opening opportunities for disadvantaged, minority, women, and emerging small businesses.

Engaging Communities Most Impacted by Inequities

The Office of Government Relations Tribal Relations Program directly engages with, and advocates for issues of importance to, the urban Native American/Alaska Native community. The Tribal Relations Program serves as a conduit for community members to seek assistance, redress, and help navigating City government. This engagement has often resulted in the direct benefit of changing City policies and practices to be more inclusive.

City of Portland
Requested Budget Equity Report

Empowering Communities Most Impacted by Inequities

Each of the Program Offers with the Office of Government Relations has a role in empowering communities most impacted by inequities. The State, Federal, and Regional relations programs have expanded their equity work through advocacy on issues of importance to underserved communities. Recent examples include advocating for: creation of a federal anti-displacement program, establishment and implementation of a state Task Force on Addressing Racial Disparities in Homeownership, equitable regional transportation investments and policy, and protecting Portland's Sanctuary City status. The Tribal Relations Program advocates for issues of importance to the Native community, engages with culturally specific organizations, and builds training materials to deepen cultural competencies for City employees and improve interactions between the City and Native community. The International Relations Program collaborates with the Office of Civic and Community Life and the New Portlanders Program when delegations come from cities with substantial populations of new Portlanders. The International Relations Program has also revised the sourcing of its culturally appropriate gifts for international delegations to support local, people of color-owned businesses.