



ARA 13.01 CAMPAIGN FINANCE: DISCLOSURE REQUIREMENTS

A. Purpose

In 2018, voters amended the City Charter to regulate campaign contributions and expenditures in City candidate elections. [Article 3 of the Charter](#) and [Chapter 2.10 of the Portland City Code](#) set contribution and expenditure limits for campaigns relating to the election of City of Portland candidates and require certain campaign communication disclosures, the registration of certain expenditures with the Secretary of State, and employee political deductions via payroll. This rule sets forth additional guidance regarding the City's campaign finance disclosure requirements.

B. Authority

[Charter Section 2-506](#) authorizes the Auditor's Office to adopt, amend, and repeal administrative rules to carry out the Auditor's Office's duties.

C. Construction

This rule will be construed in conformity with the City Charter and the City Code, and with applicable state and federal laws, rules, and regulations, all of which supersede any conflicting provisions in this rule.

D. Definitions

For purposes of this rule, the definitions set forth in [Charter Section 3-308](#) and [City Code Section 2.10.080](#) apply.

E. Disclosure Requirements

1. [City Code Section 2.10.030 A.](#) requires all communications to voters related to a City of Portland candidate election to prominently disclose the names of any political committees and other entities that have paid to provide or present the communication.

Examples: "Paid for by Friends of Candidate X" or "Paid for by Elect Candidate Y."

This disclosure requirement applies to all communications funded by political committees or other entities, including for candidates participating in a government system of public funding of campaigns, such as the Open and Accountable Elections Fund established under [City Code Chapter 2.16](#).

2. If the political committee or other entity has received contributions or expenditures of more than \$1,000 from an individual or entity during the current election cycle, the communication must also disclose:
 - a. The five dominant contributors providing the most funding to the political committee or entity in the election cycle; and
 - b. The five largest dominant independent spenders paying to provide or present the communication.

F. Electronic Communications

1. In addition to other types of communications, disclosure requirements:
 - a. Apply to all campaign-related electronic communications, including but not limited to websites, social media posts, emails, graphics with interchanging formats or photos, and still photos transmitted electronically.
 - b. Must be current to within five business days of an electronic communication.
2. If applicable to campaign-related social media accounts to which frequent short posts are made and prominent disclosures are required, all information may be disclosed on a static page, such a profile page. Additional disclosures are generally not required in each short post. However, if professionally-produced content, such as a video or photo, is posted to a social media account, the professionally-produced content must also prominently disclose all required information.

Auditor's Office Administrative Rule Information and History

Questions about this administrative rule may be directed to the [City Elections Office](#).

Adopted by the City Auditor on April 6, 2020 as an interim rule effective for not more than 180 days.