

Diversity and Civic Leadership Program

Year-end performance summary

FY 2009-2010

July 2009 through June 2010

Missing 4th Qtr report- April – June 2010

Organization: Latino Network

GOAL: Community Involvement, Increase the number and diversity of people who are involved and volunteer in their communities and neighborhoods.

1. Provide short narratives describing examples of how two to three individual participants in the training program are contributing to building the organizational capacity of their organizations and/or expanding their personal leadership skills.

2009 participants are engaged in the following ways:

- Enrolled at PSU as minor in civic leadership program.
 - Political representative in MECHA, Movimiento Estudiantil Chicano de Aztlan.
 - Member/volunteer with VOZ: Workers' Rights Education project.
 - Volunteer with CAUSA's Oregon Immigration Rights Coalition
 - Organized May Day March in 2009
 - Volunteered with Jobs With Justice
 - Active in initiative about how to respond to anti-immigrant legislation
 - Organized Cesar Chavez rally in downtown Portland in 2009
 - Active with Team VOZ Day Labor Hire Site Day of Action – DCL graduates worked with PSU students on NE neighborhood clean-up and graffiti removal.
 - Active with Catholic Charities El Programa Hispano Youth Team to organize middle school youth activities
 - Active with Catholic Charities El Programa Hispano program re: Ninth Grade Counts Initiative on 4-week summer program
 - Facilitated session re: Dream Act and Cesar Chavez at Lane Middle School Family Night
 - Active with Impact NW, SMILE (formerly OLI), Youth Mentoring Program for Latino Youth, Project PLUS and Girls, Inc.
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2. Examples of developing culturally appropriate strategies to bring constituency together to build community identity, understanding of existing City governance structures, and/or skills to analyze City power dynamics.
 - **Cully Green Street:** Verde project w/LN in Cully neighborhood mobilizing low-income people of color in affordable housing complexes. Community meeting to

discuss green street project, minority contracting opportunities, and requirements for becoming eligible. Multiple meetings with key stakeholders including ODOT and PBOT. Organizing effort is training community members how to engage with government officials and turnout efforts at mandatory contractor pre-bidding mtg. Mobilized 22 constituents and 30 allies to attend, got letters of support from key City officials and Mayor Adams all emphasizing importance of minority hiring.

- **Puentes Program** – Goal is to address immediate environmental needs where people live in high poverty apartment complexes, engage them in efforts to address their surrounding, in order to help people feel more inclined to engage in a City process. Provide leadership training including advocacy and power mapping. Issues engaging people on:
 - Portland Plan
 - Public financing of elections
 - Participation in various city processes
 - Connecting residents to community organizations and electeds
- **Puentes de Paz con Policia/Building Bridges of Peace with Police:** Organizing strategies for low-income Latino residents in order to improve their neighborhoods and increase their ability to advocate for their local communities. 3 meetings per month to improve livability for residents at Aero Vista. Primary issues is police relations with Latino apartments residents. Living Room Conversations model brings police and Latino community members together in community homes to have moderated, in-depth conversations. Organizing effort resulting in police closure of a drug apartment and transformative experience for participants. Police Chief Rosie Sizer spoke about project at conference. Police bureau did video about this.
www.youtube.com/user/portlandpolice#p/u/10/PCOJI7JNYAM
- **Puentes de Union/Bridges of Unity:** Organizing Christmas Posadas, Dia De Los Muertos celebration, El carnaval de la Calle Cully, and celebration in honor of a departing manager at Aero Vista, a predominantly Latino apartment complex (run by Hacienda CDC?). Project result is tenant leadership emerging.
- **Immigration dialogues** – Organized two dialogues as part of Puentes Program.
- **Interviews with Clara Vista Hacienda apartments** – CNN and Multnomah County and university students partnered to conduct interviews with women residents who later received scholarships for a Ballet Folclorio fine arts project they started. Women gave testimony regarding positive impact on their lives.
[Video completed about this project!](#)
- **Immigrant policy** – Working with Nuevo Movimiento Santuario (NMS) and Portland Central American Solidarity Committee to collect constituent testimony to teach Anglos how to be allies regarding immigration policy. Collecting data and evidence of human rights violations by police and ICE with PCASC.
- **Social enterprise** – Working with NMS and PCASC to create decorations and art work for a social enterprise project for Latinos and create awareness about City public involvement opportunities. As a result of these partnerships Latino Network invited to Wash DC conference.

3. Have you convened any gatherings/meetings or events to accomplish this goal/program function? If so, how many gatherings/meetings? Attendance?

Jan – March 2010

- 451 participants
- Latino Network Puentes Program
 - Cully Carnival
 - 3 community meetings at Aero Vista
 - 2 immigration dialogues
 - 4 community meetings at churches
 - Weekly team meetings
- Verde program
 - Held or participated in 20 meetings
 - Pre-bid mtg – 22 constituents, 30 allies attended

GOAL: Capacity Building, Strengthen neighborhood and community capacity to build identity, skills, relationships and partnerships.

Communications

4. Describe the methods of communication currently used to outreach to your group.
 - One-on-one conversations
 - Phone calls (phone trees)
 - Email
 - Flyers posted at businesses, CBO's, churches, clinics, etc.
 - Small group meetings
5. How many people are receiving these communications on a regular basis?
 - Jan. – March 2010 – 1,821 people
6. Describe one example of how one of these communication strategies is supporting your community building and livability efforts, fostering dialogue on policy issues, or publicizing opportunities for involvement with the City?
 - Cully Blvd. project – community members learned about project through one-on-one conversations, phone calls, and small group meetings with organizers.
 - Interviews with Clara Vista Hacienda apartments – CNN and Multnomah County and university students partnered to conduct interviews with women residents.
7. Are there plans to develop/implement any new communications strategies?
No

Leadership development

8. As a result of this project describe one method to develop leadership opportunities for your constituents to become effective advocates on City public involvement initiatives and/or initiatives by your organization to achieve economic and social equity? How many people have participated? (Leadership Academy question): Provide a short narrative on how one or two trainings provided contributes to building the organizational capacity of participants' organizations and/or are building leadership skills of the participants?)
- **Puentes Program** – See description above. Provide leadership training including advocacy and power mapping. Participants developing network of relationships, advocating for their environmental and human rights. Network utilized to get help from allies and assist in organizing efforts.
 - **Verde** – Hands on experiences through the Cully Blvd. green jobs project.
 - **Leadership Academy** – developing and recruiting for leadership academy reaching out to wide range of community organizations and college multicultural centers.

Partnerships and Collaborations

9. Describe a new or update on a collaboration or partnership developed as a result of this project with other community organization(s), neighborhood and/or business association(s) where there may be opportunities to work on common community and neighborhood livability issues?
- **Aero Vista apartments** (Hacienda CDC?) – Puentes de Union/Bridges of Unity
 - **Center for Diversity and Environment** - Cully Green Street
 - **Coalition for a Livable Future** - Cully Green Street
 - **Hacienda CDC** - Cully Green Street
 - **Laborers International Union of North America** - Cully Green Street
 - **Native American Youth and Family Center** - Cully Green Street
 - **National Association of Minority Contractors-Oregon** - Cully Green Street
 - **Nuevo Movimiento Santuario (NMS)** – immigrant policy
 - **ODOT** – Cully Green Street
 - **Office of Human Relations** – Puentes de Paz con Policia
 - **Oregon Tradeswomen Inc.**- Cully Green Street
 - **PBOT** – Cully Green Street
 - **Police Bureau** - - Puentes de Paz con Policia
 - **Portland Central American Solidarity Committee** – immigrant policy
 - **St. Charles Church** - - Cully Green Street
 - **Verde** – key partner with Latino Network for the DCL project.

GOAL: Public Impact. Increase community and neighborhood impact on public decisions.

Representation on City advisory committees

10. How many people have participated on city advisory committees, boards, commissions?

Culturally appropriate public involvement models

11. Please describe any opportunities this quarter you have had to engage with City public involvement efforts. What have been some of the successes or challenges in engaging in this process?

Challenges and successes

- **Barriers to participation** – language, transportation, distance from Latino neighborhoods to where city meetings are, lack of time to participate with rich data and qualitative depth to history and experiences, disconnectedness and lack of communication with city officials, ICE raids create mistrust and alienation with law enforcement.
- **Living Room Conversations with Police** – Were breaking down barriers with police (see above first section). Shortly after the dialogues an immigration ICE raid several community members who participated in the dialogues were detained creating confusion and mistrust among constituents. Organizers are having to work hard to mend relationships and clarify role as civic engagement specialists who are not associated with ICE.