

City of Portland, Oregon - Office of Neighborhood Involvement



1221 SW Fourth Avenue | Portland, Oregon 97204 | 503.823.9333 | www.portlandoregon.gov/cannabis

CITY OF PORTLAND MARIJUANA CONTROL PLAN

Business Informati	on					
Entity Name	Must match Secretary of State Business Registr	Happy Lane LLC				
Trade Name (DBA)	Collective Awakenings					
Facility Address	Street 2823 NE Sandy Blvd	City Portland	State OR	^{Zip} 97232		
Mailing Address	Street 2823 NE Sandy Blvd	City Portland	State OR	^{Zip} 97232		
Phone Number: 503-	206-7090	Email: collectiveawakenings@gmail.com				
Website: www.collec	tiveawakenings.com	Facebook Link: Optional				

1. Please describe how your business will ensure that no one under the age of 21 is admitted, and how your business will educate patrons on the risks of marijuana use by minors.

Upon entering our building we have all state required signage noting on the entrance, "No persons under the age of 21 permitted on premises." Upon entering the lobby, all customers/patients are required to check in with our receptionist upon every visit before gaining further access to the retail area which is located behind a buzzed entry-locked door. The receptionist is required to check for a valid form of identification and valid OMMP patient card, if applicable. All areas where marijuana items are available for transfer to a patient/customer are supervised by an employee at all times. In addition, our staff and POS system verifies the purchaser's age again at the time of transfer/purchase.

One of the cornerstones of our business is education. We take great pride in how we train our staff to interact with customers and provide vital knowledge concerning the cannabis products. First off, all products are transferred in child resistant containers and ensured compliant to state packaging, including the printed warning: "Keep Away from Children." We further train our staff in helping to educate the customer on the differences between the various products, including how they are made, their varied affects, how the should be consumed, and how they should be stored. This especially goes for ingestible forms of cannabis that could possibly have longer lasting or more powerful effects. Finally, warning/educational posters are posted at the point of sale, as well as an educational card is given to each customer at time of purchase.

INTERNAL USE ONLY
Application No. MRU 237-17



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We consider all forms of cannabis use by customers/patients on or around our property a danger to our business and industry, and treat all incidents very seriously. Employees are required to monitor cameras regularly, and walk the property and investigate all complaints by the public. In addition, our medical patients are required to sign an agreement acknowledging our Rules & Regulations and Code of Conduct, including that service will be revoked if they are discovered consuming, selling, or loitering on site, or in our immediate neighborhood. We strongly enforce a no consumption policy on our property and remind all customers/patients that it is still illegal to consume in public.

3. Please describe how your business will prevent and address potential negative impacts to neighborhood livability such as noise, parking, garbage, or loitering from your patrons.

First and foremost we consider ourselves a proud local family owned Portland small business. We have a strong desire to represent and present ourselves as a clean and respectable establishment within the neighborhood and community. We constantly aspire to make a positive experience and atmosphere for customers and our neighbors alike. We encourage our customers/patients to respect our neighbors by not littering, smoking, loitering, or acting boisterously in the immediate area, and to give appreciation for accepting us into the community. We take pride in maintaining the outside appearance of our building, including immediately painting over graffiti, and routinely cleaning and sweeping of the public street and bus stop adjacent to us. We have great personal relationships with many of our neighbors and we often work together in resolving any issues when they arise throughout the neighborhood.

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Any complaints regarding our business are immediately addressed by a manager. Whether by
phone, letter, on-line, or in-person, we take every complaint with earnest intent and seek to resolve
the issues as quickly as possible. We have also pro-actively reached out to many surrounding
businesses and formed personal relationships in order to assist with any concerns. We make
communication key in allowing any neighbors to feel comfortable enough to address any issues in
person, and usually directly with a manager on duty. We strive to be a sustainable component in th
community and an example of how our industry should exemplify professionalism to the community

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