



CITY OF PORTLAND MARIJUANA CONTROL PLAN

| Business Information | | | | |
|---|---|---------------|----------|-----------|
| Entity Name | Must match Secretary of State Business Registry GW Retail Belmont Inc | | | |
| Trade Name (DBA) | Serra Belmont | | | |
| Facility Address | Street 2519 SE Belmont | City Portland | State OR | Zip 97211 |
| Mailing Address | Street 308 SW 1st, Suite 400 | City Portland | State OR | Zip 97204 |
| Phone Number: 971-24-4290 or 503-510-3704 | Email: compliance@gw-ind.com | | | |
| Website: shopserra.com | Facebook Link: <small>Optional</small> | | | |

1. Please describe how your business will ensure that no one under the age of 21 is admitted, and how your business will educate patrons on the risks of marijuana use by minors.

Upon entering this OLCC licensed facility, customers find themselves in an areas separated from the retail portion of the store. There, a receptionist greets them to do an ID check and verify that they are over the age of 21. No person may enter the retail portion of the facility unless they possess a valid ID as required by OLCC that shows they are over the age of 21. Staff are trained and retrained to also check the ID again at the point of purchase. Npo person under the age of 21 is permitted into our facilities and IDs are checked twice for all customers to ensure compliance.

As required by OLCC we place written warnings on all of our labels, advertising and a sheet of warning information included in their shopping bag with all required information around prohibiting use by minors and all other warnings as required by OLCC. We adhere to oLCC guidelines regarding advertising to ensure we are not violating provisions of oLCC rules and state law designed to prevent advertising directed to minors.

Preventing minors from entering our store and preventing use of marijuana by minors is critical to our mission of being a responsible licensee of the state and the City of Portland. We have policies and procedureds in place to prevent sales to minors and work continuously with our staff on ensuring they adhere to these rules.

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2. Please describe how your business will prevent cannabis products from being consumed around or near your business.

At this OLCC licensed facility we meet or exceed all requirements for security cameras in and around our buuilding. We have company policy that matches state law stating that no consumption may occur on premises. Further we train our employees to keep an eye on our outside cameras at all times, and to immediately interven is they see any usage within view of those cameras, whether that be on the corner by our building, in the street parking ouotside our building, or ini the back of our building where we occasionally hold events.

Along with training staff to intercede if they see consumption on or near our premises, we require staff to notify their managers as to the nature of the incident. Since we record video footage, we always would make that fdootage available to law enforcement or other regulators.

We are grateful that this has not been a problem atr our facility, and work hard to make sure customers know that it is not acceptable, including all of the required signage by state and local regulators to let customers know there is No consupmtion allowed.

3. Please describe how your business will prevent and address potential negative impacts to neighborhood livability such as noise, parking, garbage, or loitering from your patrons.

NOISE: We are in close communication with our neighbors to ensure that if there is ever an instance when noise from our facility bothers them that they contact us and we will correct the situation. To the best of our knowledge this has not occurred in our first year of operation.

PARKING: This facility does not have a parking lot so customers and staff park on the street. Staff is requested to park nearby in areas where there is always parking available and walk to work. We attempt to keep the spaces in front of our location and again, we have had no complaints about parking in front or nearby our store due to our activities.

GARBAGE: We have weekly garbage pickups at our facility for both regular waste and recycling. The bins are stored in back and kept closed at all times. Bins are moved to the street for garbage pickup and then quickly returned to the back of the facility where they are out of sight from customers and neighbors.

LOITERING: We encourage all of our customers to move along. Typically patrons do not loiter because they either walk home or return to their vehicles. We would ask patrons to leave if we notice they are loitering by our doors. We also keep a close watch to ensure that non patrons are not litering near our facility and would ask them to move.

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4. Please briefly describe your business's process to respond to and resolve complaints and/or concerns from neighboring businesses or residences.

Staff is trained to notify store manager and overall retail managers should we receive notification of any complaint. In addition, we have a licensing and compliance division that is specifically designed to work with the city or local neighborhood associations should any complaints arise. As far as we know there have been no complaints levied at this facility in our initial year of operation, and we intend to keep it that way.

We train staff and management at all of our facilities to be responsive to local concerns and to make sure that they are addressed in a timely fashion. We know our neighbors and we encourage them to come to us if there is anything they find uncomfortable about our operations. In addition, we have reached out to the local neighborhood associations offering to speak with them about any issues that concern them. In far more cases, these groups come to us asking for help or sponsoring events in the neighborhood and we have developed a strong working relationship with our neighborhood association.

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