



CITY OF

PORTLAND, OREGON

OFFICE OF NEIGHBORHOOD INVOLVEMENT

AMANDA FRITZ, COMMISSIONER

Amalia Alarcón de Morris, Bureau Director

1221 SW 4th Avenue, Room 110

Portland, Oregon 97204

Promoting a culture of civic engagement

Marijuana Policy Oversight Team

Possible Subcommittee Focus Areas

Existing focus areas

Commissioner Fritz has requested policy recommendations on the following topics:

- Reducing the Illegal Market
- Social Consumption (formally called Social Environments)
- Youth Prevention Strategies

Possible additional focus areas

These possible additional focus areas are based on the list of topics generated at the April 6 MPOT meeting:

- Marijuana Tourism
 - Topics *may* include economic impact, policy recommendations
- Application Process
 - Topics *may* include streamlining process, transparency, public understanding of process, application fees
- Licensing
 - Topics *may* include saturation, merit-based considerations, locations, fees
- Equity in Practice
 - Using an equity lens in program policy and procedures
 - Topics *may* include locations and public perception, culturally relevant materials and education, creating jobs, business education

For your reference, an excerpt from the April 6 MPOT Meeting Minutes is included on the following page.

Excerpt of April 6 MPOT Meeting Minutes

• Brainstorm Group-led Topics

- These topics may inform MPP procedure, future committee work, other programs
 - Marijuana tourism
 - Areas of the city where vulnerable population resides/gather
 - Comment from group member that dispensaries are “eyes on the street” because it is a retail outlet – foot traffic, cameras, security.
 - Marijuana advertising (in relation to youth prevention, as well as other issues)
 - Application process
 - Discussion of addition of merit-based considerations
 - Impact of smoke in public spaces
 - Second-hand smoking
 - Consideration of studies, data
 - Discussion of a Dropbox where information can be shared
 - Locations of marijuana businesses – how this informs public perception
 - Providing informative/educational materials to community members/underrepresented populations. Creating cultural relevant materials
 - Concern that even translated materials are too “technical” and not easy to understand.
 - Recommendation for focus groups/meetings, versus written materials
 - These concerns have come up at the OLCC as well
 - Fee structure
 - Tax structure – where the money from taxes is allocated
 - Jobs – creating jobs, connecting people with jobs
 - How to connect underrepresented communities with jobs
 - How start business, how to access start-up capital
 - Social consumption