



CITY OF PORTLAND MARIJUANA CONTROL PLAN

Business Information				
Entity Name	Must match Secretary of State Business Registry Hero Corporation			
Trade Name (DBA)	Hero			
Facility Address	Street 7151 NE Prescott St.	City Portland	State OR	Zip 97218
Mailing Address	Street 7151 NE Prescott St.	City Portland	State OR	Zip 97218
Phone Number: (503) 305-1420		Email: Hero.retail@gmail.com		
Website: N/A		Facebook Link: <small>Optional</small>		

1. Please describe how your business will ensure that no one under the age of 21 is admitted, and how your business will educate patrons on the risks of marijuana use by minors.

As required by the Oregon Health Authority, we have signs on our door stating that no one under the age of 21 is allowed onto the premises, no minors allowed, as well as resstricted access signs. Anyone who enters our establishment will be required to provide a valid Government issued photo ID at the reception desk in our waiting room.

After this has been provided, anyone 21 years of age or older, will be escorted into our secure retail space. If they cannot provide valid government issued photo identification, they will not be permitted into the retail space and will be asked to leave the premises. Upon making a sale, the customer will have to provide valid identification again to ensure the guest is 21 years of age or older.

INTERNAL USE ONLY

Application No. MRL 726

MRLA_MCP_ONI 02/03/2017



2. Please describe how your business will prevent cannabis products from being consumed around or near your business.

To prevent and ensure cannabis products are not consumed around our near our business, we have chosen to not provide a public restroom, in addition to constant monitoring of all our security cameras.

We have also chosen to not provide outdoor seating, and have posted signs that state "No Smoking Allowed" underneath our overhead covering.

3. Please describe how your business will prevent and address potential negative impacts to neighborhood livability such as noise, parking, garbage, or loitering from your patrons.

Fortunately, we are located across from a TriMet stop and in a residential area. We are anticipating a majority of our guests to arrive on foot, or to use the provided bike parking areas in front of our entrance. We have a large, non-shared parking lot, with ample parking spaces. The expected time inside our location by our guests is under 15 minutes. Frequent outdoor checks will also help to eliminate loitering.

We will be offering return/recycling programs for containers and waste with our customers.

We have already become well acquainted with neighboring business owners and have full intentions of remaining conscious of all impacts our decisions will have on all our neighbors.

INTERNAL USE ONLY

Application No. MPL726



4. Please briefly describe your business's process to respond to and resolve complaints and/or concerns from neighboring businesses or residences.

We have already introduced ourselves to our neighbors, and they are aware that we will be running a recreational marijuana dispensary beside them. They are aware that we are open to any and all feedback from them, and have maintained a relationship that allows for open expression of any concerns. All complaints not made to management will be immediately relayed to management for proper handling and resolution.

We take all feedback seriously, and are committed to keeping all neighbors- businesses or residences, fully satisfied with us, our business, our team as well as our guests.

We attend to be a part of local events and will be attending city council meetings, etc. to remain involved with residents and to ensure an open door for any concerns they may have.

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