

**City of Portland - Office of Neighborhood Involvement (ONI)  
Bureau Advisory Committee (BAC) Summary Notes**

**Monday October 9<sup>th</sup>, 2017**

**MINUTES**

**In Attendance:**

Jill Erickson (Wilkes), Ron Glanville (East Portland Neighbors), Arlene Kimura (Hazelwood), Jan Campbell (), Adriana Govea (EPAP), Felicia Williams (NWNW), Mark Sieber (NWNW), Sylvia Bogert (SWNI), Roger Leachman (Goose Hollow), Kara Carmosino (APANO), Stefan Saing (Asian Family Center), April Burris (Community Member), Alison Stoll (CNN), Sandra Lefrancois (CNN), Christina Albo (Resolutions NW), Lew Church (Portland State), Barbara Bernstien (Elders in Action), Llondyn Elliott (Momentum Alliance), Judy Low (Portland Resident).

**ONI Staff:**

Suk Rhee (Bureau Director), Mary Schneider (Executive Assistant), Víctor Salinas (EPNO), Doretta Schrock (NPNS), Michelle Rodriguez (Business Ops Supervisor), Brandon Goldner (Cannabis).

**Welcome, Introductions, Agenda Review**

Improving practices and implementing new practices, discuss roles of staff.

November – review proposed budget, talk about budget process, narrative and performance measures

December/January – Focus on budget and continued relationship building

February – break

March-June – Longer strategic planning and discussions

**BAC Participation (See attached form)**

City Council passed a new standard for Committees/Commissions/Councils, the roll out will be in about nine months to a year, so we will be moving forward with our draft.

<http://portlandtribune.com/pt/9-news/374726-259734-council-considers-advisory-group-regulations>

Where should staff participate? The rules state that there needs to be one union represented employee and one non-represented employee. People would like to see staff at meeting to provide support information, including the budget. It would be appropriate to have program staff attend when they have agenda items. This will be a set of recommendations, and not for making decisions. The goal is to broaden the scope of the group, not just focusing on the budget. We do not always need to agree.

**Presentation and Discussion: Writing our Story (See attached slides)**

Include aging population, as they are being pushed out as well.

Renters can fall under many groups and this is a large growing issue.

Also need to Include houseless population and those who are not geographically bound.  
We need more data, especially in relation to saturation with Liquor and Cannabis.  
It is very stimulating to think about long term and work towards achievable goals and it will help others tell their story. We need to change the bureau name to better fit what we do and we need photographs of community to add to our story. There is a need to visit and engage with the communities we represent.

**Wrap-up, Next Steps, and Public Comment**

Suggestion to have public comments at the beginning of the meeting  
Housing forum at PSU in Ballroom, at 7pm on 10/17  
Walking in the building tonight was very different, not welcoming.

**Adjourn**

**Next BAC meeting**

Monday November 13<sup>th</sup>, 2017 at 5:30pm City Hall, Lovejoy Room



CITY OF

**PORTLAND, OREGON**

OFFICE OF NEIGHBORHOOD INVOLVEMENT

**CHLOE EUDALY, COMMISSIONER**

Suk Rhee, Bureau Director

1221 SW 4th Avenue, Room 110

Portland, Oregon 97204

*Enhancing the quality of Portland's Neighborhoods through community participation*

**ONI Bureau Advisory Committee  
Self-Nomination and Conflict of Interest Form**

**About You:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Organization: \_\_\_\_\_ Preferred Pronouns: \_\_\_\_\_

How I like to identify: \_\_\_\_\_ Representing self or organization: \_\_\_\_\_

Part of Portland you live in (Neighborhood/Zip): \_\_\_\_\_

**Expected Dates of Upcoming Meetings:**

- |   |                                      |
|---|--------------------------------------|
| Monday October 9 <sup>th</sup> , 2017   | Monday March 12 <sup>th</sup> , 2018 |
| Monday November 13 <sup>th</sup> , 2017 | Monday April 9 <sup>th</sup> , 2018  |
| Monday December 11 <sup>th</sup> , 2017 | Monday May 14 <sup>th</sup> , 2018   |
| Monday January 8 <sup>th</sup> , 2018   | Monday June 11 <sup>th</sup> , 2018  |
| Monday January 22 <sup>nd</sup> , 2018  |                                      |

**Expectations of ONI Budget Advisory Committee members:**

- Must be committed to attending and participating in all or most meetings, which typically occur Downtown Portland.
- Must be willing to communicate to ONI staff and partners what materials and information they need to best understand ONI's budget and to make the most informed decisions.
- Must be willing and able to put the interests of their constituency group(s) in a larger context and first and foremost represent the best interests of neighborhoods and communities citywide.

**Why are you interested in serving on the ONI Bureau Advisory Committee?**

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**Conflict of Interest**

The City of Portland is careful about identifying and avoiding conflicts of interest. A conflict of interest arises when a person’s self-interest and professional interest or public interest intersect. In this situation, there is the potential for biased professional judgment and lack of objectivity which creates a serious conflict when one of the interests can benefit financially or personally from actions or decisions made in the official capacity. A conflict of interest exists whether or not decisions are affected by a personal interest; there only needs to be the possibility of bias for a conflict.

Organization: \_\_\_\_\_ Role: \_\_\_\_\_

Organization: \_\_\_\_\_ Role: \_\_\_\_\_

Organization: \_\_\_\_\_ Role: \_\_\_\_\_

**Signature and Certification:**

I certify that all information provided on this form is true and complete. I authorize the confirmation of any or all statements contained in this form and any other information pertinent to it and my organization and its employees, officers and board members.

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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## OFFICE OF NEIGHBORHOOD INVOLVEMENT

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WRITING OUR STORY




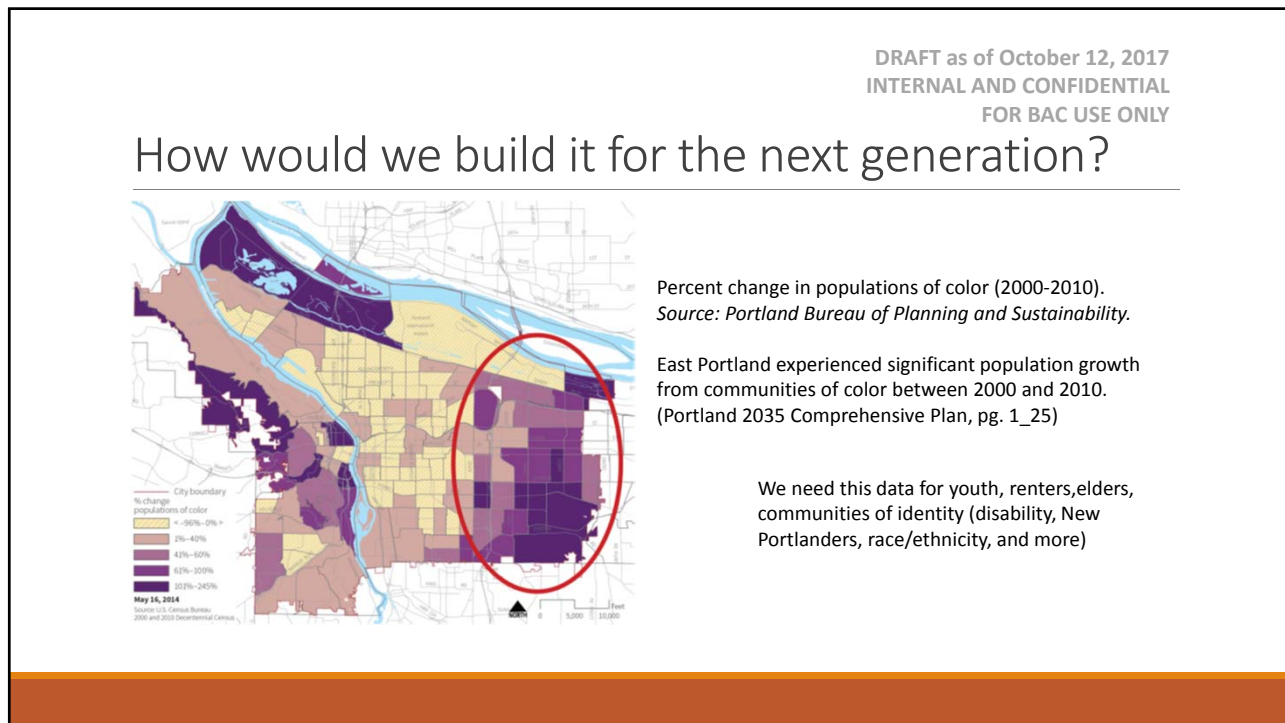
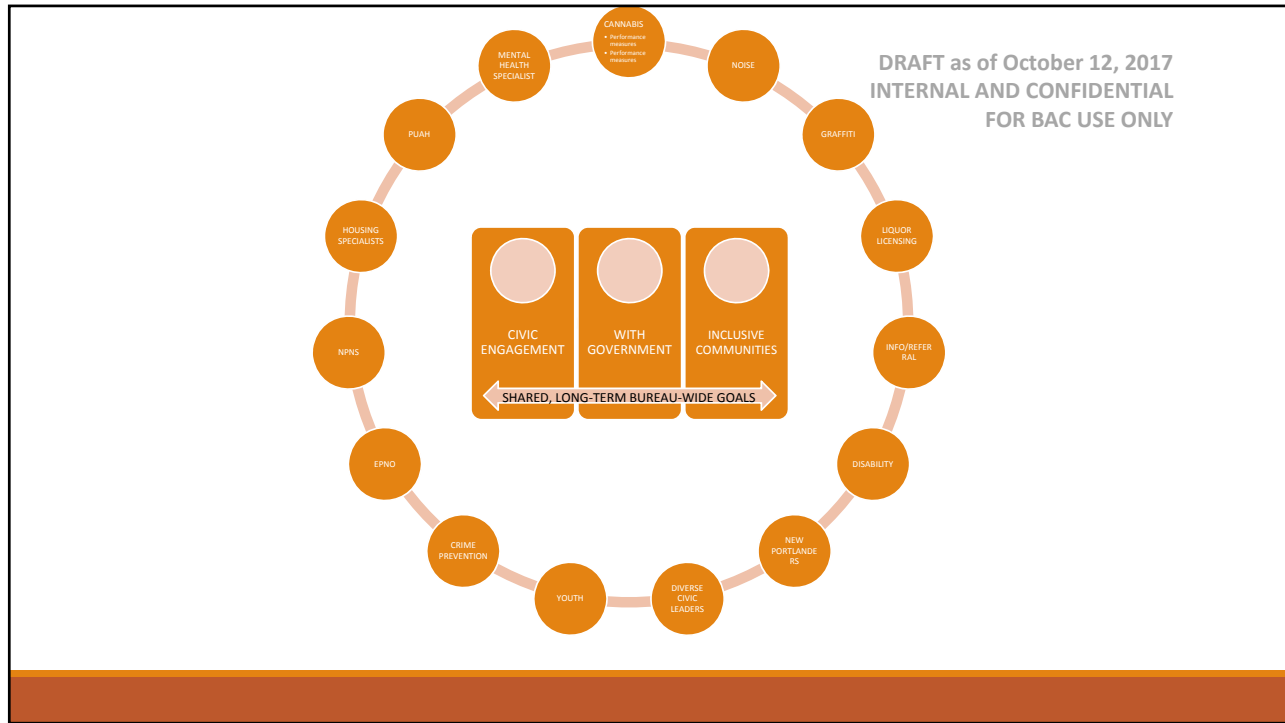
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## It starts with the mission

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Promoting a culture of civic engagement by connecting and supporting all Portlanders working together and with government to build inclusive, safe and livable neighborhoods and communities.





2035 COMPREHENSIVE PLAN

**Some Portland neighborhoods are more complete than others**

**Complete neighborhoods.**  
Source: Portland Bureau of Planning and Sustainability

**The City developed the 20-minute neighborhood index to measure access to community amenities, products and services. The areas shown in yellow have the highest levels of access to services and amenities. The areas shown in purple have the lowest levels of access.**

**Under-served** means people and places that historically and currently do not have equitable resources, access to infrastructure, healthy environments, housing choices, etc. Due to historical inequitable policies and practices, disparities may be recognized in both access to services and in outcomes.

**Under-represented** recognizes that some communities have historically and currently not had equal voice in institutions and policy-making and have not been served equitably by programs and services. In this Plan, the terms under-served and under-represented focus action and implementation attention toward:

- **People/Communities of color:** individuals or groups who identify as African and African American, Native American/Indigenous/Native Hawaiian, Asian-American or Asian/Pacific Islander, and/or Latinx/Hispanic/Chicano descent.
- **Low-income populations:** People, households, families and neighborhoods with below-average incomes. Because of socioeconomic patterns, low income also overlaps with people of color and many older adults. However, a focus on low-income people does not substitute for a focus on racial and ethnic justice.

1-36 December 2016 | www.portlandoregon.gov/bpp/plancomplan

INFRASTRUCTURE

**Investment strategies for complete centers**

**Invest to reduce disparity**      **Invest to enhance neighborhoods and accommodate growth**

**Respond to opportunities and maintain existing services**      **Fill service gaps and accommodate growth**

**An intentional investment strategy is essential.**  
Portland's neighborhoods vary in size and local conditions. The Comprehensive Plan supports four investment strategies that tailor the type of investment to local needs and context.

- Invest to reduce infrastructure disparities and improve livability.** This strategy is appropriate for places that are not expected to grow significantly, but that have existing infrastructure deficiencies. Investments could fill gaps in streets, bicycle and pedestrian routes, and create local parks. Economic development programs could support existing and new businesses, and improve neighborhood prosperity and vitality.
- Invest to enhance neighborhoods, maintain affordability and accommodate growth.** This strategy is aimed at places that lack basic infrastructure or services and that have many residents now, or will in the future. Investments could include improving streets, creating new parks, and addressing other deficiencies. Economic development programs could preserve and increase jobs, businesses and community services in the area.
- Invest to respond to opportunities and maintain existing services.** In these areas, investments focus on maintaining livability and existing infrastructure as well as responding to opportunities.
- Invest to fill service gaps, maintain affordability and accommodate growth.** Some places have already benefited from public and private investments in things like light rail, complete streets and neighborhood business districts. Future investments should focus on making sure that infrastructure can serve new residents by filling remaining service gaps and providing affordable housing.

www.portlandoregon.gov/bpp/plancomplan | December 2016 1-37

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If we invested \$100 million over the next 10 years in...

\* civic engagement (w/government toward inclusive communities)

**what could we expect in terms of impact?**

For example, an accurate 2020 census count resulting in a more complete representation and understanding of our diverse communities for apportionment, investment of public resources, and more.

For example, the increased voter turnout among prioritized communities such as youth, communities of color, disability, new Portlanders.

- Performance measures would include processes of engagement in democratic processes as well as the Census count 2020 and voting levels 2018-2028

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If we invested \$100 million over the next 10 years in...

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\* “and with government” (through civic engagement, toward inclusive communities)

### **what could we expect in terms of impact?**

For example, streamlined practices/policies as a result of inter-bureau collaboration addressing key community issues

- Performance measures would specify jointly-shared goals identified by ONI/BDS, ONI/BPS, ONI/Police, ONI/PBOT, and others reflecting community-identified priorities

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If we invested \$100 million over the next 10 years in...

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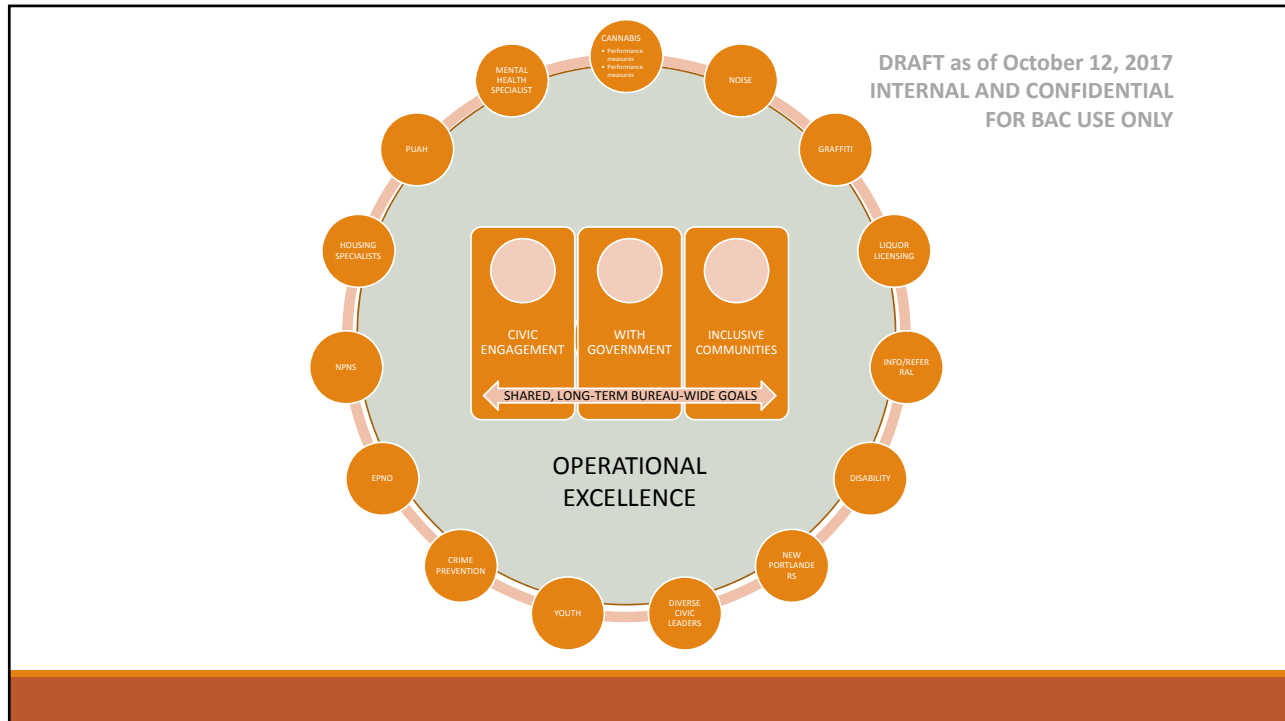
\* inclusive communities: leading with disability, new Portlanders, race/ethnicity, youth, renters, and more (through civic engagement, with government)

### **what could we expect in terms of impact?**

For example, “complete neighborhoods” for communities with high % or # of people with disability, New Portlanders, race/ethnicity, youth, renters, elders, and more

- Performance measures are City-adopted “20-minute neighborhood index” to measure access to community amenities, products and services.





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## Program performance measures

- \* Each program would address each shared, long-term bureau-wide goal reflecting its unique function and contribution
- \* Additional performance measures would reflect internal operational metrics unique to its function

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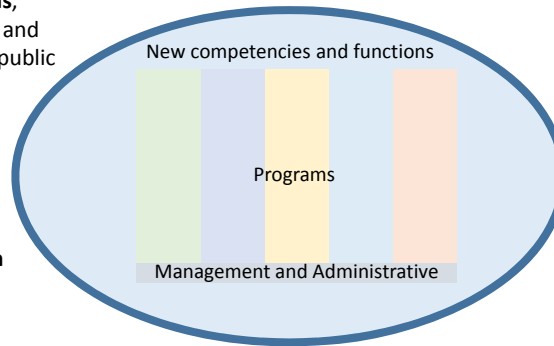
## Budget components

**Strategic communications,** storytelling, social media and online tools. Framing of public discussions as bridging conversations.

**Capacity Building for institutional change and inter-bureau, city-wide and city-county collaboration on equitable engagement:**

(disability, new Portlanders, race/ethnicity).

- Commissions
- Advisory bodies



**Mining the data and building the evidence:** data collection, analytics and visualization. Data-informed strategy and decision-making (including real-time inputs). Evaluation and performance measurement; contribution to broader knowledge base on community-informed governance

## Staffing complements bureau-wide and program functions

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- \* Priorities: New competencies for bureau-wide and inter-bureau/City-wide functioning
  - Communications, capacity-building, and building the evidence
  - Administrative support to engage other positions at highest and best use
  - Existing positions re-prioritized for their unique roles
- \* Any new or overhead FTE supports bureau-wide functioning
- \* Space considerations/staffing configuration