

CANNABIS POLICY OVERSIGHT TEAM (CPOT)



OFFICE OF
Community
& Civic Life



June 13, 2019

What is CPOT?

- **Type III Public advisory body**
- **Industry representatives and others that possess an in-depth understanding of issues affecting and affected by cannabis**

Objective: To discuss and provide input in development of policies that support equitable access and outcomes for the cannabis industry, cannabis consumers, and all City of Portland residents.



CPOT's Role

- Inform:** Provide review of and feedback on policies and procedures
- Monitor:** Check on progress of a previous decision or program activities
- Forecast:** Provide input and information to the program about emerging community needs and marketplace trends
- Preliminary Advising:** Generate annual reports to the program and Civic Life Bureau Director



What's important to us?

Community

Advocacy

Truth

Culture

Action

Participation

De-stigmatization

Experiences as POCs

Accessibility

Justice

Civil rights

Family

Experience

Information

Eliminating barriers

Tenacity

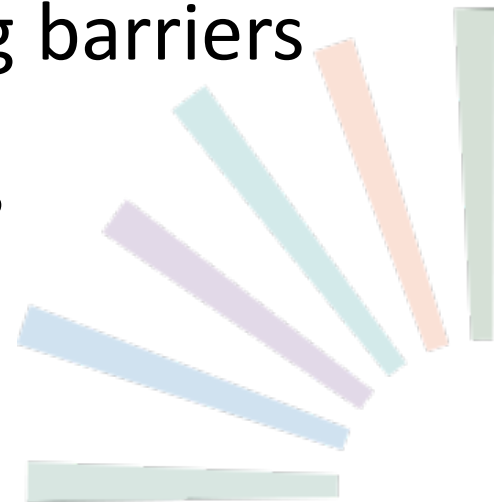
Knowledge as power

Awareness

Sustainability

Compassion

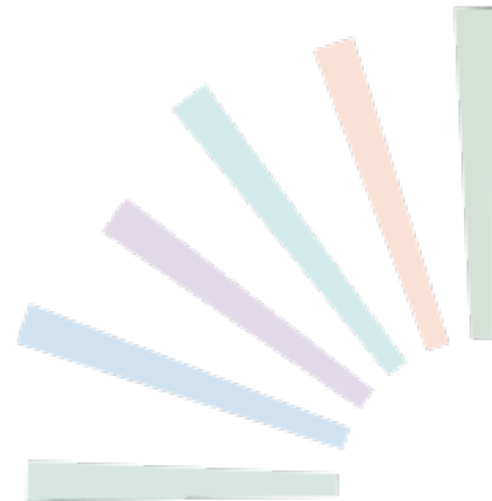
Equity



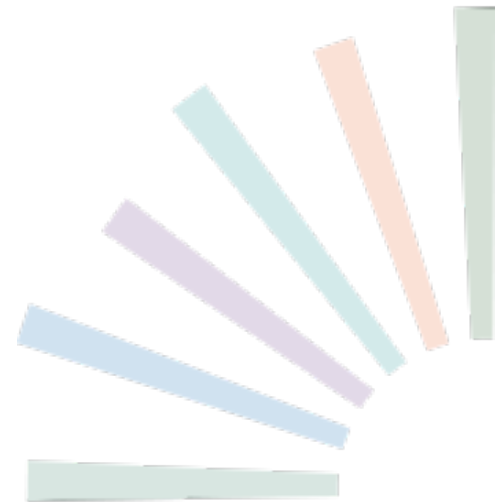
Welcome!

Agenda:

- **Dinner and introductions**
- **Policy conversation with Winta Yohannes, Policy Advisor, Commissioner Chloe Eudaly**
- **Updates**
- **Narrow priorities and identify subcommittees**
- **Reporting framework**
- **Public comment**



Introductions



Updates

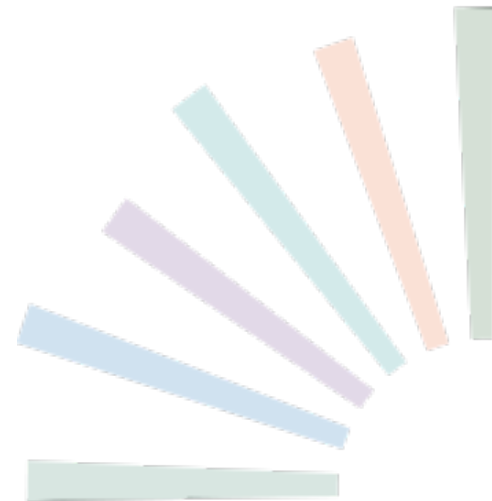
- **What's new & news**
- **CPOT recruitment**
- **SB 582 & SB 420**
- **Cannabis community calendar & social media**
- **2019 City of Portland Cannabis Social Equity Grant**
- **BDS update**



Priorities Ranking



**What are the most important areas
of focus (related to cannabis) for
the City right now?**



**2019 CPOT Priorities Development
(Ranked DRAFT)
06/13/19**

Access

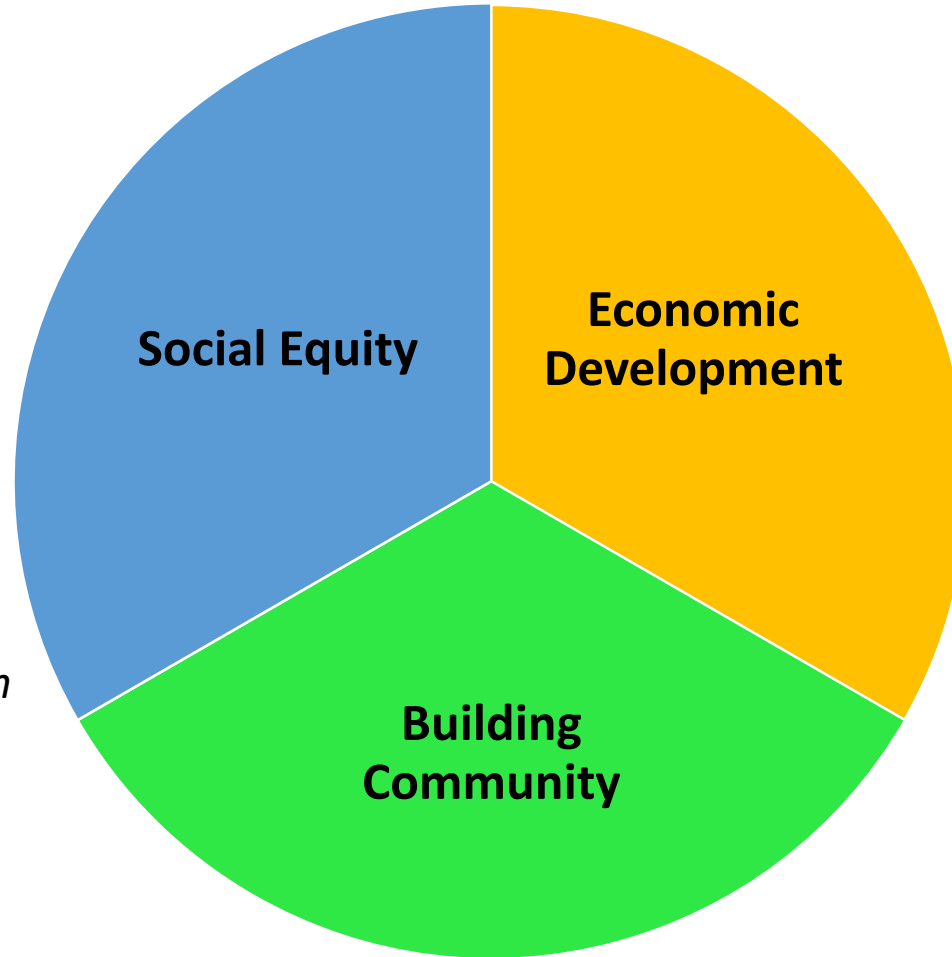
Review impact of existing policies

- **Support small and local business**
- Workforce training & ed
- Compassionate giving
- Workplace rights
- Re-entry housing
- 1000' buffer

Communication

Education and de-stigmatization

- **Promotion of City work**
- Health education
- Engage local press
- Tourism
- Youth education



Informed Policy-Making

Informed review and update of policies

- **City social equity workplan / framework**
- Data audit and analysis
- Refine health and public safety policy
- Social consumption
- \$\$ to increase knowledge
- Measures of impairment

Connection

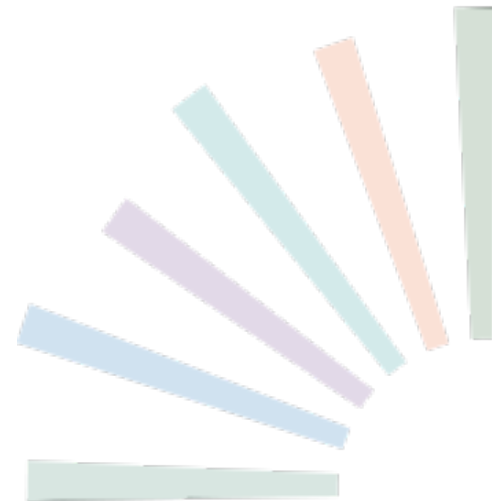
Create spaces for connection

- **Host community gatherings**
- Conferences
- Increase public engagement around cannabis policy
- Social media

Priority Ranking Results

Access

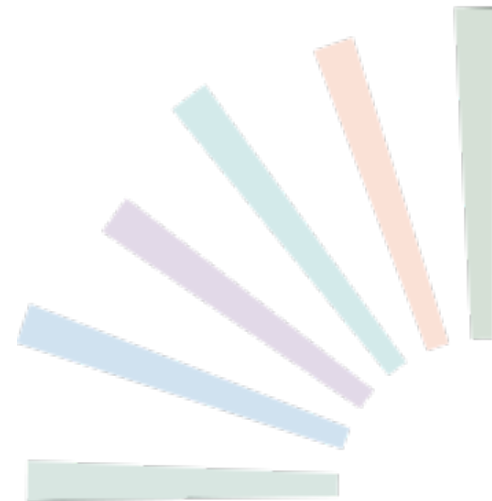
1. Support small and local business
2. Workforce training and education
3. Compassionate giving
 - Workplace rights
 - Re-entry housing
 - 1000' buffer between businesses



Priority Ranking Results

Informed Policy-Making

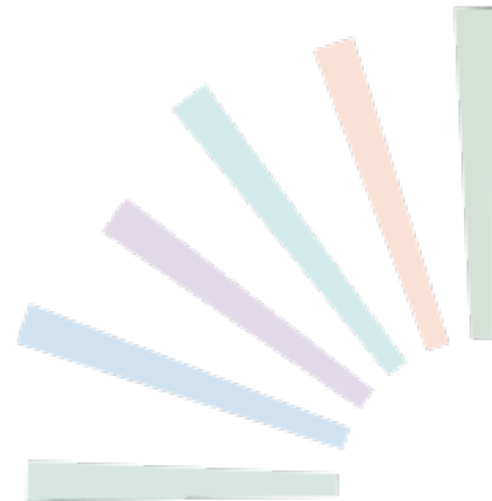
- 1. Develop Cannabis Social Equity workplan / framework**
- 2. Data audit, needs assessment, trend analysis**
- 3. Refine City & County health and public safety policy**
 - Social Consumption**
 - Allocate resources to increase knowledge**
 - Identify and define measures of impairment**



Priority Ranking Results

Communication

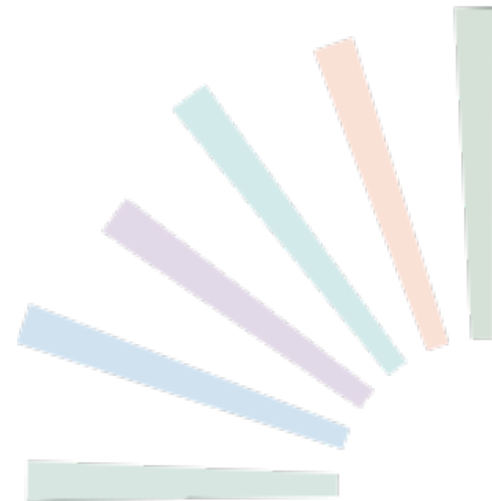
1. Promotion of City work
 2. Health education
 3. Engage and activate local press
- Tourism
 - Youth education



Priority Ranking Results

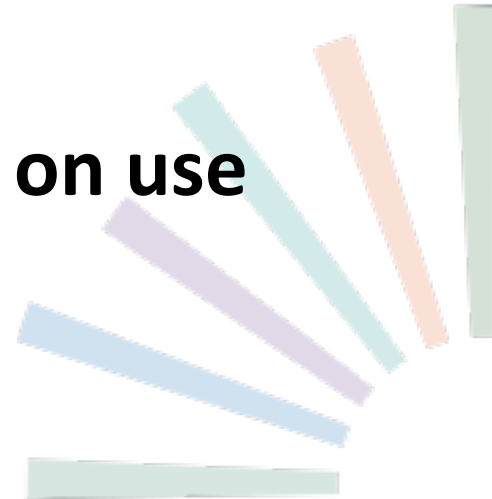
Connection

1. Convene and host community and industry gatherings
 2. Coordinate and support conferences and events
 3. Increase public engagement in development and evaluation of cannabis policy
- Engage and activate social media

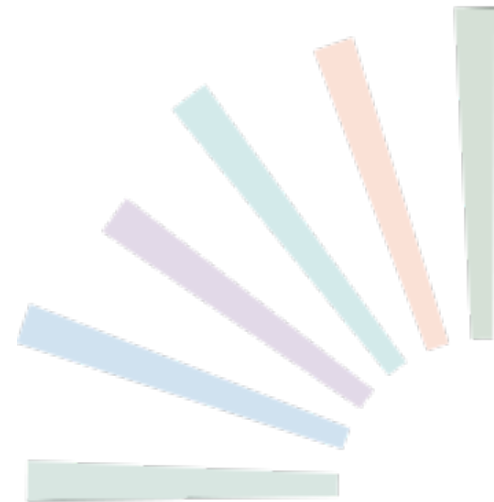


Items to Add?

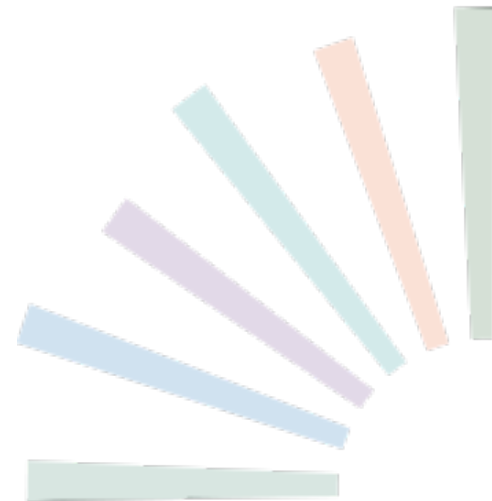
- **Treating fellow law abiding citizens and cannabis consumers with dignity and respect**
- **Support and resources for formerly incarcerated**
- **Sustainability as an industry, we have an over packing issue**
- **More broad community restoration using tax revenue**
- **Communication with State legislation**
- **Tax allocation percentages and mandatory reporting on use (x3)**



Define & Identify Subcommittees



QUICK BREAK!
(10 min)



Reporting Framework



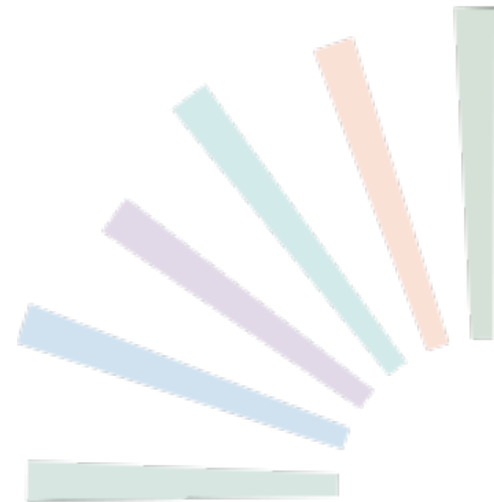
CPOT Reports

Key questions to answer:

- **Depth of quarterly and annual reports**
- **Individual and City resources available to support reporting**
- **Essential components**



Public Engagement



Strategies & Timeline

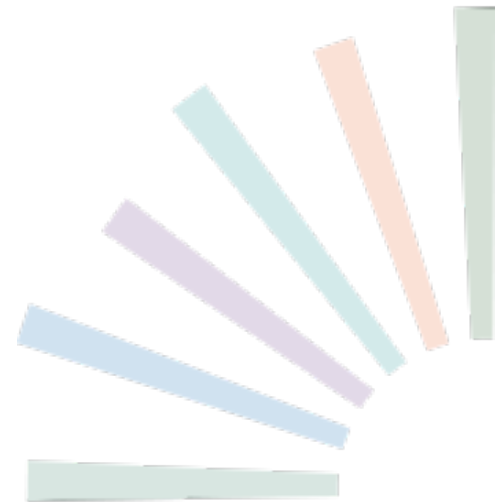
Meaningful public engagement

- Increase diversity of perspectives involved
- Important requirement of public policy development
- Builds community

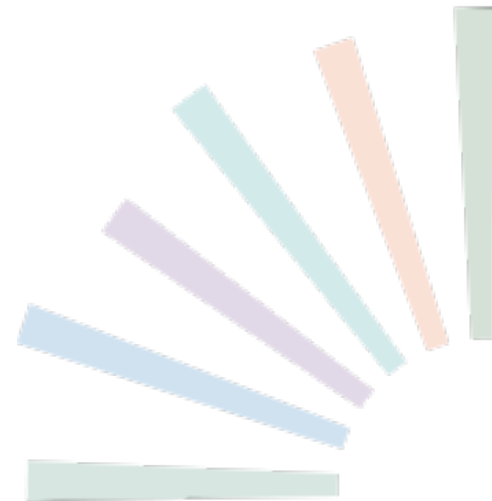
Decide as a group or task subcommittee?



Agenda setting



Public Comment



What next?

Post-meeting:

- Don't forget to grab a parking pass for SmartPark if you need one
- Please email me any needs for next meeting or constructive feedback

Prep for next meeting:

- Prep materials will be emailed prior to next meeting



ADJOURN

Next meeting:

- July 11, 2019 - 6 to 8:30pm
- Location TBD (NE or N Portland community center?)

