

Exhibit C – DONATION INFORMATION



In 2010, the City of Portland acquired the historic Made in Oregon sign. The sign was quickly changed to the “Portland, Oregon” sign, as a symbol and trademark representing the City and its citizenry. An authorized licensee of the sign image wishing to use the image as a trademark may choose to view the associated license fee as a donation toward maintenance and upkeep of the Portland, Oregon sign, and doing so may provide the licensee with a tax benefit.

For purposes of designating a license fee as a donation toward maintenance and upkeep of the sign, the City’s tax ID # is: **93-6002236**.*

Checks may be made payable to:

City of Portland
Bureau of Internal Business Services
Re: Portland, Oregon sign
1120 SW 5th Ave Room 1250
Portland, Or 97204

Please include “Portland, Oregon sign” in the notes section.

Thank you for your support!

*The City makes no representation as to the tax consequences of the transaction contemplated by this Agreement. Donor will obtain independent tax counsel and be solely responsible for compliance with the gift value

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substantiation requirements of the Internal Revenue Code.