

**These videos listed below are available for loan to all
City of Portland citizens and business owners.**

**Videos may be checked out at Portland Fire & Rescue's Administration building,
located at 55 SW Ash Street, Portland, OR 97204.**

PF&R encourages interested parties to call (503) 823.3700 and confirm availability.

“PORTLAND FIRE BUREAU MISSION/GOALS”

This short video states the mission statements and four main goals/objectives of the Portland Fire Bureau. It is aimed toward students and/or public awareness.

“QUAKE UP CALLS”

This Portland Fire Bureau film addresses what to do in the case of an earthquake. It provides prevention and safety techniques when inside, outside, or in the car. Water and gas containment is also addressed as well as tsunami safety. Very informative and interesting as it pertains specifically to the Northwest.

“PORTLAND AND THE FLOOD OF 1996”

The Oregon Flood of 1996, its causes, effects and management difficulties are analyzed in this film. It shows how the city, state and public withstood the emergency. In a day-by-day series of events, it interviewed Fire Bureau workers and volunteers explain the procedures used to quell the flood.
(29:30)

“ADVENTURES OF DISASTER DUDES”

This video uses three young students to demonstrate proper preparation for an emergency. Geared toward kids, this program emphasizes a family emergency plan, general emergency preparations, and several disaster tips. This film is excellent for students in elementary and middle school as it is easy to understand and fun to watch. –Contains breaks for school or family discussion.

“CULTURE SHOCK”

Museums are examined, stressing the importance of preserving culture, historical and rare artifacts from fire. The film suggests and looks at three different kinds of sprinkler systems: water stream, halon gas, and water mist/gas combo. Several examples are shown, including the quick destruction of antiques by fire.

“AMERICAN RED CROSS EARTHQUAKE PREPAREDNESS”

This film targets the Northwest as a prime site for an earthquake, and stresses establishing an emergency survival plan in the case of an earthquake. The family is encouraged to create a comprehensive plan that includes the storage of essential equipment and food. The film covers everything from securing unstable objects to proper communication procedure.

“EARTHQUAKE PREPAREDNESS with GARY FARLAND”

This is a home video of an earthquake preparedness speech given by Gary Farland to a group of business employees. Gary reiterates the impending danger of earthquakes in the Northwest and then proceeds to cover the basics of earthquake safety. The making of an emergency kit for home and/or travel is encouraged, followed by some frequently asked questions. The video actually contains the entirety of the Video “QUAKE UP CALL.” The sound and picture is mediocre, but the information is

clear and comprehensive. (56:45)

"OVER A CENTURY OF SERVICE"

This is a video essay set to music. It highlights the history and tradition of the Bureau, as well as current activity. Staff at the Training Division originally requested this type of video to show at the beginning of events, such as the Awards programs and new Trainee receptions.

"MAKING A SAFER COMMUNITY"

This program briefly describes and shows the wide variety of services provided by Portland Fire and Rescue. It gives the viewer a sense of the Bureau's structure, and how each division works to carry out the mission of the Bureau.

YOUTH

"PFB: FRIEND'S FROM YOUR FIRE STATION"

This fun video for kids (k thru 7) involves an interactive video games in which the kids learn safety precautions in order to attain the next level. Firefighter Earl and Sparky the Fire Dog give simple information on what to do in the case of a fire. The job of a firefighter is then quickly examined.

"DONALD'S FIRE SURVIVAL"

This is a fun drama/cartoon with Donald Duck, telling young kids of the dangers of fire, and the importance of an escape plan. The cartoons provide a humorous video for children to learn how to get out of a fire and keep safe.

"I'M NO FOOL WITH FIRE"

If children like cartoons, then this film is excellent. Narrated by Jiminy Cricket, the video addresses what fire is, does, and how should be used. The film then briefly discusses hazards, a family emergency plan, and a few fire emergency procedures. The cartooning is fun and the content flows smoothly.

"HUNT FOR HOME HAZARDS"

Based almost entirely on a video game, this film is generally fast moving. It discusses emergency procedures for families and urges kids to initiate the elimination of hazards in the home. Great for boys who like video games, although it kind-of drags on towards the end.

"BE COOL ABOUT FIRE SAFETY"

This video is the most fast-paced and kid-oriented of all the videos. It has fast and fun music and moves quickly between scenes. It discusses the major points of fire safety: smoke detectors, evacuation, stop-drop-and-roll, fall and crawl, and call 911. Great for all youth. (Special guest appearances by Gilbert Gottfried, Little Richard and Michael Winslow.)

"SPARKY'S ABC'S"

Sparky the Fire Dog takes kids at a park through the alphabet of fire safety. The film discusses home and personal fire hazards in a singsong way for young kids. -Addresses fire alarms, stop-drop-and-roll, smoke, matches and lighters. (K thru 6)

HEARING IMPAIRED

"FIRESENSE: 'STOP, DROP, AND ROLL'"

This video utilizes captions and sign language with the drama of a deaf family of actors. In a concise way, the concept of "Stop, drop, and roll!" is discussed at the setting of a barbecue. The information is presented clearly and slowly, and is suitable for all ages.

"FIRESENSE: 'SILENT RESPONSE'"

This film discusses the problem of hearing-impaired victims in an emergency and is aimed to inform Emergency Response Teams and Firefighters in dealing with a deaf casualty. Although it is very short, the film points out some essential clues in determining if a victim is deaf, and begins some basic guidelines in initiating communication. The video does not, however, teach more than a few basic signs, and encourages the audience to pursue audio education.

"FIRE EXTINGUISHER SAFETY"

"ADVENTURES OF THE DISASTER DUDES"

This video uses three young students to demonstrate proper preparation for an emergency. Geared toward kids, this program emphasizes a family emergency plan, general emergency preparations, and several disaster tips. This film is excellent for students in elementary and middle school as it is easy to understand and fun to watch. -Contains breaks for school or family discussion.

SPANISH SERIES VIDEOS

"SMOKE DETECTORS SAVE LIVES"

"PROTECT YOUR FAMILY FROM FIRES"

"GETTING OUT ALIVE"