One of the important ingredients for this station-level planning process is gathering concepts at an Idea Launch. BLAST-OFF: BLUEPRINT FOR SUCCESS’S FIRST IDEA LAUNCH

One by one, the presenters got up and had a few suggestions to discuss. The participants got to express what I thought were some very interesting ideas on how to help the neighborhood of Station 22. The next phase is the allocation of $10,000 to go toward concepts generated from Idea Launch. This fund will likely grow in years to come as PF&R initiates new stations on the Blueprint for Success path. Ultimately, the Blueprint concept should lead to allocating more funds toward prevention so that fewer resources are needed for reactionary services.

On November 26, Chief Myers held a meeting with Captain Pedersen, Robyn Burek, and Roy Lawson to go over the concepts offered at the Idea Launch and to discuss how to move forward with the ones that the audience that night wanted to push forward.

The topic of how to collect more ideas and feedback from firefighters and staff came up and Burek discussed creating a Slack (a group messaging app) channel for idea discussion. That Slack channel is now live at: www.pdxfireidealaunch.slack.com

After going over the projects and processes on how to move forward with the concepts put forth at the Idea Launch, Captain Pedersen discussed his thoughts on how the program is going over at the station.

“I’ve seen a change in the crews and officers,” he said. “This industry is set up for people to do the minimum, but with this project I see that people are reaching out more and doing more, and it’s not just coming from me. It’s a big culture shift, but it’s necessary.”

The next stations moving forward with the Blueprint for Success model are 25, 11, 14, and 12. According to Burek, the bureau management analyst overseeing the project, there is a way for the bureau to know if this blueprint is successful. “We’re looking to reduce our call volume, that’s how we’ll measure it,” she says. “But, this will take a long time. We will be slowly chipping away at those numbers.”

Maryellen Kincaid had an idea she had never been trying to get momentum on from different City crews, but she thought it a good idea: have the City use an existing City-owned parcel of land to create a safe space for people living in motor vehicles to park and offer services at this location to assist them in transitioning to sustainable housing. St. Johns resident Cristina Restad offered ideas on safe needle disposal and resources for people who maintain a house fire.

Firefighter Corey Sande offered some of the most creative ideas of the night, both involving drones: work with Intel to replace fireworks displays with alternative light shows using drones in a push to reduce call volume over the Fourth of July holiday and drones placed in schools that are activated by active shooters to swamp the shooter, giving people time to flee before police arrive.

PF&R data team member Justin Houk suggested an accreditation program for disaster prepared buildings, similar to Leed accreditation for sustainability. He also suggested a software program for firefighter iPads that allows them to dispatch agencies that work with homeless populations to situations they see in the field.

After the presentations, attendees met with the presenters to discuss their concepts and offer their own suggestions on how to make the idea a reality.

“Captain Eric Pedersen and Battalion Chief Steve Bregman chat with a community presenter about her concept at the Idea Launch.

Cogglevation
DECEMBER 2018 | THE LIFE AND TIMES OF PF&R’S STRATEGIC PLAN | WWW.PORTLANDOREGON.GOV/FIRE/COGGLE

Maryellen Kincaid had an idea she had never been trying to get momentum on from different City crews, but she thought it a good idea: have the City use an existing City-owned parcel of land to create a safe space for people living in motor vehicles to park and offer services at this location to assist them in transitioning to sustainable housing. St. Johns resident Cristina Restad offered ideas on safe needle disposal and resources for people who maintain a house fire.

Firefighter Corey Sande offered some of the most creative ideas of the night, both involving drones: work with Intel to replace fireworks displays with alternative light shows using drones in a push to reduce call volume over the Fourth of July holiday and drones placed in schools that are activated by active shooters to swamp the shooter, giving people time to flee before police arrive.

PF&R data team member Justin Houk suggested an accreditation program for disaster prepared buildings, similar to Leed accreditation for sustainability. He also suggested a software program for firefighter iPads that allows them to dispatch agencies that work with homeless populations to situations they see in the field.

After the presentations, attendees met with the presenters to discuss their concepts and offer their own suggestions on how to make the idea a reality.