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PRESS RELEASE

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FOR IMMEDIATE RELEASE

June 14, 2010

The Salvation Army: Bridging the Gap of Hunger With "Brunch on the Bridge"

(Portland, OR) This summer, picnic in a place you've probably never picnicked before: the Hawthorne Bridge! The Salvation Army, in partnership with PDX Bridge Festival, is bringing awareness to the ongoing hunger in our community with a picnic brunch on the Hawthorne Bridge, which turns 100 this year. Together, they are "Bridging the Gap of Hunger with Brunch on the Bridge."

The brunch – which will transform the center lanes of the Hawthorne Bridge into a public, grassy park fit for a picnic of thousands – is also intended to strengthen the bonds between our urban and rural communities and the food we eat. More than 2,000 people will have the chance to enjoy a picnic with friends in a non-traditional location, all in recognition of the hunger problem within the Portland-metropolitan community.

Lucky participants will get a chance to picnic on the Hawthorne Bridge on Saturday, August 7, 2010 from 10am-1pm. To register for the brunch, buy a bumper sticker for the "Brunch on the Bridge" drawing! Bumper sticker(s) are available now online at www.pdxbridgefestival.org/brunch, and at participating Whole Foods Markets beginning June 20th. The more stickers you get, the greater your chances to attend! One bumper sticker costs \$4 and is good for admission for up to four people. A drawing will be held in the middle of July, selecting a few thousand lucky people to attend the event! Be sure to completely fill out your information so that you can be reached if your name is selected to attend "Brunch on the Bridge."

Attendees may pack their own picnic brunches, or they can take their pick from 10 of Portland's top food carts and buy their brunch right there on the Hawthorne Bridge. **Attendees are asked to bring at least one can of food per participant, to help aid The Salvation Army's year-round hunger relief programs.**

The Salvation Army is also looking for volunteers for this event.

If you would like to volunteer, please contact Teresa Engel at 503.239.1231

or e-mail her at teresa.engel@usw.salvationarmy.org.

About The Salvation Army:

The Salvation Army, an evangelical part of the universal Christian church, has been supporting those in need in His name without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing, shelter and opportunities for underprivileged children. The Salvation Army works in 120 countries worldwide. For more information, or to make a donation, visit us online at www.salvationarmyportland.org. People wishing to make monetary donations can do so by calling 503.238.GIVE (4483), or by mail, The Salvation Army, 8495 SE Monterey Avenue, Happy Valley, OR 97086-7844.

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