

November 10, 2010

Dear friends,

As many of you know, I've dedicated my life to the street newspaper movement. When many people ask why I chose this field, I tell them it chose me.

The idea of blending a model that provides immediate income and self-worth to people experiencing poverty and a broader connection to the community through media is magical. Right before my eyes people went from being completely broken to feeling a part of something — which naturally leads to a more stable environment and for many, a pathway out of homelessness.

Today I'm proud to announce that I am one of four winners for this year's Skidmore Award. Each year, the Willamette Week hands out awards to four people age 35 and younger, working to make the region a better place through nonprofit work.

It's an honor to be recognized. With each award comes a \$4,000 cash gift to the individual. I've chosen to give my cash prize back to the organization through the Willamette Week Give!Guide with the hopes that people like you will join me in supporting Street Roots this year.

Over the years thousands of people have collectively made Street Roots what it is today. There are times, when we could have given up, and when the storm we were weathering seemed too strong — but through hard work and building relationships with others move forward over the open ocean.

It's because people like you that took the time to recognize the impact and beauty of a program such as Street Roots.

I'm asking you to join me this year in giving to Street Roots through the Willamette Week Give!Guide. I humbly thank you for the consideration and all your support. It means the world to both me and SR!

Link to Give!Guide (Street Roots is in the community section on the top right): <https://giveguide.oaktree.com/Donate.aspx>

Link to Skidmore Prize: <http://giveguide.oaktree.com/awards.aspx>

Thanks friends!

Sincerely,

Israel

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Street Roots creates income opportunities for people experiencing homelessness and poverty by producing a newspaper and other media that are catalysts for individual and social change.

Make Street Roots strong and vibrant. Support real change. Give to SR through the Willamette Week Give!Guide. <https://giveguide.oaktree.com/Donate.aspx> (Street Roots appears in the Community Section in the top left hand box on the Give!Guide website.)