Resolution No.

Reaffirm support for the TV and film industry in Portland, and direct staff to begin work on a Film and Video Universal Permit program (Resolution)

WHEREAS, Portland has long been known as a creative hub, and the TV, film, video, virtual reality, and multimedia industry (hereafter referred to as TV and film industry) play a vital part of the art and culture that makes our community special; and

WHEREAS, Portland City Council first formally recognized the growing importance of the TV and film industry in Portland in 2002, with the creation of the Film and Video Permit Coordinator. The Film and Video Office then transitioned to Prosper Portland in 2008 and was rebranded as the Portland Film Office, where they have provided concierge services to thousands of film productions over the years; and

WHEREAS, the TV and film industry is thriving in Portland, with over 180 productions filming in Portland every year, including commercials, documentaries, TV shows, and both independent and feature films; and

WHEREAS, the TV and film industry directly and indirectly supports more than one thousand small businesses in Portland, creates hundreds of well-paying jobs, and contributes nearly $200 million to our local economy; and

WHEREAS, dozens of local small businesses provide skilled, quality professional services including filming and production services, audio, post-production, and special effects; and

WHEREAS, the TV and film industry supports other related local businesses, including marketing, catering, security, video games, and virtual reality; and

WHEREAS, cities and states actively compete to attract TV and film productions by offering incentives; and

WHEREAS, while the State of Oregon offers tax incentives, the City of Portland has limited financial resources and instead must continue to be a national leader in finding other ways to attract and incentivize film productions to our city; and

WHEREAS, Portland is gaining national and international attention due in part to our increased presence on the big, small, and handheld screen, cementing our reputation as a desirable place to live, work, and play; and

WHEREAS, there is nothing inevitable about Portland’s success, and the City must act deliberately to help support and grow this booming creative industry.

NOW, THEREFORE, BE IT RESOLVED that the Portland City Council acknowledges and affirms support for the TV and film industry and the important role it plays in helping to make Portland a vibrant, prosperous, and livable community; and
BE IT FURTHER RESOLVED the Portland Film Office will work with Portland City Council and City bureaus to right-size the office, set competitive permit fees and adequate staffing levels, enact and update applicable policies, encourage local production, invest in the necessary infrastructure and set up the Portland Film Office as a single point of contact for TV and film productions, which will help to insure the city's growth and competitiveness within this global industry; and

BE IT FURTHER RESOLVED the Portland City Council directs the Portland Bureau of Transportation, Portland Parks and Recreation, the Office of Management and Finance, the City Attorney's Office, and other City bureaus, as appropriate, to begin work on an intergovernmental agreement with Prosper Portland for the purposes of creating an omnibus TV and film permit; and

BE IT FURTHER RESOLVED, Council directs the Portland Bureau of Transportation, Portland Parks and Recreation and the Office of Management & Finance to work closely to ensure that the Portland Film Office successfully transitions to a fee-supported office through a mutually-beneficial cost-recovery model on all film-related permits; and

BE IT FURTHER RESOLVED, that the City of Portland and the Portland Film Office will work with the Oregon Film Office, Travel Portland, and other partners to support the film industry in Portland, including development of scouting and promotional programs, marketing and recruiting efforts to proactively attract film productions to Portland, and acting intentionally and opportunistically to provide value and support the film industry in Portland; and

BE IT FURTHER RESOLVED, the City of Portland and the Portland Film Office will explore new incentives and tools that will encourage the support, expansion and development of the TV and film industry in Portland; and

BE IT FURTHER RESOLVED, the Portland Film Office and Prosper Portland will report back to Portland City Council in six months, and thereafter on a regular basis, to share information on the successes and challenges of the local TV and film industry, including permit data, productions, and local economic impact, as well as metrics for staff-hours across bureaus spent on permitting and recommendations on appropriate staffing levels.

Adopted by the Council:

Commissioner Fish
Commissioner Eudaly
Prepared by: J. Dunphy, B. Lord
Date Prepared: 9/28/18

Mary Hull Caballero
Auditor of the City of Portland
By

Deputy
IMPACT STATEMENT

Legislation title: Reaffirm support for the TV and Film industry in Portland, and direct staff to begin work on a Film and Video Universal Permit program (Resolution)

Contact name: Jamie Dunphy, Office of Commissioner Nick Fish
Contact phone: 3-3599
Presenter name: Jamie Dunphy, Office of Commissioner Nick Fish

Purpose of proposed legislation and background information:

Reaffirms the City of Portland’s support for the TV and film industry and the large impact it has on the broader Portland economy. It then directs staff to begin working on a universal film permit that will create a one-stop-shop for film productions and continue work to ensure long-term financial independence of the Portland Film Office.

Financial and budgetary impacts:

There are no financial or budgetary impacts.

Community impacts and community involvement:

None.

100% Renewable Goal:

N/A
Budgetary Impact Worksheet

**Does this action change appropriations?**

- **YES**: Please complete the information below.
- **NO**: Skip this section

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AUGUST 2017 version