

DIGITAL EQUITY ACTION PLAN April 2016

GOAL	OBJECTIVE	STRATEGIC ACTION	LEAD / LEAD PARTNER
GOAL 1 Access: Ensure access to affordable high-speed internet and devices for those in need.	WiFi universally available in public places throughout Multnomah County. Devices available to all in need. Affordable broadband Internet access (25 Megabit symmetrical or greater) available at home to those in need. Public and private organizations repurpose devices for use by community.	1.1 Leverage the network shared by public institutions to extend free WiFi service into low-income neighborhoods.	Mt. Hood Cable Regulatory Commission / Mt. Hood Cable Regulatory Commission
		1.2 Leverage City/County assets and regulatory authority to incent broadband providers to expand low-cost internet access.	Office for Community Technology, Multnomah County / Office for Community Technology
		1.3 Create (or locate) web-based inventory of broadband service options (searchable by address) that identifies lowest-cost options for residents.	Office for Community Technology, Hack Oregon / Citizens' Utility Board
		1.4 Expand participation of business, government and residents in computer recycling programs that repurpose devices for use by low-income residents.	Office for Community Technology / Free Geek
		1.5 Design and implement an affordable housing digital equity pilot project.	Portland Housing Bureau, Home Forward / Home Forward
		1.6 Design and implement a digital equity pilot project for the homeless community.	Multnomah County Library, Multnomah County / Multnomah County Library
GOAL 2 Support and training: Provide training and support to ensure that everyone has the skills to use digital technology to enhance their quality of life.	Coordinated plan to deliver basic digital literacy training countywide that builds on the strengths of the partners and serves their target audiences. Each partner has ongoing funding and support mechanisms to provide digital literacy training and support. Digital literacy trainings include information about online safety, privacy and how to understand broadband contract language and terms. Define/develop measures of improved access and inclusion for underserved populations.	2.1 Create and maintain a searchable, web-based database of digital inclusion programs, services, activities and training tools for use by community organizations.	Multnomah County Library / Multnomah County Library
		2.2 Compile connectivity data at Affordable Housing units.	Portland Housing Bureau, Home Forward / Home Forward
		2.3 Expand availability of culturally specific digital literacy curriculum.	Multnomah County Library / Multnomah County Library, Free Geek
GOAL 3 Leadership and capacity building: Empower community partners to bridge the digital divide through funding, coordination, training and staff resources.	Expand the Digital Inclusion Network, a coalition of community partners, to lead efforts of collective action on digital equity. Provide resources to sustain the community partners' network through convening regular meetings and summits for collaboration. Build capacity of organizations to implement community-driven solutions that address the digital equity gap.	3.1 Strengthen the Digital Inclusion Network (DIN) as a diverse, countywide, community-based work group to guide, advocate for and support DEAP implementation.	Office for Community Technology, Multnomah County Library, City of Gresham, Mt. Hood Cable Regulatory Commission / Multnomah County Library, Office for Community Technology
		3.2 Convene an annual digital inclusion summit to provide an update on DEAP implementation, share learnings, network and recognize good work.	Office for Community Technology, Mt. Hood Cable Regulatory Commission, Multnomah County Library, City of Gresham / Multnomah County Library, Citizens' Utility Board
		3.3 Expand public and private funding for digital equity focused projects.	Office for Community Technology, Multnomah County, Mt. Hood Cable Regulatory Commission / Office for Community Technology, Mt. Hood Cable Regulatory Commission
GOAL 4 Connecting to the digital economy: Create opportunities for jobs in the digital economy for underserved populations.	Increase numbers of people from underrepresented populations in the technology economy. Underserved communities have a voice/influence in technology design/deployment.	4.1 Support initiatives to assist people from underrepresented populations to prepare for, find and create jobs in the technology economy.	Office for Community Technology, Multnomah County Library, City of Gresham / Worksystems, Inc., Free Geek
		4.2 Support STEAM initiatives for K-12 students.	School Districts, Multnomah County Library / Portland Public Schools
GOAL 5 Policy: Build a policy framework that supports digital equity and meaningful internet adoption, leading to better community outcomes.	Elected officials advocate for digital equity and support community-centered and delivered solutions. Local governments' online engagement tools are accessible to people with disabilities and language barriers. Statewide legislation mandates transparency and clarity in broadband contract language.	5.1 Develop a strategy for funding internet services, devices and training in affordable housing projects.	Home Forward, Portland Housing Bureau / Home Forward
		5.2 Engage business, community, neighborhood and government leaders to take action on DEAP implementation.	Digital Inclusion Network / Digital Inclusion Network
		5.3 Develop a digital equity lens for public officials to use when updating or creating public policy.	Office for Community Technology, Multnomah County, Multnomah County Library / Multnomah County Library