

Digital Inclusion Network
Wednesday, January 24, 2018
2:30-3:30
Office for Community Technology, Rivers Conference Room
111 SW Columbia St., Suite 600, Portland, OR

MEETING NOTES

1. Introductions

2. Summit Update

Summit Date: May 10, 8:30am-4:00pm

The theme for the 2018 Digital Inclusion Summit is “Economic Opportunity: Building a digitally connected, prosperous community.” Topics to be discussed include: building a diverse workforce pipeline, the impacts of digital inequities on health outcomes, and responding to and overcoming public policy that creates barriers and inequities for marginalized communities.

The Technology Association of Oregon is hosting its annual Technology Awards celebration on the evening of May 10. Matt is coordinating outreach and promotion of the summit and celebration with TAO staff. Vailey Oehlke, Library Director, is a potential keynote speaker at the TAO celebration.

DIN member support: PNCA is hosting the summit. Open Signal will video record elements of the summit. There are tabling opportunities for organizations wishing to share information and resources at the summit. Contact Tyler if you are interested in tabling at the summit. Organizations interested in sponsoring lunch or breakfast at the summit should contact Matt. The event is free of charge, but will require those attending to register.

DIN members are encouraged to save the date, register when the time comes, and to reach out to others in the community to encourage participation.

3. Digital Inclusion Week (May 7-11)

Digital Inclusion Week (DIW) 2018 is May 7-11. DIW is led by the National Digital Inclusion Alliance. DIW came about a couple years ago to help raise awareness about digital inequities and the nationwide efforts to close the gaps. The first year it was Digital Inclusion Day; last year it was extended to a full week of activities. Throughout the week, organizations across the country will host digital inclusion events and share stories that highlight equity barriers and the role community-based organizations, public agencies and businesses play in implementing solutions.

We would like to document the work of DIN members and community partners and showcase the work locally and nationally. We encourage DIN members to schedule

digital literacy trainings, hackathons, device donations and give a-ways, etc. – during the week. Look for more information from Rebecca and Tyler on what we have planned for the week and how to get involved.

DIN members were asked to share details of events planned for DIW and to brainstorm ideas for new events or partnerships.

Home Forward (Betty): Home Forward, in partnership with the City of Portland, is a member of the National ConnectHome program. ConnectHome is a public-private resource and information sharing network dedicated to closing the digital divide. ConnectHome representatives are interested in coming to Portland to learn more about our collective efforts. Betty suggested scheduling the visit for DIW and getting a press release prepared that would link the national ConnectHome program membership with local efforts and could be shared with the Portland City Council when they proclaim digital inclusion week and at the summit.

Open Signal (Natalie) is working to schedule Senator Wyden's office and Congresswoman Bonamici to be speakers at the summit. Open Signal will look into hosting a conversation with community partners about digital inclusion and/or creating new events or classes or rebranding existing classes to promote Open Signal's efforts.

Free Geek and the **Library**: Privacy Week is the week prior to Digital Inclusion Week. An opportunity to highlight the importance of privacy training for marginalized communities. Free Geek and the Library will have several events and trainings scheduled during Privacy Week and DIW.

PNCA (Nandini) is hosting a hack-a-thon May 11-13. Nandini proposed the Wikipedia edit-a-thon as an idea for DIW. Organizations interested in an edit-a-thon should contact Nandini to plan and schedule.

City of Portland (Rebecca): Mayor Wheeler is scheduled to proclaim DIW on May 9, 2018 during City Council. DIN members are encouraged to attend the proclamation. OCT and Library staff will provide opening remarks and then open the floor to DIN member testimony.

MetroEast (Seth): DIW classes currently scheduled include a Smartphones for Seniors class, a basic computers class, and possibly a tech class for girls.

MetroEast and **Open Signal**: will work to curate programming focused on digital inclusion on the Community Media Channels.

4. Lead Partner Strategic Action Activity & Data Collection

Home Forward (Betty): Home Forward has partnered with Portland YouthBuilders to connect teens with seniors for tech support. Home Forward is partnering with Comcast, through its Internet Essentials Program, on an initiative to assess resident needs and the impact of internet connectivity on personal outcomes (i.e. health, employment, finances, civic and social engagement, etc.). Comcast plans to survey all 6500 units and will own the survey data, however Home Forward will have access to the data and will be able to use the data. Home Forward is also investigating partnerships with Geek Squad, to help residents set up internet service and computers in their homes, and Best Buy.

DIN members discussed ways to build partnerships with tech and the business community. Tyler will draft and send around a contacts list for people to add new Tech community contacts so we can start engaging or re-engaging them in the DIN.

Resource: TechTown Pledge members meets every 6-8 weeks, along with Prosper Portland and their Executive Council who meets every month.

Open Signal is presenting before City Council on February 14, 10:15 Time Certain. Open Signal plans to report on its work in the community, including digital inclusion activities and working with the DIN. Open Signal encourages DIN members to attend the report and proclamation in a show of support.

Free Geek is hosting a lunch and learn in partnership with the Technology Association of Oregon focused on building a diverse tech workforce.

Adjourn