

# Diversity and Civic Leadership Program

## Year-end performance summary

FY 2009-10

July 2009 through June 2010

Organization: Center for Intercultural Organizing (CIO)

NOTE: CIO was still using older reporting form so some categories NA.

**GOAL: Community Involvement**, Increase the number and diversity of people who are involved and volunteer in their communities and neighborhoods.

1. Examples of developing culturally appropriate strategies to bring constituency together to build community identity, understanding of existing City governance structures, and/or skills to analyze City power dynamics.
  - **PILOT training** – Year long leadership training program. 20 participants graduated from previous year's training.
  - **Advanced PILOT Training** – 16 participants. Focused on higher level public policy participation and cross-cultural coalition building. 6-8 workshops
  - **Board recruitment:** Four PILOT graduates join CIO board.
  - **Website development:** PILOT graduate helping update website.
  - **Fundraising efforts:** PILOT graduates helping with fundraising.
  - **Strategic program planning:** PILOT graduates helping CIO.
  - **Liaison with Slavic community:** PILOT graduate helping connect CIO.
  - **Slavic youth group** – Two PILOT participants start group, networking with Neighborhood Associations and ONI Crime Prevention program, CIO staff providing mentorship.
  - **Slavic outreach** – Two PILOT graduates developing outreach to Russian speaking community.
  - **Health issue workshop for Slavic community** – led by CIO.
  - **Voter Owned Elections campaign** – PILOT participants organized measure 108-26 Campaign Committee, outreach and door-to-door efforts.
  - **Annual dinner** – PILOT participant led organizing, 400 attended.
  - **Statewide Interpreting Advisory Council** – PILOT graduate appointed by Governor Ted Kulongoski to committee.
  - **Mediation training** – PILOT graduate taking Resolutions NW's year-long mediation training. Helping RNW outreach to diverse communities.
  - **East Portland Action Plan Committee** – Two PILOT participants on committee, have testified to Council.
  - **KBOO show Common Sense** – PILOT participant hosted talk show, topics:
    - Health issues in the immigrant, refugee community
    - Multi-ethnic movement building

- Immigrant issues in our schools
  - Employment help for immigrants
  - Comprehensive immigration reform
  - Basic Right Oregon and immigrant community
  - How immigrants and refugees boost Portland's economy
2. Have you convened any gatherings/meetings or events to accomplish this goal/program function? If so, how many gatherings/meetings? Attendance?

**GOAL: Capacity Building**, Strengthen neighborhood and community capacity to build identity, skills, relationships and partnerships.

### **Communications**

3. Describe the methods of communication currently used to outreach to your group. Note – CIO has done a lot of social media and message development but the old reporting format did not ask for details on this subject.
- **Website development:** PILOT graduate helping update website.
  - **KBOO show** Common Sense – PILOT participant hosted talk show.
4. How many people are receiving these communications on a regular basis?
5. Describe one example of how one of these communication strategies is supporting your community building and livability efforts, fostering dialogue on policy issues, or publicizing opportunities for involvement with the City?
6. Are there plans to develop/implement any new communications strategies?

### **Leadership development**

7. As a result of this project describe one method to develop leadership opportunities for your constituents to become effective advocates on City public involvement initiatives and/or initiatives by your organization to achieve economic and social equity? How many people have participated?
- **2008-09 graduation ceremony** – 20 out of 22 participants graduated. Constantly communicating with them about ways to be engaged with policy issues.
  - **1<sup>st</sup> Pilot convening:**
    - **Door-to-door canvassing** – Detailed description! Culturally appropriate canvassing techniques. Participants canvassed Plaza Town Homes where there is a large immigrant/refugee community. Discussed health care issues, invited to film showing about health inequities, and info about CIO.

- **Hands on Media Skills** – How to use CIO’s media lab including equipment, developing storyboards, messaging, directing, and editing in order to share own personal stories through different social media.
- **Linking It All Together** – Reviewed skills and learned how each can be used effectively to advance immigrant issues, City government structure and budget process.
- **Advanced PILOT Training** – 16 participants. Focused on higher level public policy participation and cross-cultural coalition building. 6-8 workshops on topics:
  - **Public policy development/Mechanisms of Public Policy Creation** – BRO training, how policy is developed in State Legislature, case studies.
  - **Working with elected officials/Understanding the Political Landscape** – Tom Potter presented. How public policy decisions are really made inside City Hall, role community can have to influence change.
  - Involvement on city boards and committees
  - Running for office – I think that’s what it says?
  - Advancing immigrant and refugee policy inclusion
  - Coalition building
  - Public speaking
  - Multi-ethnic movement building
- **Electoral Organizing: Making the Case for It** – How to develop effective electoral organizing projects. Led to PILOT participants organizing Voter Owned Elections 108-26 Campaign Committee.

## Partnerships and Collaborations

8. Describe a new or update on a collaboration or partnership developed as a result of this project with other community organization(s), neighborhood and/or business association(s) where there may be opportunities to work on common community and neighborhood livability issues?
- **Slavic youth group** – PILOT participants started.
  - **KBOO** – hosts talk show.
  - **Oregon Common Cause** – Voter Owned Elections
  - **Bus Project** – Voter Owned Elections, workshop
  - **Basic Rights Oregon** – workshop
  - **Resolutions NW** – mediation training
  - **State of Oregon** – Statewide Interpreting Advisory Council

**GOAL: Public Impact.** Increase community and neighborhood impact on public decisions.

## Representation on City advisory committees

9. How many people have participated on city advisory committees, boards, commissions?

- **ONI Budget Advisory Committee** – several PILOT participants
- **Statewide Interpreting Advisory Council** – State of Oregon
- **East Portland Action Plan** committee - ONI

### **Culturally appropriate public involvement models**

10. Please describe any opportunities this quarter you have had to engage with City public involvement efforts. What have been some of the successes or challenges in engaging in this process?

- **PILOT program profiled in Oregonian** – [www.interculturalorganizing.org/media/2009/oregonian/12-6-09.pdf](http://www.interculturalorganizing.org/media/2009/oregonian/12-6-09.pdf)
- **2008-09 graduation ceremony** – 20 out of 22 participants graduated. Constantly communicating with them about ways to be engaged with policy issues. Provides list of participants.
- **Advanced PILOT engagement** – Lists 16 participants they are encouraging to be involved in civic issues.