

Diversity and Civic Leadership Program FY 2010-11 Summary of accomplishments

Issue campaigns

Various issues DCL groups were engaged in during FY 2010-11

- Advocacy, info and referral to immigrants and refugees – rental assistance, free health insurance, applications for children. (IRCO)
- BAC's – Water Bureau budget process –LN said to create document on lessons learned (LN)
- Budget process, City of Portland (UL)
- Broadband Strategy Plan, City (CIO) (IRCO and others involved)
- Caruthers Park peaceful protest regarding accurate portrayal of Native Americans, see more FY 10-11 (NAYA)
- Child welfare system – Touchstone of Hope, reconciliation, summarizing Oregon Dept. of Human Services regarding foster care reform (NAYA, UL)
- Clean Energy Works Portland – home weatherization (LN)
- Columbia Biogas, Neighborhood Advisory Committee – economic development, good neighbor development (see description, good story of DCL and NA working together!) (LN)
- Criminal justice (UL)
- Cully Green Streets – transportation, economic development, contracting MWSEB (LN)
- DCL partner visioning (all DCL groups)
- Discrimination – housing and labor (UL)
- Education, Cradle to Career (UL)
- Employment, City workforce diversity, CBA (UL)
- Equity Toolkit – with other DCL groups (LN)
- Equity, Office of – Creation Committee (LN, NAYA, UL, CIO, IRCO)
- Equal pay for equal work (UL)
- Food justice, Urban Harvest Garden (UL)
- Garden Net Program, community gardens, access to healthy affordable food (UL)
- Global warming (UL)
- Health equity – reproductive health, transportation, community health workers, cultural competency for health care workers (UL, CIO)
- Immigration – Know Your Rights with immigration officials and police (LN)
- Land use – indigenous/Native peoples' worldview on land use policy (NAYA)
- Latino Health Policy (LN)
- Leadership development statewide strategy (LN)
- LGBTQ equity, Uniting Communities (LN)
- Lifting ban on inclusionary zoning (LN)
- Making the Invisible Visible – Native specific community report with CCC (NAYA)
- Multnomah County budget development (LN, IRCO)
- N/NE Quadrant and I-5 Broadway/Wiedler Plan Stakeholder Advisory Comm (LN)
- ONI budget development (LN)
- Oregon Farm to School and School Garden Policy (LN)

- Police accountability (UL)
- Portland Plan – Equity Initiative (LN, NAYA, UL, IRCO, CIO)
- Powell Butte Park project – native history (NAYA)
- Racial Equity Tool (UL)
- Reproductive health (UL)
- Safe Routes to Schools (LN, IRCO)
- Thomas Cully Park development, Lets Build Cully Park collaborative, contracting opportunities MWSEB, green equity lens (LN, NAYA)
- Transit investment planning – (LN)
- Voter Owned Elections (CIO)
- Wellness Tour, health screenings, health disparities, education (UL)

Governments, Bureaus

Various government agencies and city bureaus DCL groups actively partnered with.

Ask Jeri about IRCO's partnerships- do we count workshop presenters as partners and the County Community Putting Prevention to Work?

- Bureau of Environmental Services (LN)
- Bureau of Labor and Industries – BOLI (UL)
- Bureau of Planning and Sustainability (LN, NAYA, UL, IRCO)
- Department of Justice, U.S. (CIO)
- East Portland Action Plan – ONI, grants (LN, NAYA, CIO, IRCO)
- Gresham, City of (IRCO)
- Housing Bureau (NAYA)
- **METRO – no description, what project? (IRCO)**
- Multnomah County (LN, NAYA)
- Multnomah County Health Department (UL, CIO)
- Multnomah County Health Dept. - Equity Collaborative (NAYA)
- Multnomah County's Community Putting Prevention to Work (IRCO)
- Multnomah Portland Food Policy Council (UL)
- Office of Cable Franchise (CIO)
- Office of Commissioner Fish (NAYA)
- Office of Equity and Human Rights – creation committee (LN, NAYA, UL)
- Office of Management and Finance (UL)
- Office of Mayor Sam Adams (CIO)
- Office of Neighborhood Involvement (LN, UL, CIO)
- Office of Transportation (LN, IRCO)
- Oregon Health Policy Institute (UL)
- Parks and Recreation (LN, NAYA, UL)
- Police Bureau (NAYA)
- Trimet (LN)
- Water Bureau (LN, NAYA, IRCO)

Partnerships with other organizations

Various community organizations and coalitions DCL groups actively partnered with.

- Numerous partnerships between all five DCL groups – too numerous to count
- African American Alliance (UL)
- African Women’s Coalition (UL, CIO)
- African Youth Council (IRCO)
- Albina Ministerial Alliance (UL)
- Albertsons (LN)
- APANO (NAYA, UL)
- Areo Vista Apartments (LN)
- Basic Rights Oregon (CIO)
- Black Women for Peace (UL)
- Black Student Unions (UL)
- Bus Project (UL, CIO)
- Bhutanese Community Organization (CIO)
- Catholic Charities – El Programa Hispano (IRCO)
- Catholic churches: Santa Anna, San Adres, San Pedro, Trinity. (LN)
- Central City Concern (NAYA)
- Central NE Neighbors (LN, NAYA, UL)
- Community Health Partnerships (IRCO)
- Hacienda CDC – Claravista/Hacienda Housing facilities (LN)
- Clean Energy Works Portland (LN)
- Coalition for a Livable Future (UL, CIO)
- Columbia Slough Watershed Council (LN)
- Common Cause Oregon (CIO)
- Communities of Color Coalition (LN, NAYA, IRCO, Urban League)
- Community Alliance of Tenants (NAYA)
- Community Education Partners (UL)
- Concordia University (LN)
- Cully Association of Neighbors (LN)
- East Portland Neighborhood Office (UL, IRCO)
- Emmanuel Temple Church (UL)
- Fair Housing Council (UL)
- Good in the Neighborhood (UL)
- Human Services Coalition of Oregon (CIO)
- Immigrants Vista (NAYA)
- Iraqi Society of Oregon (CIO)
- KBOO – Wisdom of the Elders radio show (NAYA)
- Latino centric flea markets in outer SE Portland (LN)
- Latino Learning Community (NAYA)
- Lewis and Clark College (LN)
- Lions Club (UL)
- Media Collective (CIO)

- Metropolitan Alliance for Community Good (LN)
- Mt. Hood Community College (LN)
- Multnomah Youth Commission (UL)
- Neighborhood Partnerships (NAYA, CIO)
- Northeast Coalition of Neighborhoods (UL)
- NW Health Foundation (LN, NAYA)
- OPAL (LN, NAYA)
- Oregon Action (NAYA, UL)
- Oregon Dreamers (CIO)
- Oregon Native American Chamber
- Parish Health Promoters
- (Providence Portland Medical Center and Catholic Charities' El Programa Hispano) (LN)
- Parkrose School District –
- Parkrose High School (UL)
- Phoenix Rising Transitions
- (NAYA)
- Portland Community
- Reinvestment Initiatives – PCRI (LN)
- PCC Cascade (LN, UL)
- PCC Sylvania (LN)
- Portland Indian Leaders Roundtable (NAYA)
- Portland State University (LN)
- PPS – Harvey Scott Elementary (LN)
- PPS – Jefferson High school (UL)
- PSU Exito Program (LN)
- PSU – Institute for Tribal Government (NAYA)
- Partnership for Safety and Justice (NAYA)
- Potlach Fund (NAYA)
- Reed College (LN)
- Rose CDC (UL)
- Self Enhancement Inc. (UL)
- Skanner Foundation, The (NAYA)
- Somali Youth of Oregon (CIO)
- Tree Institute, The (UL)
- The Bite (LN)
- University of Portland (LN)
- Upstream Public Health (LN, UL)
- Vecinos en Alerta – tenant organizing group in Cully (LN)
- Verde (LN)
- Vision PDX (UL)
- Warner Pacific (LN)
- Western States Center – Uniting Communities (LN)
- World Affairs Council (NAYA)
- Youth Alliance Project (CIO)

Trainings and topics

Workshops, training series and various leadership topics DCL groups organized.

- EPAP grant to expand training in outer East Portland – good story on leveraging training opportunities, expanding to underserved area (LN, NAYA)
- Know your rights on immigration issues (LN)
- Environmental and communication issues on Thomas Cully park (LN)
- Academia de Liederer Latinos (ALL) and Diverse Civic Leaders Academy structure: (LN)
 - Laying groundwork
 - Training sessions include (also did a co-training/cross generational movement building
 - Community field projects – students self-determine, design field project, staff connects them to organizations and leaders, has to be organizations LN has worked with in the past.
 - Graduation ceremony
- Strategic planning (LN)
- Foundations of social justice (LN)
- Civic engagement models (LN)
- Advocacy 101 (LN)
- Community Health (LN)
- City, County and Metro government structures (LN, NAYA)
- Examine each branch of government, give problem statement, apply their issue (LN)
- How to present before Council (LN)
- Education (LN)
- How media shapes policy (LN)
- Difference between County social services and City's infrastructure focus (LN)
- How Metro works in relation to local government (LN)
- Campaign financing and how to launch a campaign (LN)
- Government efforts to increase involvement (LN)
- Lideres Verdes – Verde program, paid internships, \$12 hour, participate in 75 hours of trainings and meetings. Identify a community environmental issue and develop a communication strategy related to Thomas Cully Park applying green equity lens- (social, economic, environmental), impact on communities of color.
- Youth Leadership Development group – eight week training program on Great Tribal Leaders curriculum with PSU, Institute for Tribal Government (NAYA)
- Have a Heart Lobby day – State legislative training and advocacy day (NAYA)
- Civic Leadership and Social Justice workshops (UL) (NAYA participated)
- Framing Equity workshop (NAYA)
- Messaging Racial Equity Policy series (NAYA)
- Fundraising, Journey to, by Potlach Fund (NAYA)

- Phoenix Rising Transitions – six trainings on community organizing, program focus on transitional services for people coming out of prison (NAYA)
- Social Justice and Civic Leadership trainings (UL)
 - Evaluate systems of oppression in political and social institutions
 - Building movements to win – equity agenda for policy change (with LN)
 - Aspiring to elected office – helping people of color get elected
- Discrimination: Know your rights – housing and labor (UL)
- State legislative advocacy (UL)
- City Budget process workshop (UL)
- Digital storytelling (CIO)
- PILOT – Pan-Immigrant Leadership and Organizing Training (CIO)
 - CIO history and timeline
 - Immigration timeline
 - Understanding Power Relations
 - Organizing Terminology Exercise
 - Mapping Our Community
 - Legislative Overview
 - Community Based Leadership
 - Re-Connecting Through Our Hearts and Minds
 - Power Analysis
 - Government 101
 - Public Speaking 101, Shut Up and Let Me Talk
 - Public Policy – Real Case Study (Portland Plan)
 - Storytelling Through Video
 - CIO’s 2011 Legislative Agenda Update
 - Framing and messaging
 - Statewide Policy
 - Social Marketing: Mobilizing for Change
 - Maximum Impact: Identifying Opportunities to Get Involved in City Hall
 - You Listen To Me... We Elected You!
 - Models for Social Change
 - Community Organizing
 - Current Citywide Engagements
 - Wedge Issues
 - Issue Selection
 - Self Assessment
 - Building a Multicultural and Multiethnic Movement
- Field training at State Capital (CIO)
- Board development for individual new members (CIO)
- Community meetings, strategic planning and leadership trainings for African Youth Council, Asian Youth Leadership group (IRCO)
- ENGAGE – Seven session year-long training program using popular education - Dinamica (IRCO)
 - Identifying and prioritizing community issues
 - Have a Voice in Local Government
 - Addressing Health Issues in the Community

- Grant writing
- Advocacy skills
- Addressing Economic and Small Business Development
- Community Organizing and Leadership

Boards, Commissions, Advisory Committees

Various committees DCL groups had constituents represented on, primarily leadership training participants.

CIO had many who participated in engagement opportunities but did not list which ones.

- **IRCO says they have several members who are on local school boards or PTAs**
- Airport Futures project (NAYA)
- Bicycle Advisory Committee, PBOT (UL)
- Charter Review Commission (NAYA)
- Community and Police Relations Committee - Police (NAYA)
- Creation Committee, Office of Equity (UL)
- East Portland Action Plan Committee (NAYA, IRCO)
- Elders in Action board (NAYA)
- Equity TAG (UL)
- Future Connect Committee (NAYA)
- Gang Violence Task Force (IRCO)
- Housing Bureau, Analysis of Impediments to Fair Housing Committee (NAYA)
- Housing Commission (NAYA)
- Housing Bureau BAC (IRCO)
- Human Rights Commission and other Office of Equity projects (NAYA)
- Multnomah Youth Commission (NAYA)
- North/Northeast Quadrant Broadway/Weidler Stakeholder Advisory Comm (UL)
- ONI BAC (LN, UL, IRCO)
- Parks and Recreation board (NAYA)
- Parks and Recreation Advisory Committee (UL)
- Parks and Recreation BAC (IRCO)
- Parks and Recreation Sullivan's Gulch bike trail advisory committee (IRCO)
- Planning and Sustainability Commission (NAYA)
- Police Oversight stakeholders committee (NAYA)
- Portland Development Commission (UL)
- Portland Plan Citizen Involvement Committee –TAG (IRCO)
- PDC Gateway Redevelopment and Neighborhood Park Community Advisory Committee (IRCO)
- Portland Plan Equity Technical Advisory Group (NAYA, UL)
- Portland Public School board (NAYA)
- Public Involvement Advisory Council (NAYA, UL, IRCO)
- Reynolds School District committee ? (NAYA)
- Water Bureau BAC (LN, IRCO)

OTHER STRATEGIES FOR ENGAGING THEIR CONSTITUENCIES

Below are various public involvement methodologies used by DCL organizations.

Surveys and Questionnaires

- Race Equity survey – door to door outreach w Bus Project (UL)
- Health Equity survey – health, jobs, transit and housing (UL)
- Wellness Tour, health screenings, health disparities, education (UL)

Issue Forums/dialogues/conferences

- President Obama's visit – sent delegation (NAYA)
- Governor Kitzhaber – sent delegation to speech (NAYA)
- Indigenous Advisory Group on Land Use in Portland with BPS (NAYA)
- Winona LaDuke on environmental justice (NAYA)
- VOICES, Voices are Important for Community Engagement, quarterly presentations (UL, NAYA)
- Candidate forums – governor, State Treasurer, City, County, Metro races (UL held two)
- Policy Makers Roundtable – on reproductive health, with State, City, County officials (UL)
- Discrimination: Know Your Rights community mtg – on labor and housing issues (UL)
- Education – Cradle to Career Education Summit, attended (UL)
- Shaping Our Future: Community Needs Assessment Conference (IRCO)
- Portland Plan Fair (IRCO)
- PIAC community presentation (IRCO)
- PDC Community Economic Development Community Forums (IRCO)

Media, social, video

- KBOO – Wisdom of the Elders, Youth Leadership Development group (NAYA)
- Voices Project (UL, NAYA)
- Unnatural Causes film showing (UL)
- Digital storytelling (CIO)
- Cultural orientation video for Bhutanese refugee community (CIO)
- Health Care “Listening Project” (CIO)
- Digital Inclusion Now Project - broadband access (CIO) (IRCO and others involved)

Lobbying, Advocacy, Negotiations

- Parks and Native history – Caruthers and Powell Butte Parks (NAYA)
- Have a Heart Lobby day – State legislative training and advocacy day (NAYA)
- Testifying at City Council (NAYA)
- Portland Indian Leaders Roundtable – meetings with elected officials and candidates (NAYA)
- Foundation conversations – community dialogues to build relationships (NAYA)

- Police accountability hearings (UL)
- State legislative community task force to coordinate letter writing, testifying at hearings, lobbying electeds (UL)
- Legislative Action Day (UL)
- State Legislative Advocacy Day (CIO)
- City's State Legislative Agenda (UL)
- Employment Task Force – City workforce diversity, community benefits agreement (UL)

Good Neighbor Agreement

- Columbia Biogas, Neighborhood Advisory Comm. – Verde, LN, Cully Assoc Neighbors, CNN (LN)

Community gatherings

- Portland Youth and Elders Council, monthly general council – Good description FY 10-11 (NAYA)
- Community Christmas – worked with other groups (who?) to provide gifts to 800 (NAYA)
- Hosting visiting German students – with World Affairs council (NAYA)
- Prayer breakfast meeting (NAYA)
- William Gray Forum on community planning from indigenous perspective (NAYA)
- Messaging Racial Equity Policy series w Neighborhood Partnership (NAYA)
- Lunch discussion groups with Elders to discuss Portland Plan, housing, employment (NAYA)
- Tours of NAYA facility – giving tours to numerous visiting delegations (NAYA)
- Native Peoples of Hope – WHAT WAS THIS EVENT? (NAYA)
- Annual Meeting, Urban League (UL)
- Good in the Neighborhood - tabling? What role? (UL)
- Ice Cream Social w/ PILOT participants (CIO)
- Community meetings, strategic planning and leadership trainings for African Youth Council, Asian Youth Leadership group (IRCO)

Organizing – rallies, door to door

- Caruthers Park peaceful protest regarding accurate portrayal of Native Americans (NAYA)
- Door to door surveys at 1,100+ doors, collected 300 surveys, 150 were AA (UL)
- Youth Forum, Get Your Vote On! (UL)
- Police accountability – turn out efforts (UL)
- GOTV – phone calls (UL, CIO)
- Voter Owned Elections campaign – Developed PSA, formed organizing committee, GOTV/door to door canvassing, phone banking (CIO)

Public speaking

- Toastmaster's Club (NAYA)

- Presented to Portland Indian Leaders Roundtable and PYEC leadership group about Portland Plan (NAYA)
- Talking stick project (NAYA)

Reports

- Portland Plan – helping develop equity framework with BPS (LN, IRCO, CIO, UL, NAYA)
- Making the Invisible Visible – Native specific community report with CCC (NAYA)
- Coalition of Communities of Color – developing policy recommendations to reduce disparities (NAYA, LN, UL, IRCO)
- State of Black Oregon (UL)

Beautification project

- Cully neighborhood clean-up, DCL Academy field project, sustainability group – Did they present to Council? (LN)
- We Speak mural project (NAYA)
- Art of Reconciliation event (NAYA)
- Urban Harvest Garden (UL)

Youth engagement

- KBOO – Wisdom of the Elders, Youth Leadership Development group (NAYA)
- Academia de Liederes Latinos – youth training program? (LN)
- Youth Leadership Development group – eight week training program on Great Tribal Leaders curriculum (NAYA)
- Spirit of Portland award to Rebecca Kirk, PYEC member (NAYA)
- Youth Forum, Get Your Vote On! (UL)
- Black Student Unions organizing at 3 PPS highschools (UL)
- Tabling at Fir Ridge High School, to engage youth and families (UL)
- Portland Plan, engaging youth in (UL)
- Somali Youth of Oregon – helping youth group organize (CIO)
- Community meetings, strategic planning and leadership trainings for African Youth Council, Asian Youth Leadership group (IRCO)

Fund development

- Annual Party fundraiser, silent auction organized by volunteers (CIO)

Strategic Planning

- DCL retreat (NAYA, LN, CIO, IRCO, UL)