

Diversity and Civic Leadership Program FY 2012-13 Summary of accomplishments

Issue campaigns

Various issues DCL groups were engaged in during FY 2010-11

- Low-income renter engagement activities in East Portland (Urban League)
- Oregon Alliance for Education Equity - disproportionate discipline issue (Urban League)
- Water Fluoridation education (CIO, Urban League)
- Earned Sick Leave campaign (Urban League)
- Healthy Birth Initiative (Urban League)
- Eliminating youth violence (Urban League)
- East Portland housing complex engagement (CIO)
- Inclusionary zoning (CIO)
- Tuition equity (CIO)
- Ending racial profiling (CIO)
- Community Benefit Agreement (Urban League)
- Civic and Political Engagement Survey and “Hear Our Voices” (IRCO)
- Portland Harbor Superfund Site (Latino Network)
- Let Us Build Cully Park! Collaborative (NAYA)
- Culturally-appropriate/community-based data collection systems (NAYA)

Accessibility and communication efforts

Typical efforts and accommodations made to engage community members.

- Childcare at events (Latino Network, CIO)
- Food (Latino Network)
- Language interpretation and translation (Latino Network, CIO, IRCO)
- Hosting events near public transportation (Latino Network)
- Dietary and religious considerations (CIO)
- Transportation, providing busses to event (CIO)
- Accessibility - upgraded office flooring to be wheelchair and child accessible (CIO)
- One-on-one contact and meetings in the community (All)
- E-newsletters and/or email communication (all)
- Print newsletters (NAYA)
- Facebook (NAYA, CIO)

Governments, Bureaus, Tribal govts.

Various government agencies and city bureaus DCL groups actively partnered with.

- Bonneville Power Administration (NAYA)
- Bureau of Environmental Services (NAYA)
- Bureau of Planning & Sustainability (NAYA)
- City of Portland (IRCO, Latino Network, NAYA, Urban League)
- East Portland Action Plan (NAYA, Urban League)
- Governor’s Office (Urban League)

- Grand Ronde tribe (NAYA)
- Metro (Urban League, CIO, Latino Network, IRCO, NAYA)
- Multnomah County (Urban League, IRCO, Latino Network)
- Multnomah County Health Department (NAYA)
- Multnomah County Mental Health & Addictions Services Department (NAYA)
- Office of Equity and Human Rights (NAYA)
- Office of Neighborhood Involvement (all)
- Office of Youth Violence Prevention (Urban League)
- Oregon Department of Human Services (Urban League)
- Oregon Health Authority (NAYA)
- Portland Development Commission (Urban League)
- Portland Housing Bureau (Urban League, CIO, IRCO, Latino Network, NAYA)
- Portland Parks and Recreation (NAYA)
- Portland Police Bureau (NAYA)
- Portland Public Schools/Board (Urban League, NAYA)
- Portland State University (IRCO, NAYA)
- PSU, Multicultural Center (Latino Network)
- PSU, Office of Global Diversity and Inclusion (Latino Network)
- Siletz tribe (NAYA)
- SUN Program at Boise /Eliot K-8 School (Urban League)
- Umatilla tribe (NAYA)
- Warm Springs tribe (NAYA)
- Water Bureau (NAYA)

Partnerships with other organizations

Various community organizations and coalitions DCL groups actively partnered with.

- Africa House Youth Council (IRCO)
- African American churches (Urban League)
- African Women's Coalition (CIO)
- All Hands Raised (Urban League)
- Allen Temple CME Church (Urban League)
- Alliance for a Just Society (CIO)
- Asian Pacific American Network of Oregon (CIO, IRCO, Latino Network)
- Basic Rights Oregon (Latino Network, Urban League)
- Bhutanese Community of Oregon (CIO, IRCO)
- Black PFLAG (Urban League)
- Black Women for Peace (Urban League)
- Burmese Zomi Community of Oregon (IRCO)
- Burqaa Lami Oromo Association (IRCO)
- Cascade AIDS Project (Latino Network)
- CAUSA (CIO, Latino Network)
- City Club of Portland (Urban League)
- Coalition for a Livable Future (NAYA)
- Coalition of Communities of Color (IRCO, Latino Network, Urban League)

- Coalition of Communities of Color (NAYA)
- Columbia Slough Watershed Council (NAYA)
- Community Alliance of Tenants (CIO)
- Cully Neighborhood Association, and several others (NAYA)
- Dancing in the Square Native American Day Celebration (NAYA)
- DCL organizations – (CIO, IRCO, Latino Network, NAYA, Urban League)
- Deltas, AKAs and Zeta Phi Beta/Black sororities and fraternities (Urban League)
- East European Coalition (CIO)
- East Portland Action Plan (Latino Network)
- Educate Ya (Latino Network)
- Family and Youth Engagement (Latino Network)
- First Unitarian Church of Portland (Urban League)
- Future Generations Health Collaborative (NAYA)
- Grant and Roosevelt High School students (Urban League)
- Ground Works (Latino Network)
- Groundwork Portland (NAYA)
- Hacienda CDC (NAYA)
- Healthy Birth Initiative (Urban League)
- Hispanic Chamber (Latino Network)
- HOPE Coalition (NAYA)
- Housing Organizations of Color (NAYA)
- Housing to Homeownership Fair (NAYA)
- Immigrant Law Group (IRCO)
- Iraqi Society of Oregon (CIO)
- IRCO's API Leadership Program (IRCO)
- Juntos Aprendemos (Latino Network)
- Lambda Legal (Latino Network)
- Latinos Unidos Siempre (Latino Network)
- Let Us Build Cully Park (NAYA)
- Lewis and Clark Law School (NAYA)
- NARA NW (NAYA)
- National Indian Child Welfare (NAYA)
- Northeast Coalition of Neighborhoods (Urban League)
- Northwest Family Services (Latino Network)
- Northwest Somali Association (IRCO)
- NWHF (NAYA)
- Opciones y Educacion (OYE) (Latino Network)
- Oregon Action (CIO)
- Oregon Alliance for Education Equity (Urban League)
- Oregon Commission on Black Affairs (Urban League)
- Oregon Latino Agenda for Action, OLAA (Latino Network)
- Oregon Latino Health Coalition (CIO)
- Oregon Law Center (IRCO)
- Oregon Native Chamber of Commerce (NAYA)

- Oregon Somali Family Education Center (CIO)
- Oregon Voice (CIO, Urban League)
- Oregon Youth Authority (IRCO)
- Ortiz Center (NAYA)
- Planned Parenthood Columbia Willamette (NAYA)
- Portland African American Leadership Forum (Urban League)
- Portland Area Indian Health Board (NAYA)
- Portland Community College (NAYA)
- Portland Harbor Community Coalition (Latino Network)
- Portland Indian Leaders Roundtable (NAYA)
- Somali Bajuni Community Services Coalition (CIO)
- Somali Bantu Youth Association (IRCO)
- Somali Youth of Oregon (CIO)
- Student Alliance Project (CIO)
- Tongan Community (IRCO)
- Tufts University (IRCO)
- Upstream Public Health (CIO, Latino Network)
- Urban League's Young Professional groups (Urban League)
- VERDE (Latino Network, NAYA)
- VOZ (CIO)
- We Are Oregon (Urban League)
- Western States Center (Latino Network, Urban League)
- Wisdom of the Elders (NAYA)

Leadership, Trainings and topics

Workshops, training series and various leadership topics DCL groups organized.

Leadership and training programs

- Portland Youth and Elders Council (NAYA)
- Portland Indian Leaders Roundtable (NAYA)
- Elder and Natural Helpers: Intergenerational trauma and trauma informed engagement strategies (NAYA)
- Social Justice and Civic Leadership Cohort (Urban League)
- Oregon State Legislature and 2013 Legislative Session (Urban League)
- Pan-Immigrant Leadership and Organizing Training –PILOT (CIO)
- Capacity for Associations of Newcomers (CAN) Project (CIO)
- ENGAGE and graduate evaluations (IRCO)
- Africa House Youth Leadership retreat (IRCO)
- Academia de Líderes (Leadership Academy) (Latino Network)
- Latino Advisory Committee (Latino Network)
- Summer Leadership Seminar, Latino Learning Community East PDX (Latino Network)

Specific workshops

- Campaign Planning (CIO)

- Civic Engagement 101: Developing Testimony (Latino Network)
- Civic Engagement 101: Speaking with Elected Officials (Latino Network)
- Civics in the City: Exploring the Web (CIO)
- Closing the Wedge (CIO)
- Community Based Leadership (CIO)
- Community Conversation (CIO)
- Deferred Action for Childhood Arrivals training (IRCO)
- Digital engagement workshop (Latino Network)
- Familia es Familia: Analyzing intersection of Latino and LGBT issues (Latino Network)
- Form of Government (CIO)
- Free legal clinics (IRCO)
- From Student Activism to Professionals for Social Justice (Latino Network)
- Hasta en las mejores familias: Analyzing intersection of Latino & LGBT issues (Lat Net)
- How to be an effective activist in the State Capitol (Urban League)
- Introduction Popular education model (CIO)
- Leadership Self-Assessment (CIO)
- Legislation affecting African Americans and Communities of Color (Urban League)
- LGBT Equity and the Latino Perspective (Latino Network)
- Mapping Our Community (CIO)
- Models of Social Change (CIO)
- Multiethnic Movement Building (CIO)
- Organizing 101 (CIO)
- Organizing Terminology (CIO)
- Popular Education for Leaders in LGBT Equity (Latino Network)
- Popular Education for Leadership and Community Organizing (Latino Network)
- Power Analysis (CIO)
- Power Relations (CIO)
- Project Planning (CIO)
- Public Speaking--City Hall EXPOSED! (CIO)
- Roots and Branches (CIO)
- Strategy Development (CIO)
- Togan community Voter Education training (IRCO)
- Traditional Native Games Training (NAYA)
- Cradle Board Classes; teaching social norms (NAYA)
- Health care transformation and restructuring the health care system in Oregon (NAYA)
- Evidence based practices in Native American programming (NAYA)
- Transformational Communication: Tools for Cross-Cultural Understanding and Alliance Building (NAYA)
- The Oregon Social Business Challenge with Muhammad Yunus (NAYA)
- Grant writing training (NAYA)

Boards, Commissions, Advisory Committees

Various committees DCL groups had constituents represented on, primarily leadership training participants.

- All Hands Raised (Urban League)
- BPS, Comprehensive Plan Policy Expert Groups (Urban League)
- East Portland Action Plan (Latino Network)
- Governor’s Office, Closing the Employment Gap Working Group (Urban League)
- Metro, Equity Strategy Working Group (Urban League, Latino Network)
- Office of Equity and Human Rights/Bureau Advisory Committee (Urban League)
- Office of Equity and Human Rights/Steering Committee (Urban League)
- Office Youth Violence Prevention /Black Male Achievement Initiative (Urban League)
- ONI, Bureau Advisory Committee (Urban League, Latino Network)
- Parks and Recreation, Native American Community Advisory Council (NAYA)
- Public Involvement Advisory Council (ONI) (NAYA)
- NAYA acknowledges representation on many committees but does not list all

Projects with City of Portland and other local agencies

- East Portland housing complex engagement with BPS (CIO)
- “Opportunity maps” with Portland Housing Bureau (CIO, Urban League, IRCO, NAYA)
- Citywide Housing Preference Survey with Portland Housing Bureau (CIO)
- “Opt-in” survey on housing experiences with Metro (CIO)
- Office of Equity and Human Rights creation (CIO)
- Cradle to Career initiative with PPS (Urban League)
- Black Male Achievement Initiative with Office Youth Violence Prev. (Urban League)
- PDC’s N/NE Economic Development Summit (Urban League)
- BPS equity audit (Urban League)
- Portland Children’s Levy (Urban League)
- Senator Jeff Merkley meeting (Urban League)
- Latino Family Day with Portland Parks and Recreation (Latino Network)
- Arte Y Cultura 2012 with Portland Parks and Recreation (Latino Network)
- Let Us Build Cully Park! Collaborative (NAYA)
- Native American Marketplace with City of Portland DEEP committee (NAYA)
- Let Us Build Cully Park! Collaborative with Parks and Recreation (NAYA)
- Native American Community Advisory Council with Parks and Recreation (NAYA)
- Natural Areas Levy with Metro (NAYA)
- Cully Neighborhood Prosperity Initiative/ Building Cully Alliance with Portland Development Commission (NAYA)

OTHER STRATEGIES FOR ENGAGING THEIR CONSTITUENCIES

Below are various public involvement methodologies used by DCL organizations.

Candidate/Ballot Measure Forums

- Candidates Forum for Mayoral, Commission Candidates: (CIO, Urban League, IRCO)
- Ballot measure info sessions: (CIO, Urban League)
- Human Rights Candidate Forum (NAYA)

Community gatherings

- Portland Youth and Elders Council (NAYA)
- Good in the Hood food and Music Festival and Parade (Urban League)
- 2013 annual meeting (Urban League)
- First Friday social gatherings (CIO)
- Second All Women's Slumber Party (CIO)
- Las Posadas (Latino Network)
- Noche de Cine: Movie night (Latino Network)
- Latino Family Day in the Park (Latino Network)
- Arte Y Cultura 2012 with Portland Parks and Recreation (Latino Network)
- Native American Marketplace (NAYA)

East Portland specific engagement

- East Portland Neighborhood Office partnership (Urban League)
- East Portland Open House (Urban League)
- Low-income renter community meetings in East Portland (Urban League)
- East Portland housing complex engagement (CIO)
- East Portland Action Plan participation (NAYA)

Focus Groups

- "Opportunity maps" with Housing Bureau (CIO, Urban League, IRCO, NAYA)

Issue Forums/dialogues/conferences

- *Lift Every Voice*, Issue-briefing on the Black LGBT community (Urban League)
- Health forum, African American Response to the State of Equity Report (Urban League)
- Low-income renter community meetings in East Portland (Urban League)
- Cultural Lunchtime Discussion, The African American Experience (Urban League)
- LEARNING FROM HISTORY, A conversation with Lois Leveen (Urban League)
- Oregon Latino Agenda for Action (OLAA) conference (Latino Network)
- African American Read-In (NAYA)

Legal Clinics

- Free legal clinics (IRCO)

Lobbying, Advocacy, Negotiations

- Legislative lobby days, 2013 State legislative session (CIO, Urban League)
- Annual Seniors day at the Capitol (Urban League)
- City Budget Hearings (Urban League)
- Multnomah County Budget hearings (Urban League, Latino Network)
- Joint Ways and Means Committee (Urban League)
- Oregon Investment in Education Board (Latino Network)
- Portland Public Schools testimony on equity policy (Latino Network)

- Strategic relational meetings with Metro Councilors (NAYA)

Media, social, video

- Updated website to a new more user friendly site (Urban League)
- Facebook (CIO)

Organizing – rallies, door to door

- Door-to-door canvas in outer East Portland (CIO, Urban League)

Proclamations

- Native history month City proclamation (NAYA)

Public speaking

- World Affairs Council presentation (NAYA)

Reports

- The Racial Equity Strategy Guide: (Urban League)
- Coalition of Communities of Color’s Asian Pacific Islander disparity report (IRCO)

Strategic Planning

- Bhutanese Community of Oregon board elections consultations (IRCO)
- Africa House Youth Leadership retreat (IRCO)

Surveys and Questionnaires

- Citywide Housing Preference Survey (CIO)
- Metro “Opt-in” survey on housing experiences (CIO)
- Civic and Political Engagement Survey and “Hear Our Voices” (IRCO)
- ENGAGE graduate evaluations (IRCO)

Youth engagement

- Youth voter engagement project with Grant and Roosevelt High Schools: (Urban League)
- Get Out The Vote visibility, SUN Program at Boise/Eliot K-8 School: (Urban League)
- Africa House Youth Leadership retreat (IRCO)

Voter registration/engagement

- Youth voter engagement project with Grant and Roosevelt High Schools: (Urban League)
- Voter registration canvasses in East Portland: (Urban League)
- Get Out The Vote visibility, SUN Program at Boise/Eliot K-8 School: (Urban League)