



# MARIJUANA CONTROL PLAN MEDICAL DISPENSARIES AND MARIJUANA RETAILERS

<b>Business Information</b>				
Entity Name	Must match Secretary of State Business Registry Nature's Alternative, Inc.			
Trade Name	DBA			
Facility Address	Street 15350 NE Sandy Blvd., Units C	City Portland	State OR	Zip 97230
Mailing Address	Street 15350 NE Sandy Blvd., Unit C	City Portland	State OR	Zip 97230
Phone Number: 503-252-9905		Email: susan@naturesalternativepdx.com		
Website: www.naturesalternativepdx.com		Facebook Link: https://www.facebook.com/naturesaltpxd/		

<b>Primary Business Contact Information</b>		
Contact	First Name Susan	Last Name Rutherford
Title	PRF/Owner	
		Email: susan@naturesalternativepdx.com

**1. Please describe your plan to prevent theft at the licensed premises, including robberies, burglaries, and shoplifting.**

We have been operating as a medical marijuana dispensary, in good standing with OHA, since June of 2014. We have installed an alarm system and video surveillance in accordance with OHA requirements for a medical marijuana facility. In addition, we have layers of doors with locks that require codes or keys to enter the area where marijuana is sold and stored. To enter our safe room, where marijuana is stored, requires going through three doors with locks that have to be opened with codes or keys. There are no outside windows in the safe room to prevent any possible entry from the outside. We have three panic buttons that silently send a signal, to the alarm company, within 20 seconds, if pushed. They contact the police department immediately. This is part of our security system and plan. There is a one-way window in the safe room that gives viewing into the reception area. From the reception area, it appears to be a mirror and prevents viewing into the safe room. All areas that have product are covered by cameras and video surveillance. No products are within a customers reach without an employee's assistance.

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**2. Please describe your plan to control access to your establishment and ensure that no one under the age of 21 is admitted.**

Customers enter a reception area where their ID is checked by an employee. After it is determined that the person is not under age 21, they are buzzed into the area where marijuana is sold.

**3. In order to reduce the possibility of underage persons, as established by law, from gaining access to marijuana products sold at the licensed premises, please describe your plan to educate patrons on the risks of marijuana use by minors.**

We have been operating as a medical marijuana dispensary since June of 2014. We have all the signs that were required by OHA, "Educate Before you Recreate", in order to begin selling recreational marijuana, displayed, inside and on the outside of of our building. The signs cover what is permitted by law, age requirements, possession limits, number of plants per residence, where it can be used, traveling with it, making edibles with it and giving or receiving it as a gift. Upon the first visit to our facility, the customer is entered into our database to ensure they are not sold more than the law allows and they are given a card outlining the possible dangers of marijuana use, including the dangers if you are pregnant.

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**4. Please describe your plan to ensure that marijuana products sold by your business are not consumed irresponsibly in public or in the immediate vicinity of the license premises.**

Customers are not allowed to consume marijuana on our premises, that includes the inside and outside area of our business. There is no place available for consumption inside or outside of our business premises. Furthermore, our business is part of a commercial condominium association with two other independent businesses. The entire complex is private property and no consumption is permitted anywhere within the complex.

**5. Please describe your plan to avoid potential negative impacts to neighborhood livability such as noise, parking or garbage from your patrons.**

We have ample parking for our business on the property that we own so there is no need for street parking. We make sure the outside of our premises are clean and tidy and we have the necessary garbage pick in place and maintenance done. We believe a well-lit and well-maintained building and property show there is no lack of attention to detail in the way we do business and discourages unwanted and undesirable activity. We own our building and have been in business since June of 2014. There has never been a complaint from the neighborhood. Patrons have described our building as looking like a little Swiss Chalet. When you enter Nature's Alternative, Inc., you feel like you are walking into a doctor's office, that is the description patrons have given to us. The reception area has pleasant lighting, seating if you have to wait, we have complimentary water, coffee and tea and there is pleasant music in the background. Patrons are greeted by our friendly, warm receptionist who checks their ID and answers any questions they have as well as introducing herself and the staff that will help them. The premises are clean, well-lit and nicely decorated.

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**6. Please describe the process to respond to complaints from neighboring businesses and residents regarding the licensed premises.**

We have never received a complaint. If we ever do receive a complaint, we will immediately remedy the problem that generated it. Our goal is to be a asset to our community and provide a safe, clean, comfortable environment for those 21 and over that want to purchase marijuana. That is the basis of our "marketing plan" and we believe that what we have created is a safe, comfortable, clean environment that is far above many of our competitors. Word of mouth that we have this kind of business is how we have grown our business. This is our business model and we believe we have a solid business model and plan.

**7. Please include any other pertinent information related to the licensed premises.**

We have been told by many patrons that we have a very clean, safe-feeling establishment. They describe it in these words: "It feels like walking into a very comfortable doctor's office. This place is so clean and inviting and I feel safe here, it is not sketchy at all, like some of the places I have been."

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