



MARIJUANA CONTROL PLAN
MEDICAL DISPENSARIES AND MARIJUANA RETAILERS

Business Information
Entity Name: Blubird World LLC
Trade Name: MindRite
Facility Address: 1780 NW Marshall St., Portland, OR 97209
Mailing Address: 2129 NW Northrup st. #4, Portland, OR 97210
Phone Number: 503-477-4430
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Primary Business Contact Information
Contact: John Shea (First Name), Conley (Last Name)
Title: Owner
Email: shea@mindritepdx.com

1. Please describe your plan to prevent theft at the licensed premises, including robberies, burglaries, and shoplifting.
1. POLICY: It is the institution's policy that all employees will take extraordinary measures to ensure their own safety and the safety of other persons who may become involved in a robbery event, including:
- Recognize that robbery is primarily a business crime;
- Care for their own safety first, before considering others safety;
- Offer no resistance to the robber, if it's possible;
- Facilitate the robber's successful completion of the robbery, if it's possible;
- Remember that, if the business crime of robbery becomes the personal crime of assault, that he/she does not lose the right to self-defense.
2. Staff employees are responsible for taking preventive measures to reduce the likelihood of a robbery, including:
- Constantly remaining aware of their surroundings and their geographic location;
- Remaining aware of other vehicular and pedestrian traffic while driving;
- Observing, acting upon and reporting any unusual incidents and behavior;
- Knowing what to do during a robbery, including:
 * Knowing procedures to follow during emergency responses;
 * Studying procedures;
 * Reviewing suspect description and reporting forms; and
 * Knowing the locations and capabilities of security devices;
- Practicing safe cash-handling and transfer operations;
- Not discussing personal and business issues with non-employees, including:
 * Institution and employee information;
 * Physical layout of the office;
 * Personal matters;
 * Details of cash- and document-handling procedures;
 * Transportation route information; and
 * Security procedures
4. Staff employees are responsible for taking appropriate measures to protect themselves and to assist a law enforcement agency during a robbery, including:
- Staying calm and obeying the suspect's orders exactly, repeating the orders back to the suspect before acting, if it's possible;
- Dialoging with the suspect and asking permission to act before complying, if it's possible;
- Doing exactly what the offender commands, including:
 * Repeating the commands back to the offender, if it's possible;

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Application No. MRL 47
OHA Reg. No. / OLCC Lic. No. MMD 31119

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City of Portland, Oregon – Office of Neighborhood Involvement

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2. Please describe your plan to control access to your establishment and ensure that no one under the age of 21 is admitted.

1. Upon the customer entering, the employee in the front will greet them, and ask for a valid government issued photo ID. Examples are: Drivers License, ID Card, Passport, Naturalization Card
 2. The Employee must verify that the person and the ID match and that the person is over the age of 21. If they do not match, or the person is not 21, the employee must alert the manager on duty. The manager on duty will then escort that person out of the facility.
 3. The employee must ask the customer if they have been in before. If that person is a previous customer, the employee must search their name and match the birthdate to insure the transaction will be properly documented. Once the accurate customer information is found, proceed to step 5.
 4. If that customer has never been in before, the employee must input Name and Birthdate in Biotracks customer profile fields. That customer must also be designated as a recreational customer in the customer profile. Once completed, press insert to create a profile for that person.
 5. The employee must then check in that person to be added into the cue.
 6. The employee may then allow that person, and only that person back into the sales room.
 7. The employees in the sales room will then verify the ID and age a second time and then select that person in the computer cue, and verify that that person has not purchased more than 7 grams of dried flower in the same day in order to process a sale.
 8. When product is selected, and input into BioTrack, the sale must be committed.
 9. Bio track will then record the product purchased, the amount, the date, and the person purchasing the product. No sale is to be done without inputting it into Bio Track.
- A customer may come in multiple times in the same day, the employees on duty are responsible for checking customer history and allow the customer purchase UP TO 7 grams of dried flower per day. No recreational customer may purchase more than 7 grams per day for any reason.

Under NO circumstance is anyone: 1. under 21 allowed admittance to facility. 2. To dispense more than 7 grams of dried flower to any one person per day. A customer can buy an unlimited amount of seeds, MindRite hats, shirts, or any other unmedicated merchandise that MindRite offers. No recreational customer may purchase food, beverages, concentrates, topicals, or vape cartridges. All employees must adhere to these guidelines or be subject to disciplinary actions including but not limited to termination. Adhering to these guidelines are a requirement for employment with MindRite.

3. In order to reduce the possibility of underage persons, as established by law, from gaining access to marijuana products sold at the licensed premises, please describe your plan to educate patrons on the risks of marijuana use by minors.

We have the three "Educate before you Recreate" Posters up in our sales room. We hand out the "Marijuana can make kids very sick" handout to every customer. We always confirm that the cannabis is for the purchaser. We encourage every customer to consume responsibly. We try to ensure our products will be consumed legally and responsibly every time. We also dispense all products in child proof containers that have a label on them that reads "Warning! Keep out of reach of children".

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4. Please describe your plan to ensure that marijuana products sold by your business are not consumed irresponsibly in public or in the immediate vicinity of the license premises.

We remind customers not to consume in public. We let our customers know that consuming in public is against the law. We do everything we can to ensure we are not risking our license or business by having our customers consume cannabis anywhere near our business and that our customers are aware of the laws surrounding cannabis consumption in public.

5. Please describe your plan to avoid potential negative impacts to neighborhood livability such as noise, parking or garbage from your patrons.

We have been open since April 2015 and have not found any of these issues to be problematic. We have good relationships with our neighbors, and have open lines of communication. We try very hard to uplift the views of cannabis in the public eye. We do not want to jeopardize our business in anyway, and by having good relationships with our business and residential neighbors, as well as giving back to local charities, we have been successful. We do also regularly walk around the block and look for garbage, or litter that could be a result of our business. We have also posted a sign in our lobby asking our patrons not to park in the neighboring businesses parking lot.

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6. Please describe the process to respond to complaints from neighboring businesses and residents regarding the licensed premises.

We have been able to openly discuss any issues with our neighbors, and have been able to put any fears to rest. We are extremely compliant with all the rules and regulations, and try very hard to make sure our customers are respectful of our residential and commercial neighbors. If we were to get a complaint, we would do the best we could to comply or come to an agreement with our neighbor who has an issue. If the party submitting the complaint does not want to be contacted personally, we will then go through the proper channels. Whether it is through our land lord, official representative, or legal matter, we will follow the parameters in accordance with the desires of the plaintiff. We want to do everything possible to make sure our neighbors are comfortable with us doing business and are thought of an a positive resource in the area.

7. Please include any other pertinent information related to the licensed premises.

Employee Policies, procedures, and handbook attached.

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