



# MARIJUANA CONTROL PLAN MEDICAL DISPENSARIES AND MARIJUANA RETAILERS

Business Information				
Entity Name	Must match Secretary of State Business Registry PanHealth Solutions, Inc.			
Trade Name	DBA Panacea			
Facility Address	Street 6714 NE Sandy Blvd	City Portland	State OR	Zip 97213
Mailing Address	Street 8412 NE Humboldt Street	City Portland	State OR	Zip 97220
Phone Number: 503-866-5061	Email: <a href="mailto:egan.m.melissa@gmail.com">egan.m.melissa@gmail.com</a>			
Website: <a href="http://www.panaceapdx.com">www.panaceapdx.com</a>	Facebook Link: <a href="https://www.facebook.com/panaceapdx/?ref=hl">https://www.facebook.com/panaceapdx/?ref=hl</a>			

Primary Business Contact Information		
Contact	First Name Melissa	Last Name Egan
Title	CEO	Email: <a href="mailto:egan.m.melissa@gmail.com">egan.m.melissa@gmail.com</a>

**1. Please describe your plan to prevent theft at the licensed premises, including robberies, burglaries, and shoplifting.**

The main approaches we use to prevent theft, robberies, burglaries, and shoplifting are staff training and development, daily cash management procedures, inventory management, our OHA-compliant security system, and working with a professional retail designer.

Staff training and development:

- Staff are paid well and respected, which is a key strategy for preventing internal theft.
- Every new staff member is given thorough training on our security system, including procedures for using the panic buttons.
- The number one goal is safety and all staff are told to not put themselves at risk, and that no amount of product or cash is more important than their safety.
- The PRF reviews security procedures regularly with staff and quizzes them on the password.

Cash Management:

- Panacea has the ability to take debit and credit, so at least 40% of our sales are not cash.
- Cash drops take place in full view of cameras.

Inventory Management:

- The PRF, Assistant Manager, and Budtenders work together to maintain inventory. We do daily spot checks of all displays, weekly weights and counts of all products, and reconciliation of our electronic inventory system.

Security System:

- Panacea has an OHA-compliant security system, including cameras at all points of entry, the Point of Sale, retail floor, roof, street view, and back of the building.
- Only authorized staff with an electronic key and the alarm code can enter without setting off the alarm. We have three sensors placed near the ceiling in each room, which trips the alarm should anyone break in through the ceiling.
- We control the flow of customers, which means all doors are kept closed at all times and we have electronic keys. Patrons have to be let in to the dispensary room by the front desk person after being checked in, and no one except staff or vendors with permission can go to the back office or safe room.
- We have bars on the front windows and door.
- All cash and all marijuana products are kept in safes overnight.

Professional retail design consultation:

- Panacea contracted with a professional retail design consultant to guide the layout of the store for maximum security of products on display.
- We request empty and/or non-medicated display packages from all vendors to display products safely.

INTERNAL USE ONLY

Application No. MRL 50  
OHA Reg. No. / OLCC Lic. No. MMD 44663

MRLA\_MCP\_ONI 11/23/2015



**2. Please describe your plan to control access to your establishment and ensure that no one under the age of 21 is admitted.**

Our plan to control access and ensure no one under 21 is admitted is:

I) We maintain control of the dispensary with security doors and electronic key access for authorized personnel only.

II) Signs posted prominently on our front door which clearly state in all caps that NO ONE UNDER 21 IS ALLOWED ON THE PREMISES.

III) Front desk staff check identification of every person who comes in and refuse entry for people who either do not have proper ID or are under 21.

IV) We have a sign posted at the front desk to let everyone know this is our store policy and there are no exceptions.

**3. In order to reduce the possibility of underage persons, as established by law, from gaining access to marijuana products sold at the licensed premises, please describe your plan to educate patrons on the risks of marijuana use by minors.**

As a medical dispensary first and foremost, Panacea cares about the health and wellbeing of minors. To educate our patrons on the risks of marijuana use by minors, we have the mandated posters in plain view by our POS and we hand out a post card with information regarding the risks of marijuana use by minors for each sale. Our staff are trained on the rules and regulations guiding our business, and understand it is illegal to discuss or promote use of marijuana by minors.

**INTERNAL USE ONLY**

Application No. \_\_\_\_\_

OHA Reg. No. / OLCC Lic. No. \_\_\_\_\_

MRLA\_MCP\_ONI 11/23/2015

Page 2 of 4



**4. Please describe your plan to ensure that marijuana products sold by your business are not consumed irresponsibly in public or in the immediate vicinity of the license premises.**

Panacea values community livability and having an excellent reputation as a business. Products sold at Panacea carry our brand, and we take promoting responsible adult use seriously. Panacea is located on a commercial block with several businesses, and we all watch out for each other and are in regular, neighborly communication. There is regular foot-traffic and restaurants with outdoor seating, which are natural discouragements to public consumption. In addition we have all required public education materials posted, which clearly describe the appropriate and legal use of marijuana by adults over 21.

**5. Please describe your plan to avoid potential negative impacts to neighborhood livability such as noise, parking or garbage from your patrons.**

Our plan to avoid negative impacts to neighborhood livability is key to our sustainability as a business. Panacea is on one of the nicer blocks of Sandy Boulevard and we have been a big part of the revitalization. It is a vibrant commercial block and we business owners are friendly and work together to keep the block looking good. Panacea paid to repaint our storefront and the neighbor's, and had the sidewalks power-washed. We also have an art gallery in our lobby with museum-quality art, which adds a significant cultural resource to the neighborhood. We share on-street parking with all businesses on the block, and there have been no conflicts or issues.

Our patrons are people from all walks of life who appreciate a cleaner and more modern marijuana establishment. Below are some of our on-line reviews which attest to our positive impact thus far:

Theta444 - "Perfect neighborhood business! I love their social mission and the fact that they're woman owned....clean, well lit, nice design."

Deejaymilez - "I LOVE this store. Just six blocks from home and the owner and staff are fantastic. Helpful, but not pushy. Knowledgeable, but not "weed snobs". AND they donate a portion of their proceeds to a charitable organization. I feel fortunate to have them as our Roseway neighborhood "go to" shop. "

Tzone - "Panacea is first-rate all the way, from its spacious waiting area filled with local art and its helpful and knowledgeable owner and staff. Wide variety of products, extremely helpful staff. Ideal for first-timers. One of Portland's best dispensaries, even offering an info card on its growers. 10% of its profits go to social justice. High recommend"

Haoleturtle - "My favorite dispensary in Portland. The location is clean and looks like it should be in the Pearl District. Clean store with knowledgeable and friendly staff. Great prices, and just an overall pleasurable atmosphere and experience. Highly recommended."

**INTERNAL USE ONLY**

Application No. \_\_\_\_\_

OHA Reg. No. / OLCC Lic. No. \_\_\_\_\_



**6. Please describe the process to respond to complaints from neighboring businesses and residents regarding the licensed premises.**

Panacea's founder and co-owner, Melissa Egan, was a professional mediator, a volunteer mediator in Small Claims and juvenile court, has a Master's degree in Conflict Resolution, and worked in collaborative governance/multi-party facilitation before entering the cannabis industry. Due to this professional experience, Panacea is unusually well-situated in public engagement and conflict resolution. Long before the dispensary opened, Melissa met with the Chair of the Neighborhood Association to introduce herself and the business, and to make herself available to be on the agenda at any time to answer questions of concerns from the neighbors. Nothing has ever come up, and Melissa checks in periodically with the Chair.

**7. Please include any other pertinent information related to the licensed premises.**

Panacea opened its doors on April 20, 2015, and we have received overwhelmingly positive reviews. Melissa Egan founded this company to fund the Portland LGBT Elder Housing Project, and our social enterprise business model has immediately set us apart.

Theweedblog.com - Where Is The Best Place To Buy Recreational Marijuana In Portland, Oregon On October 1st?

(<http://www.theweedblog.com/where-best-place-buy-recreational-marijuana-portland-oregon/>)

Bitchmedia.org - POPAGANDA EPISODE: RACE, GENDER, AND MARIJUANA

([HTTPS://BITCHMEDIA.ORG/ARTICLE/POPAGANDA-EPISODE-RACE-GENDER-AND-MARIJUANA](https://bitchmedia.org/article/popaganda-episode-race-gender-and-marijuana))

Wweek.com - I went to every Portland cannabis dispensary. Here are my favorites.

(<http://www.wweek.com/2015/09/30/the-six-best-dispensaries-in-portland/>)

**INTERNAL USE ONLY**

Application No. \_\_\_\_\_

OHA Reg. No. / OLCC Lic. No. \_\_\_\_\_

MRLA\_MCP\_ONI 11/23/2015

Page 4 of 4