

2016-17 Budget Add-Package Proposal – 5-16-2016
City of Portland Office of Neighborhood Involvement
Community Engagement for City and A Home for Everyone Houselessness Efforts

Strategic Goals

To engage the community, including diverse and underrepresented communities, neighborhood associations, small social service providers, tenants and houseless community, in discussions and solutions regarding efforts to reduce houselessness and the impacts of houselessness. This will include facilitating communication between city, county, and private agencies and the involved community. It will also include community engagement around both policy discussions, and immediate, local activities.

Community partners (Note: Not all ONI partners will be contractors for these services)

- Diversity and Civic Leadership Organizations – communities of color, immigrants, refugees
- Neighborhood District Coalitions
- Elders in Action
- Resolutions Northwest
- Community-based organization engaging low-income tenants such as CAT
- Community-based organization engaging those who are houseless such as JOIN, R2D2, etc.
- Other social service and faith-based organizations

Qualifications

Tenants, houseless, DCL organizations, Elders in Action, and Neighborhood Coalitions

- Current Office of Neighborhood Involvement (ONI) partners and contractors make them particularly well suited to work with the City and partner agencies on this project
- Contract with two community-based orgs engaging tenant and houseless communities
- Already organizing among and within their respective communities to build community leadership capacity, improve the livability of the city, and address housing/houseless issues
- Have strong knowledge of and connections to their constituencies
- Have extensive knowledge and experience with community engagement best practices

Resolutions Northwest (RNW)

- Current and long term ONI partner, with connections to Diversity and Civic Leadership Organizations, Neighborhood Coalitions, and Elders in Action
- Experience in providing high-stakes facilitation and mediation services to the City and the community

Government partners

This proposal responds to a clearly articulated community need to know what is being done about the housing emergency and houselessness, and productive ways the community can engage in the issue. We recognize that much is being done on this issue already, both at a city and county-wide scale, and through small local projects. This effort would join and integrate with existing efforts and support community engagement and communication around all that is being done. Below is a list of partners we expect to be working closely with:

- A Home for Everyone—a coalition of over thirty government, social service, and community organizations that has developed a comprehensive strategy for reducing houselessness.
- City Of Portland Office of Neighborhood Involvement
- The Portland Housing Bureau
- City Of Portland Mayor's Office
- City of Portland Police Bureau

Scope of Work

- **6 major community events** (200+ Participants) individually tailored to reach geographic and non-geographically identified communities, small social service providers and faith communities. Facilitation by Resolutions Northwest. All partners will be invited to participate in the event planning, outreach, and implementation.
- **Up to 50 small local meetings; and local groups** working on creative solutions. These smaller-scale activities organized by the contractors provide more involvement and interaction for the community and an opportunity to work on local and immediate solutions. Resolutions Northwest may facilitate as needed.
- **Information coordination and communication** among all the partners would be managed by the dedicated staff. This will provide better information to the community about what is being done, coordination among the service providers, and opportunities on how to help.
- **Community Outreach** will be done by the contractors within their respective communities and using existing outreach tools. Additional targeted surveys may be used to gather more community feedback and broaden the outreach.
- **Leadership development** among people impacted by houselessness or at risk for being unhoused so that they can self-advocate and organize on this and related issues.

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Item	Detail	Cost	Notes	Total
6 Major Events	Facilitation	6,000	RNW	10,000
	Rent, outreach	4,000		
Up to 50 meetings; ongoing work groups; Leadership development	Facilitation	15,000	RNW	188,000
	Organize, support and outreach Note: TBD - Funds distributed between existing ONI partners based on need.	103,000	Two tenant & houseless orgs	
		36,000	(6) DCL orgs	
		30,000	(7) Coalitions	
	4,000	Elders in Action		
Staffing <ul style="list-style-type: none"> • Organize major events • Information coordination and communication • Coordination among partners • Administrative, record-keeping 	2 FTE – community partners	100,000	2 FTE shared by community contractors	117,000
	0.25 FTE -	17,000	ONI contract management, 5% admin overhead	
General Outreach & Materials and Services	Office supplies, printing, refreshments, translation, interpretation, transportation, childcare	35,000	Largest % likely for interpretation and translation	35,000
				350,000

Expected Outcomes

- A community more informed about houselessness and the housing emergency
- More community members actively engaged with the issue
- Better coordination among the various government, non-profit, and community efforts
- Lasting solutions that work for everyone