



MARIJUANA CONTROL PLAN MEDICAL DISPENSARIES AND MARIJUANA RETAILERS

| Business Information | | | | |
|--------------------------------|---|-------------------------------|----------|-----------|
| Entity Name | Must match Secretary of State Business Registry The Reef Portland LLC | | | |
| Trade Name | DBA The Reef | | | |
| Facility Address | Street 320 NW Hoyt Street | City Portland | State OR | Zip 97209 |
| Mailing Address | Street 270 S Hanford Street | City Seattle | State WA | Zip 98134 |
| Phone Number: 206-755-6345 | | Email: adam@thereefstores.com | | |
| Website: www.thereefstores.com | | Facebook Link: | | |

| Primary Business Contact Information | | |
|--------------------------------------|-----------------|--------------------------------|
| Contact | First Name Adam | Last Name Simon |
| Title | Manager | Email: asimon@realassetsps.com |

1. Please describe your plan to prevent theft at the licensed premises, including robberies, burglaries, and shoplifting.

- 1.) The Reef has a unique method of product delivery. All cannabis displayed in customer areas is behind locked glass display cases and not opened during regular business hours. All large quantities of product is kept locked in back room which is secured with steel-stud-constructed, plywood-reinforced demising walls with secure key-card access through steel door.
- 2.) The product in the front of house is displayed behind glass. Only one of each product is up-front, the remainder is kept in the back-of-house storage and brought out after a purchase is made.
- 3.) The Reef installs video cameras throughout the premises interior, and at all exterior points of entry, and areas of loitering concerns.
- 4.) We employ a full time security personell to monitor the live security-camera feed and scan for potential risks or threats
- 5.) Security is unarmed, but when a security concern or something or someone unusual appears, security will provide its physical presence to ensure the threat is minimized. Police are always ot be called in the case, and to prevent, any confrontation.
- 6.) A full monitored security alarm is installed in the premises with motion and glass breakage detectors.
- 7.) all of the product in the front-of-house is kept in locked display cases and is never unlocked during business hours. All product that is purchase dor viewed by customers comes from the back-of-house and is handled by paid security staff.

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2. Please describe your plan to control access to your establishment and ensure that no one under the age of 21 is admitted.

- 1.) Signs will be conspicuously posted at all points of entry "NO PERSONS UNDER THE AGE OF 21 PERMITTED ON PREMISES".
- 2.) All people who have entered the store will be carded immediately if they look under 30 years of age.
- 3.) Before coming into contact with any product (to see it outside of the locked display case which can only be done with a budtenders assistance), ALL patrons, regardless of age, will be carded
- 4.) Before purchasing any product ALL patrons IDs will be scanned and the birthday entered into the POS system for confirmaiton of 21+ status.

3. In order to reduce the possibility of underage persons, as established by law, from gaining access to marijuana products sold at the licensed premises, please describe your plan to educate patrons on the risks of marijuana use by minors.

The Reef firmly believes that consumption of marijuana by minors is damaging to minors' brain development and can have adverse consequences behaviorally. The Reef will at all times keep and provide free information about the damaging affects of marijuana consumption to minors. These materials will be sourced through the State of Oregon epartment of health or similar agencies responsible for underage education and prevention.

Our store utilizes iPads as the primary shopping tool. All of our illustrated menus and prodct information can be easily found on our in-store "online" set of pads. These pads, and the display of information, provides The Reef with a robust educational conduit to sell to and educate our cutomers. Part of the education that we can impart along with basic product information is proper dosage. Informaiton on product abuse and consumotion by monors will be added on our interactive pads beginning with our portland store.

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4. Please describe your plan to ensure that marijuana products sold by your business are not consumed irresponsibly in public or in the immediate vicinity of the license premises.

The Reef provides a clean, safe and sophisticated environment for its customers. Our goal is "raise the bar" on the perception of marijuana consumption. Excessive and notorious use and abuse, should be replaced by respect and restraint. That is our philosophy.

Our store utilizes iPads for the primary shopping experience. All of our illustrated menus and product information can be easily found on our in-store "online" set of pads. This provides us with a robust educational conduit to sell and educate our customers. Part of the education we impart with our product information is proper dosage. Information on abuse and consumption by minors will be added for our portland store.

In order to ensure that customers who have not adopted our philosophy (yet) follow local ordinances, we will actively, with our dedicated security person, be watching live-feeds from cameras set up around the premises to ensure that our customers are not consuming publicly.

The Reef will follow all local legislation on the quantity limits per sale and will ensure customers to not purchase more than the legal limit.

5. Please describe your plan to avoid potential negative impacts to neighborhood livability such as noise, parking or garbage from your patrons.

The Reef prides itself on creating a safe and clean retail experience for our customers. Our staff is actively engaged in cleaning the premises we occupy. Duties of budtenders and cashiers when workflow is slow is to ensure the parking areas are swept.

The Reef has selected a location in Portland with ample parking on-site for our patrons. Our proposed location is also within two blocks of the main Portland bus and train terminal, which provides easy public transportation options to encourage our customers not to drive.

Our location does not immediately adjoin a residential building or zone. The commercial nature of the location provides an ideal location for a cannabis store.

We will be installing bike racks in the front of the shop.

Our security staff will ensure customers, from the time they come onto our premises until they leave, are obeying city sound ordinances.

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6. Please describe the process to respond to complaints from neighboring businesses and residents regarding the licensed premises.

Any and all complaints will be responded to immediately and directly by a principal of the business. The Reef will ensure its compliance with all Portland codes and ordinances, and in addition, will always strive to be a good neighbor, responding directly and cordially to any concerns from neighboring property owners.

In cases that a complaint will be made in writing, the response will be in writing. In cases where a complaint may be filed through the City, the response will be through the City; in cases where a complaint or concern is made directly, by phone or other, from a neighbor, the response will be direct and cordial as well.

7. Please include any other pertinent information related to the licensed premises.

The retail experience at The Reef is slightly different than other shops that have been established in Washington and Colorado. The Reef is the first shop that customers can "surf" and commence the purchase by "pad". We use iPad pros and have extensive information and illustrated meues, videos, educational materials, etc... at the touch of a finger. Our store currently has four pads, but we wil likey start the Portland store with eight pads. We also have roaming budtenders to answer customer questions.

All of our product is on display, and customers can wander form pad to dsplay cases to see the actual products. All product on display is kept in locked cases which ar enot opened during bsiness hours. Budtenders can help customers with "close up" inspections of products by calling the order (or preview) into the back-of-house, which we do by walkie-talkies, and security brings the product to the front.

When a customer is ready to order, similarly, he/she places the order on the pad and it is routed to the security desk where our back-of-house personell pulls the order form our well-organized shelving system, and brings the order to the reguster for check-out.

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