



CITY OF PORTLAND MARIJUANA CONTROL PLAN

Business Information				
Entity Name	Must match Secretary of State Business Registry Magic Castle Inc			
Trade Name (DBA)	Magic Castle			
Facility Address	Street 11321 SW 64th Ave	City Portland	State OR	Zip 97440
Mailing Address	Street PO Box 10886	City Eugene	State OR	Zip 97219
Phone Number: 971-444-0346	Email: magiccastle2017@outlook.com			
Website:	Facebook Link: <small>Optional</small>			

1. Please describe how your business will ensure that no one under the age of 21 is admitted, and how your business will educate patrons on the risks of marijuana use by minors.

1. Posted OLCC required signage with admittance age clearly stated. Posted sign 18 X 12 by the entrance door "NO PERSON UNDER 21 PERMITTED ON THE PREMISES ".
2. During business hours of operation receptionist at the reception area examines the photo identification of all individuals before entering the dispensary to ensure the individual is 21 years of age or older and verifies that the individual is 21 years of age or older by examining the individual's photographic identification. The receptionists and sales sales associates are highly trained to recognize expired, fake and underage ID.
3. Our facility also employs state of the art ID scanner from Tokenworks. The scanner is capable of reading 2d bar-codes as well as magnetic stripe ID cards and recognizing fake as well as expired id.
4. Date of birth is recorded for each transaction by a sales associates.

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2. Please describe how your business will prevent cannabis products from being consumed around or near your business.

At Magic Castle Inc. we understand the importance of responsible consumption. While consumption in the privacy of your own home can be beneficial, consumption in the public places is illegal and can be dangerous. Steps currently in place are:

1. Posted signage detailing the laws involved with and governing public consumption. "Educate Before You Recreate" poster measuring 22 inches high by 17 inches wide. Posted sign 18 X 12 by the exit door "Please Consume Responsibly, Please DO NOT consume outside or in public".
2. All products are provided in a heat sealed child proof containers. All of the orders are provided in a paper bag which is sealed with a stapler.
3. Our receptionists and sales associates are highly trained to inform customers of our policy on consumption around our facility and law governing public consumption.

3. Please describe how your business will prevent and address potential negative impacts to neighborhood livability such as noise, parking, garbage, or loitering from your patrons.

Magic Castle achieves these goals in a number of ways:

1. Maintain adequate hedging to reduce noise and decrease neighborhood visibility. In consultation with local property owners, add more bushes and trees to lower possible impact.
2. In consultation with local property owners, install more filtration and ventilation equipment thus keeping our impact in the neighborhood to as low level as possible is one of our top priorities.
3. Customer parking is also provided on our property.
4. We have provided waste receptacles both interior and exterior of the building to provide sufficient garbage evacuation of the premises with as little impact as possible.



4. Please briefly describe your business’s process to respond to and resolve complaints and/or concerns from neighboring businesses or residences.

1. Surrounding businesses and residents may file a complaint in person or in writing with the on duty management at the retail location during business hours: 11321 SW 64th ave Portland, OR 97219
2. Surrounding businesses and residents may voice a complaint over the telephone by speaking to on duty management or leaving a message 24 hours a day: (503) 206-4939
3. Surrounding businesses and residents may register a complaint via email 24 hours a day at: magiccastle2017@outlook.com
4. Each complaint will be logged and reviewed on a case by case basis. Customers may have access to our complaint log for review during normal business hours.
5. If requested, Magic Castle management will meet in person to discuss and come to agreement on how best to handle the situation with the neighborhood to ensure the comfort and safety of it's residents.

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