City of Portland Golf Advisory Committee Meeting Minutes of December 11, 2013 Eastmoreland Golf Course

Attending:

Members: Don Carlson, Paul Linnman, Bill McAllister, Robert Patton, Lee Hill, Robert Graves, Vicki Nakashima

Concessionaires: Hank Childs, Clark Cumpston, Rob Cumpston, Randy Morrison, Craig Zimmerman

Staff: John Zoller, Amanda Mundy, Jesse Goodling, Kathy Hauff, Jim Heck, John VanVactor

Guests: Jim Fredda

Public Comments: Jim Fredda is a regular user of Portland Public Golf courses. He pointed out how the changing demographics will necessitate attracting more new retirees, and minorities to the game of golf. Golf Digest recently published an article about Hispanics in Golf. Jim suggested offering a 65+ cards and placing ads for PPG in Boomer Magazine.

Concessionaire Reports:

Heron Lakes Greenback and Great Blue - Randy Morrison reported that November was a very good month in every category. The Veteran's Day Special was held for the first time and was successful. They raised \$2,000. Jessie Goodling reported that maintenance has been dealing with removing lots of leaves and remodeling a bunker on the Greenback. The pit that has been providing tan sand is going out of business. Gray sand will be used in the future from another source.

Rose City Golf Course - Hank Childs reported on a good month of November. The restaurant and use of power carts was better than average. The e-mail blasts generated more business. Jim Heck also noted the leaf removal and the need to wait for better weather in order to begin work on the lake.

Red Tail Golf Course - Craig Zimmerman reported that the decision to continue "shoulder" rates through November was a good business decision. December activity has not been good due to weather conditions. John VanVactor commented on how the use of dogs trained to chase the geese has been effective for the course.

Eastmoreland Golf Course - Clark Cumpston reported that the greens are in excellent shape and November was a good month. Kathy Hauff reported that they are using a remote controlled device to deter geese. Also exploring the use of a remote control

boat for the same purpose. They have a staff member with an eager Australian Shepard with lots of energy.

Golf Program Finances: Amanda Mundy, Financial Analyst, reported that the Golf Program is on track with last year. A more updated report will be available at the January meeting. The funds for the Rose City lake pond liner has been allocated in the amount of \$10,000.

Marketing Program: Amandy Mundy reported that the Portland Public Golf brochure has been completed and is ready for printing. Copies of the brochures will be available at the Travel Portland displays located in high tourist locations. The Rose City Golf Course launched their new website (http://www.rosecitygc.com). Eastmoreland's new website will be finished soon.

Rose City Contract: John Zoller reported the RFP is scheduled for release on December 16, 2013. It will be open for at least 3 weeks. A selection committee will be appointed by Mike Abbate, Parks and Recreation Director. A decision should be made in January or early February.

Eastmoreland Renovation Project: Kathy Hauff reported that work continues on the bunker renovation project. They are now making the transition to gray sand because the tan sand is no longer available. John Zoller and Kathy reported that a new City of Portland Forester has been appointed. Discussion ongoing about tree mitigation.

Heron Lakes Clubhouse: A meeting was scheduled for December 11, 2013 to discuss financing options. The meeting will include; Mike Abbate, Eileen Argentina and John Zoller.

2013 GAC Wrap-Up: There are five members departing the committee in December (Don Carlson, Paul Linnman, Bob Graves, Bob Patton and Lee Hill).

Member Comments: Don Carlson has been an outstanding committee chairman. The committee greatly appreciates the GAC members, concessionnaires, and Golf Program staff for their excellent work and dedication to one of the best public golf systems in the country. John Zoller invited all of the members leaving the committee to come back regularly to offer suggestions and advice. Bobby Patton read a letter he prepared for the committee.

Minutes submitted by Vicki Nakashima, GAC Member, February 2, 2014