

City of Portland Golf Advisory Committee
Meeting Minutes of April 9, 2014
RedTail Golf Course

Attending:

Members: Vicki Nakashima, Kristen Dozono, Bill McAllister, Bill Brooks, Shanda Imlay, Lissa Guyton, Bill Hart, Yvonne Deckard

Concessionaires: Craig Zimmerman (RedTail), Rob & Clark Cumpston (Eastmoreland), JR Allen (Eastmoreland), Randy Morrison (Heron Lakes), Hank Childs (Rose City)

Staff: Warren Jimenez (Deputy Director, PP&R), Amanda Mundy (Financial Analyst, PP&R), John Zoller (Golf Manager, PP&R), Jesse Goodling (Superintendent Heron Lakes, PP&R), Kathy Hauff (Superintendent Eastmoreland, PP&R), Jim Heck (Superintendent Rose City, PP&R), John Van Vactor (Superintendent RedTail, PP&R), Eileen Argentina (Services Manager, PP&R), Amourie Adair (Job Shadow, PP&R)

Other: Aaron Breniman (OGA) & Henry Childs (OGA)

Meeting Called to Order.

February minutes motioned to be amended per Bill McAllister in section 15c. Motion seconded and approved.

Introductions and welcome of new member Lissa Guyton.

Agenda motioned to be adopted. Seconded and approved.

Colwood Golf Course Update (Warren Jimenez):

1. Purchase of the land was unanimously supported by council and approved. The land provides opportunities for Portland Parks and Recreation (PP&R) and the city for the preservation of open space and providing additional recreation opportunities.
2. There is currently a lease-back with the current owners of Colwood until June 1st. They will continue to operate as done in the past, but still allow access to PP&R to begin the transfer.
3. Warren Jimenez thanks the Golf Advisory Committee (GAC) for the support during the council session and congratulates those involved for the achievement in the purchase of the 85 acres.
4. An Open House will be held April 29th; 4-7pm at Colwood to communicate with the public on the golf and natural area components. The Commissioner and Director will speak and representatives from PP&R, BES, and Trust for Public Lands (TPL) will be available to answer questions by the community.
5. Request for members of the GAC requested. Important for the committee to be represented at the public meeting to express the benefits of golf.
 - a. Bill McAllister volunteers
6. Challenges for the project was also expressed. This includes digging into the constraints on resources and time and PP&R is conducting due diligence before making decisions. It is requested that the committee form a subcommittee to be included in the conversations about the Colwood project.
7. Yvonne Deckard request a brief overview of the project and PP&R's goals.
 - a. John Zoller describes goal of project is a 9 hole, Par 3 course with a large driving range. The challenge is the scale of the project as it could range from a Turf driving range to a double deck, covered, lighted range.

8. Warren supports that by stating that scalability is always difficult as we have defined funding sources and requests again for a subcommittee to discuss this in detail.
 - a. Vincent DiGiano is volunteered by members
 - b. Bill Hart
 - c. Bill McAllister
9. Vicki Nakashima agrees that it is important to have golf support for this project and wants to reiterate that the project should not be based only on what type of financial payback we earn, but to look at the ability to invest in the opportunity for new people to be get involved in golf.
10. Warren Jimenez answers questions about the risk. He states that there is risk with any project, but with due diligence and the creation of the subcommittee the risk will be minimized to the Golf Fund.
11. Committee members had further discussion regarding the goal of using Colwood to reach out to underrepresented groups.

Portland Public Golf Reports

1. Financial – Activity Reports – Amanda Mundy states that a decline in March revenues over last March. This is due to the high level of rain experienced in the Portland Metro Area and March 2014 was the second most rain experienced in history for that month. Amanda is confident that the fund will still meet budgeted revenues in her forecasting.
2. Course Updates – Jesse Goodling states that most courses are going through aerification. Heron Lakes deep-tined the greens and RedTail is scheduled in April to aerify. Spring is the season where a lot of maintenance occurs.
 - a. Concern over disease at Rose City. Jim Heck responds that it is recurring and has been addressed. The greens are already recovering.

Unfinished Business

1. GAC Orientation Follow up
 - a. Eileen Argentina hands out matrix to new members and requests that they fill out and return to her what activities they are interested in to aid in understanding the Golf Program.
2. Golf Program Strategic Plan
 - a. Kristen Dozono and Vincent DiGiano attended a meeting to discuss the strategic plan request for proposals (RFP). The goal is to submit the RFP in April, 2014 to be issued for work to begin in June/July 2014.
 - b. Kristen Dozono was encouraged by what she saw and recommended that the consultant report be used to guide the program in creating a strategic plan, rather than be expected to produce the strategic plan.
 - c. John Zoller hands the committee the RFP rough draft and requests the committee to review items in red. The goal is to open for three weeks and encourage those with a broad range to bid.
 - d. Yvonne Deckard requests feedback on the strategic plan and how it would fit in with the Colwood development.
 - e. Warren responds that the strategic plan will help distinguish if having a facility like Colwood will be beneficial based on future trends. Also, since the Colwood property has been purchased, the strategic plan will include it as other golf operations in the Golf Program will be.
 - f. Vicki Nakashima inputs that it will be important that the strategic plan also address what roles the GAC have to play and how they can be used to help the game of golf in the future.

New Business

1. EAGLE Program – Amanda Mundy requests that the committee find two members to participate on the selection committee for either May 6th or May 7th from 11:30 – 2:30 at a location to be determined.
 - a. Kristen Dozono interested, but unsure of availability
 - b. Lissa Guyton
 - c. Bill Hart
2. Kristen Dozono requests information about playing rounds as a group after each meeting. Commissioner to respond to Eileen Argentina's inquiry before the next GAC meeting.
3. Kristen Dozono also would like to get an opinion about inviting alumni members to a meeting or game of golf after a meeting in a way to say thank you for their service. It is felt there is a duty to thank them for their service. PP&R agreed and will coordinate with Kristen .to target an invitation in conjunction with the June GAC meeting.

Announcements and Good of the Order

1. OGA members request that each course operator stop by and take a copy of the updated course directory and update any information that may have changed.
2. Jacobson Youth Initiative & OGA – background on the Jacobson Youth Initiative (JYI) requested.
 - a. Program began to support youth by providing a reduced rate for Jr. rounds. The Jr. will pay \$5 per walk-on round and the JYI will reimburse the hosting course the remaining owed for the round.
 - b. This is funded through private and corporate fundraiser and events. The next event will be on May 10th with entries to play a scramble.
 - c. The program is still in Pilot stage and only on City courses. It is estimated that only 30-50 juniors are in the program currently, but the program is looking to expand.
 - d. Request by GAC that David Jacobson be invited to attend the Colwood Open House to promote the program.
 - e. The program has been in operation at the Parks Golf Program courses for approximately two years. The courses have been happy with the program and feel it is well organized.
3. Western States Golf Association (WSGA) update – Vicki Nakashima tells the group that the members will be using Portland, OR as part of their tournaments in 2015, 2016 and potentially 2017. Approximately 300 golfers will be attending a stroke play tournament over three days, at three separate golf courses. Rose City and Heron Lakes have both been viewed by the members and were happy with the hospitality and the courses.
4. Kristen Dozono thanks RedTail for the hospitality to move the meeting into the Stockpot Restaurant banquet room.

Meeting adjourned