

City of Portland Golf Advisory Committee  
Meeting Minutes of November 12, 2014  
Strategic Plan Work Session  
RedTail Golf Course

***Attending:***

*Members:* Vicki Nakashima, Shanda Imlay, Vincent DiGiano, Andrea Stone, Bill Hart, Bill Brooks, Bill McAllister, Yvonne Deckard

*Concessionaires:* N/A

*Staff:* Amanda Mundy (Financial Analyst, PP&R), John Zoller (Golf Manager, PP&R), Warren Jimenez (Deputy Director, PP&R), Eileen Argentina (Services Manager, PP&R), Elizabeth Kennedy-Wong (Community Outreach PM)

*Other:* N/A

Meeting Called to Order

**UPDATES:**

1. Discussion on Smoking Ban (Eileen Argentina)
  - a. Concerns & benefits
    - i. Enforceability questions
  - b. Request for GAC recommendation
  - c. Additional research to be established, how will it impact the courses?
  - d. Will be looking for staff and operators opinion

**GOLF ADVISORY COMMITTEE STRATEGIC PLAN WORKSESSION**

Introduction & ground rules established: Elizabeth Kennedy-Wong

**WORK SESSION**

1. Recommendations matrix presented
2. Items shaded in grey on the matrix are already being addressed by the Golf Program through current resources
  - a. Acknowledgement of priority established items and questions concerning them
3. Open discussion about recommendation on combining operator contracts
  - a. History on why operating contracts were established the way they are
  - b. Weighing the risks and rewards
  - c. Identified as an item worth further discussion
4. Looking for GAC for feedback on recommendations for remaining items identified by report with Dot Exercise

**OUTCOMES**

1. Top items were identified by Dot exercise will be incorporated into strategic plan
2. Established that GAC feels strongly about improving the view of the Golf Program in the City of Portland
  - a. Wish for strong support from Parks Management
  - b. Discussion about GAC roll in advocating with Council, Director and others
3. Wish to establish a strong mission statement that council understands and makes golf seen as a high value.
4. Continuation of efforts around Colwood
5. Agreement that increase in greens fee revenue is important to support the system

Meeting adjourned