

City of Portland Golf Advisory Committee
Meeting Minutes of December 10, 2014
Colwood Golf Course

ATTENDING:

Members: Vicki Nakashima, Shanda Imlay, Vincent DiGiano, Andrea Stone, Bill Hart, Bill McAllister, Yvonne Deckard, Lissa Guyton, Kristin Dozono

Concessionaires: Craig Zimmerman (RedTail), Rob Cumpston (Eastmoreland), Jason Baseal (Heron Lakes), Hank Childs (Rose City)

Staff: Amanda Mundy (Financial Analyst, PP&R), John Zoller (Golf Manager, PP&R), Warren Jimenez (Deputy Director, PP&R), Eileen Argentina (Services Manager, PP&R)

Other: Henry Childs (OGA)

MEETING CALLED TO ORDER

OCTOBER MEETING MINUTES APPROVED

AGENDA ADOPTED

UPDATES:

1. Employee Appreciation Luncheon
 - a. RedTail Maintenance staff awarded trophy for Best Ball match. Team members were; Lissa Guyton, Andrea Stone, John Zoller and John Dean.

SMOKE FREE POLICY

1. Portland Parks Board has voted to move forward with a recommendation on a Smoke Free Portland Parks Policy to be presented to Commissioner Amanda Fritz. Copy of the "Recommendations for Expansion of Smoke Free Portland Parks Policies" is attached.
2. Research was presented in the experiences of other public and privately owned golf courses in implementing a "smoke free" or more restrictive smoking policy. Barb Trammel, CEO, Oregon Golf Association conducted a survey of state golf course owners associations across the country. John Zoller contacted publicly owned golf programs that have adopted similar "smoke free" policies. The findings are attached to the minutes.
3. A summary of feedback from the concessionaires was reviewed. Feedback is attached.
4. Concerns discussed by committee members
 - a. Revenues from tournament, group, and individual green fees as well as food, beverage, and pro shop sales are expected to be impacted by the policy
 - b. Risk of breach of contract and damages owed to concessionaires
 - c. How the policy will impact employees who smoke
 - d. Enforcement issues
5. Process

- a. Golf Advisory Committee to provide recommendation to Commissioner Amanda Fritz. In turn Commissioner Amanda Fritz will bring a recommendation to the City Council anticipated in January, 2015 where a discussion and vote will take place.
6. Presentation of a letter drafted prepared by Vicki Nakashima to Commissioner Fritz was discussed by the committee
 - a. Discussion about concerns over the policy and how the committee would like to respond.
 - b. Discussion on need for more more specific information on the risk and impact of the proposed policy on golf course revenues.
 - c. Request for a poll among tournament directors on the probability they would return if there was a smoking ban.
 - d. Request of subcommittee to be formed
 - i. Yvonne Deckard, Bill McAllister, Bill Hart and Vicki Nakashima
7. Golf Advisory Committee Recommendation Motion
 - a. Motion for the GAC Chair to submit a letter to the Commissioner stating the GAC will support the Parks Board recommendation with added recommendation to the designated smoking areas during the three-year phase out with the provision that the GAC assist in collecting data about the impact of a smoke free policy on potential revenues. The information will be presented to Parks & Recreation to help guide a transition process that minimize the financial impact on the Golf Program. Motion seconded and approved.
 - b. The concessionaires will conduct a survey of a representative sample of regular tournament and group sales contacts to determine the projected loss of revenues due to the adoption of a smoke free policy. Information will be calculated as it pertains to potential loss of revenue attributable to tournament, group, individual rounds as well as food and beverage and pro shop sales.

GAC COMPLIMENTARY GOLF POLICY

John Zoller presented a process for GAC members to use to provide feedback to the Portland Golf Program when utilizing complimentary rounds of golf. Information gathered from the GAC will be used to identify problem areas and improvements.

OUTSTANDING AGENDA ITEMS

To be included in the January GAC agenda.

MEETING ADJOURNED