

City of Portland Golf Advisory Committee
Meeting Minutes of January 14, 2015
Eastmoreland Golf Course

Attending:

Members: Vicki Nakashima, Shanda Imlay, Vincent DiGiano, Andrea Stone, Yvonne Deckard, Kristin Dozono

Concessionaires: Craig Zimmerman (RedTail), Rob Cumpston (Eastmoreland), Randy Morrison (Heron Lakes), Hank Childs (Rose City)

Staff: Amanda Mundy (Financial Analyst, PP&R), John Zoller (Golf Manager, PP&R), Eileen Argentina (Services Manager, PP&R)

Other: N/A

Meeting Called to Order

December meeting minutes approved

Agenda adopted

SPECIAL REPORTS & PROJECT UPDATES:

PROPOSED SMOKE FREE PORTLAND PARKS POLICY

1. Letter to the Commissioner provided to the committee
2. Meeting with Commissioner Fritz and Vicki and Bill last week
 - a. Commissioner Fritz not in favor of phase in plan, plan to begin policy on July 1, 2015
 - b. Permit process will be created to request exception for tournaments and group events
 - i. No permit fee will be required
 - c. Parks or Operator staff will not be required to enforce or patrol
 - d. No sanctions or fines will be in the policy or ordinance
 - e. Ordinance will require a public hearing where opinions can be heard
 - f. Option for designated smoking area for employees
 - g. Willing to hear back from committee after six months of implementation if unforeseen impacts place hardship on the fund
3. Concerns raised over Ordinance versus Resolution by committee
 - a. Ordinance required to amend code and to have a public hearing
4. Concerns over dynamic between smokers and nonsmokers
 - a. Complaints to the pro shop/marshals becoming customer service issue, how should operators respond?
 - b. Request for clear direction
5. Committee would like to advise on the permitting process for tournament and group play

MARKETING & COMMUNITY OUTREACH COMMITTEE – Kristin Dozono

1. Looking to engage sponsorships
 - a. Nick Hardigg, Parks Foundation agreed to pass-through any donations with 3% surcharge
 - b. Options for a Friends of Golf group in the future
2. Focus of Marketing and Outreach on three items
 - a. Colwood Grand Opening
 - i. Anticipated soft opening early April, 2015
 - ii. Grand opening late May, 2015
 - b. Beginners Golf Program – located at Colwood
 - i. Application to Nike for \$20k grant to start program
 - c. Movies in the Parks – Colwood location added to 2015 schedule

MARKETING & COMMUNITY OUTREACH COMMITTEE – CONTINUED

3. Portland Golf Show
 - a. Heron Lakes and Colwood to have a booth

GOLF PROGRAM STRATEGIC PLAN

1. John Zoller in the process of finishing first draft after responses from Eileen. Utilized top issues and time line from Gold Advisory Committee strategic planning meeting
2. Another draft will be circulated internally before sending to advisory committee members Vicki and Vincent
3. Final draft to be circulated by February, 2015 advisory meeting

PORTLAND PARKS BOARD MEETING

1. Vicki attended January Parks Board meeting to discuss the golf's impact on the community, the enterprise fund and Golf Advisory Committee role.
2. Positive response from members and request to come back again.
3. Looking at sharing OGA study on the economy of golf to illustrate the positive impact on the economy and community when the updated report comes out in spring, 2015.

PORTLAND GOLF REPORTS

FINANCIAL REPORTS

1. Golf rounds and revenue down over prior year. However, revenue in line with FY2012-13 December figures when the fund accomplished a net revenue gain.
2. Increase in rain days appeared to be part of the reason for less play.

GOLF COURSE UPDATES – EASTMORELAND

1. Kathy Hauff discusses maintenance and updates on the course including stump removal, irrigation upgrade, nursery greens, forward tee program, tree trimming and topdressing.
2. Temporary driving range cover installed at Colwood

STATUS OF CLUBHOUSE MAINTENANCE INVENTORY

1. Anticipate inventory books to be at the March, 2015 advisory meeting
2. Request to contain pictures and detail on the maintenance needs
3. Send to John Zoller to make copies for the committee

UNFINISHED BUSINESS

GAC COMPLIMENTARTY PLAY REPORTING

1. Punch cards to be sent to advisory members for 2015 complimentary play
2. Member responsibility to log survey via hardcopy or electronically with John Zoller
3. Full process instructions to be sent before next meeting

GAC MEETING DATE & TIME SURVEY

1. Survey results indicated best date/time for advisory meeting is the 2nd Wednesday each month. This continues the current meeting date.

NEW BUSINESS

WINTER PLAY COURSE CONDITIONS

1. Concern over conditions of turf and loss of play to other courses
 - a. Unusual weather pattern creates ‘mushy’ surface.
 - i. Freezing of ground and then heavy rain difficult to manage
 - ii. Other courses with heavy usage will experience similar issues
 - b. Worm casings on course
 - i. City follows Integrated Pest Management (IPM) program
 - ii. No approved pesticides for worms
2. Institute Superintendent report to create awareness and education surrounding course conditions.

HIGH SCHOOL GOLF PROGRAM – STORAGE OF CLUBS

1. Asking for locker storage at home golf courses for High School Golf Clubs
 - a. Difficulty for students to get equipment to and from school
2. Promise to look into solutions – lockers are available for use – ask each course for specifics

ANNOUNCEMENTS & GOOD OF THE ORDER - None

INFORMATION FROM THE PUBLIC - None

Meeting Adjourned