

## **City of Portland Golf Advisory Committee**

### **Meeting Minutes of December 9, 2015**

#### **Eastmoreland Golf Course**

##### **Attending:**

Members: Vicki Nakashima, Vincent DiGiano, Bill McAllister, Bill Hart, Bill Brooks, Yvonne Deckard, Kristen Dozono, Shanda Imlay,

Concessionaires: Craig Zimmerman (Red Tail), Rob Cumpston (Eastmoreland), JR (Eastmoreland), Hank Childs, Henry Childs

Staff: John Zoller, Jessie Goodling, Todd Melton, Danielle Solomon, Jim Heck, Kathy Hauff, Eileen Argentina, John Van Vactor

Guests: Mike Abbaté (PP&R Bureau Director), Kathy Porter (1<sup>st</sup> Tee)

Meeting Called to Order

November meeting minutes approved

Agenda adopted

##### ***Special Reports & Project Updates:***

1<sup>st</sup> Tee accepted used golf equipment donations at the December meeting. If the donations are of high value, they will be sold at the pro shop and funds go toward children's scholarships.

##### ***Colwood Business Plan Updates***

No updates- steady progression.

##### ***Golf Course Maintenance Standards***

Eastmoreland- Construction of the forward yellow tees is done except for the following modifications: #5 simply involved using the lower tee. #12 and #13 are now using the front part of red tee for the yellow. On #16 the red tees were pulled back on the forward tees and the yellow tees were located to the front of these tees. Nothing done on #17 as there is no place to build a forward tee.

The drainage put in on #15 is working well. Currently raising sprinklers on the entire course. #14 the falling tree will be taken down and split. The top of the Cedar tree by #10 fell onto Bybee St. in the morning of December 9<sup>th</sup>, but was picked up.

Ongoing maintenance – Aerification was done with cores being pulled. The greens were then heavily sanded and dragged.

Clubhouse- gutters have been cleaned, windows will be fixed.

***Smoke Free Parks Policy – No issues.***

**PORTLAND GOLF REPORTS/FINANCIAL REPORTS-**

Every course is up from last year (November) YTD, including Colwood. This could be a rough winter, so making full use of the driving ranges will be important.

The budget sheet displayed the forecast for Colwood. It is less than budget, however, this is a “conservative estimate” and revenues are expected to be higher.

During the construction of the Colwood parking lot, the goal is to have temporary parking for customers and employees to lessen the revenue impact. This could include having parking across the street and hiring a flagger to help customers cross the street during business hours. By the end of 2016, Colwood could break even.

Todd M. will bring the 5-year forecast to the next GAC meeting.

**UNFINISHED BUSINESS-**

**NEW BUSINESS-**

**ANNOUNCEMENTS & GOOD OF THE ORDER-**

Director of PP&R, Mike Abbaté came to talk about the bureau’s re-organization and the golf program, which will stay under the Services Manager Eileen Argentina.

GAC committee members shared their thoughts and ideas. The program should capture a more diverse audience, develop programs for courses and enhancement, this needs subsidy. This program needs youth infusion! How does it face the demographic changes? There needs to be more marketing and outreach to families in order to bridge the gap and increase the numbers.

Committee members posed the following questions following Mike’s comments :Could the golf program be presented to the Mayor as part of the \$2 million dollar funds for teen programming within PP&R? Could it be presented in such a way that the programming will be beneficial for at risk youth.

Moving forward, the program should develop new partnerships.

**INFORMATION FROM THE PUBLIC-** None

**Meeting Adjourned**