



**Washington Park Master Plan
Champion Committee Meeting #1**

Nov. 7, 2016, 6:00pm – 8:30pm

City Hall Rose Room

1221 SW 4th Ave., 3rd Floor

Champions Committee Members Present

Joe Angel

Kimberly Bown

Sam Baraso

Ozzie Gonzalez

Laurie Mathews

Carol Mayer-Reed

Heather McCreary

Joey Pope

Paddy Tillett

Christie Galen

Gretchen Hollands

Meeting Outcomes

- Build relationship between Champion Committee (CC), Consultants, and PP&R
- Discuss role of Champion Committee
- Establish Committee Vision by developing goals

Meeting Notes

I. Dinner/Refreshments

[5:30-6:00]

II. Convene Committee

Notes: The purpose of this meeting is to establish ownership in this committee that they are the supporters of the master plan; they will set and pursue the vision

Decision-making

The committee agreed *by consensus* to use a consensus based process to make recommendations, and if consensus cannot be reached a 2/3 majority vote will prevail.

Ground rules

- Arrive on time and be prepared for the meeting topics.
- Follow the topics and time set by the agenda.





- Listen carefully and speak honestly.
- Respect the views and opinions of others.
- Keep an open mind.
- Critique issues, not people or organizations.
- Allow space for everyone to participate - step up, step back
- Use discussion to clarify information
- Consider the needs and concerns of the local community and the larger city.

The committee agreed *by consensus* to support the Facilitator and hold themselves accountable to the above ground rules.

III. Welcome from Director Mike Abbaté – He reminded the committee of the history of Washington Park and that many items in the 1981 have been implemented but many have not. He inspired them to be visionary, and assist PP&R in moving the planned actions forward after completion.

IV. Committee Introductions

Committee members partnered with the person next to them and described a park or a park experience that inspired them. The introductions showed that everyone feels that parks contribute to the cultural, social, mental and physical well-being of our society

V. What is Washington Park?

a. Project Team

- i. Emily Roth, Project Manager, Portland Parks & Recreation
- ii. Elizabeth Kennedy-Wong, Community Engagement Manager, PP&R
- iii. Stefanus Gunawan, Community Engagement Coordinator, PP&R
- iv. Seth Menser, Downtown Maintenance Supervisor, PP&R
- v. Rachel Felice, West Lands Manager, PP&R
- vi. Brett Horner, Planning Manager, PP&R
- vii. Charlie Brucker, Principal Landscape Architect, PLACE Studio
- viii. Mauricio Villarreal, PLACE Studio





Emily Roth and Charlie Brucker presented information on the history, opportunities and constraints for Washington Park (attached) **What are you attaching? The presentations?**

VI. Guiding Goals and Values

The committee was presented with a draft of Guiding Goals and Values developed by the project team. These goals and values will be used by the committee, throughout the process to help them make recommendations guide development of the plan and to measure their success at the end of the process.

Drafted November 2, 2016 – as presented to the Champions Committee

Vision for Washington Park

Washington Park's public places, natural areas, and recreational opportunities give life and beauty to our city. These essential assets connect people to place, self, and others. Portland's residents treasure and care for Washington Park's legacy, building on the past to provide for future generations. (Adapted from Portland Parks & Recreation Vision Statement)

Goals

1. Create a multi-modal transportation system that encourages visitors to walk, pedal, shuttle, drop off, and ride public transportation to and within the park.
2. Celebrate horticultural excellence and healthy natural areas that promote body, mind and spiritual health.
3. Create a coherent park identity promoting global, regional and local sustainability, conservation and biodiversity attributes of the park.
4. Identify and fund the necessary capital infrastructure improvements, day to day and long-term maintenance needs that allow staff to operate and maintain a world class park in a sustainable and efficient manner.
5. Identify programs and activities to improve and promote quality recreation, cultural, and tourism services and facilities that enhance the park experience that are compatible with the landscape.
6. Create opportunities for cross-promotion of equity programs within the park and across venues.
7. Build a resilient park that identifies and manages risk, and offers a safe experience for staff, visitors, venues and contractors.





8. Increase awareness and appreciation of views, recreation facilities, tourist resources, and cultural heritage (Native American to contemporary times) for visitors' enjoyment.

The committee supported the Vision for the master plan update as presented.

The committee went on to discuss the Goals of the Master Plan

Goals (committee comments in RED)

1. Create a multi-modal transportation system that accommodates **encourages** visitors **in the fashion they arrive** to walk, pedal, shuttle, drop off, and ride public transportation to and within the park.
 - a. **Accommodate-Focus on efficiency**
 - b. **Enhance**
 - c. **Language around responding to peak use times**
 - d. **Encourage awareness to transportation**
 - e. **Long-term reduce of cars**
 - f. **Focus on vision**
 - g. **Anticipate**
2. Celebrate horticultural excellence and healthy natural areas that promote body, mind and spiritual health.
 - a. **Simplify: separate celebrate horticultural excellence and healthy natural areas from promote body, mind, and spiritual health (X)**
 - b. **Distinction horticultural and natural areas**
 - c. **Emphasize or prioritize instead of using Celebrate**
3. Create a coherent park identity promoting global, regional and local sustainability, conservation and biodiversity attributes of the park.
 - a. **Park identity needs to deal with cultural attributes of the park (cultural means pre-historic to present time)**
 - b. **Cultural legacy be part of the branding**
4. Identify and fund the necessary capital infrastructure improvements, day to day and long-term maintenance needs that allow staff to operate and maintain a world class park in a sustainable and efficient manner.
 - a. **Capital infrastructural planning is different from maintenance**
 - b. **Get the funding needed for the park**
 - c. **Economic vitality, create a park that redefines its relationship to the economic vitality of the city**
 - d. **Separate the two ideas: 1.) Identify the necessary.....and 2.) fund the necessary capital infrastructure improvements**





5. Identify programs and activities **and services** to improve and promote quality recreation, cultural, and tourism services and facilities that enhance the park experience that are compatible with the landscape.
 - a. Add education
 - b. Beyond identify the program; get them into the park
 - c. Add artistic
 - d. Research other City Park plans
 - e. Need to have food services or tourism services; emphasis on programmatic
 - i. Thoughtfully placed food service while still enhancing the visitor experience
 - f. Equity
 - i. Reach to attract a broader audience
 - ii. Programming that will encourage all Portlanders to the park
 - g. Park has many connections
6. Create opportunities for cross-promotion of equity programs within the park and across venues.
7. Build a resilient park that identifies and manages risk, and offers a safe experience for staff, visitors, venues and contractors.
8. Increase awareness and appreciation of views, recreation facilities, tourist resources, and cultural heritage (Native American to contemporary times) for visitors' enjoyment.
9. Education and exploration: integration and program enhancement: facility is an educational experience
10. Adding essential connections and its context (systems)
11. Focus on park programs that are essential to this plan while some that are located in other places—creating a balance
 - a. Carrying capacity
 - b. Smart utilization of spaces---facilitates and optimize the utilization of spaces that speaks to us. Optimizing level of use
 - c. Interaction with the living system
 - i. Compatibility with things around the park
 - ii. Evaluate the best use of existing facilities and are they compatible to this facility
 - d. Focus on peak and non-peak capacity times
12. Should there be a north portal?
13. Create capacity limits with the venues or regulation
14. Need right-of-way and bus stops (public transportation in the north portal)





Parks staff will take these comments back and return to the committee with revisions to the Master Plan goals.

Midway through the goals discussion – the committee agreed through consensus to extend the meeting until 9:00 PM to complete the discussion.

VII. Closing and Adjourn

Attachments:

PP&R presentation

(PLACE presentation coming early next week)

Revised Master Plan Goals and Vision

