City of Portland Golf Advisory Committee

Meeting Minutes of November 9, 2016

Colwood Golf Course

Attending:

Members: Vicki Nakashima, Bill Hart, Lissa Guyton, Vincent DiGiano, Bill McAllister, Cathy Porter, Shanda Imlay, Kristen Dozono

Concessionaires: Craig Zimmerman (Red Tail), Rob Cumpston (Eastmoreland), Randy Morrison (Colwood & Heron Lakes), Hank Childs (Rose City), Kylon Trevor (Colwood)

Staff: John Zoller, Jessie Goodling, Kathy Hauff, John Van Vactor, Todd Melton, Vincent Johnson, Mark Hatala, Danielle Solomon

Guests- Steve Argo (Regional VP of Operations, Kemper Sports) Michelle Parmer (Regional Sales & Marketing Director Kemper Sports), Billie McGee (Eastmoreland Men's Club)

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

Vincent Johnson is the new Assistant Golf Director with Portland Parks & Recreation (PP&R). Johnson began his position on October 13, 2016. He is a professional golfer who has competed in tournaments on the PGA Tour and on the Web.com tour. He won the 2010 Long Beach Open, one of the biggest mini tour events on the West Coast, competing as a professional.

Vincent wants to give back to the sport, and to the City, which have helped shape his life so much to this point. This is an exciting time for golf in Portland, as we celebrate a century of Portland Public Golf. He is looking forward to contributing to making golf a lifelong sport that is more appealing, accessible and enjoyable for our growing and changing city. He will help with making golf more attractive and welcoming to historically underrepresented communities – including communities of color, women and juniors.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS- Financial reports through the first quarter of the fiscal year (July – September 2016) showed that greens fees were down 1% for the year from last year, while rounds were roughly flat. For the month of September rounds were up, but greens fees were down. This is explained by the more aggressive promotion in September to try and fill tee sheets with a lower greens fee during slow times throughout the week. As for the golf program's bottom line (revenues – expenses), we are slightly ahead of last year at the end of September, adding just over $1.2 million to the fund balance through the first quarter.

Proposed Golf Fund Financial Plan - The Golf Program has prepared a plan to implement in order to maintain a positive balance in the Golf Fund. Actions will require long and short term adjustments in terms of operations, staffing and revenue enhancements. It was agreed that the GAC Finance Committee (Bill McAllister, Bill Hart, Bill Brooks, Vincent DiGiano) will meet with the Golf Program to review the plan in greater detail and report back to the full GAC.

Maintenance- Parking lot has been paved at Colwood, concrete has been poured in the tee areas, outdoor seating is being constructed, and food/beverage service will be available. There has been discussion of a tent structure over the food area.

First Tee has been stockpiling materials during construction, so that next Spring a smaller course can be built.

An event area has been constructed with a small green in front of the stage. The improvements will greatly enhance the ability to accommodate major events (golf and non-golf) as well as serving as a state-of-the art learning facility.

UNFINISHED BUSINESS- none

NEW BUSINESS- none

ANNOUNCEMENTS & GOOD OF THE ORDER- none

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned