

City of Portland Golf Advisory Committee

Meeting Minutes of December 14, 2016

Eastmoreland Golf Course

Attending:

Members: Vicki Nakashima, Bill Hart, Vincent DiGiano, Bill McAllister, Cathy Porter, Shanda Imlay, Kristen Dozono, Bill Brooks, Cathy Porter

Concessionaires: Craig Zimmerman (Red Tail), Rob & Clark Cumpston (Eastmoreland), Randy Morrison & Kylen Trevor (Colwood & Heron Lakes), Hank Childs (Rose City)

Staff: John Zoller, Jessie Goodling, Kathy Hauff, John Van Vactor, Todd Melton, Vincent Johnson, Danielle Solomon, Eileen Argentina

Guests- Billie McGee (Eastmoreland Men's Club)

Meeting Called to Order

Special Reports & Project Updates:

The GAC Finance Subcommittee reported on the follow-up meeting held to review budget adjustments needed to maintain a positive balance in the Golf Fund during the current fiscal year. The committee members (Bill McAllister, Bill Hart, Vincent DiGiano, Bill Brooks) will meet again with PP&R after the January GAC meeting.

Vincent DiGiano is working on putting together a workshop for the GAC to use the expertise of someone from NIKE with experience in measuring customer driven decision-making.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

Golf activity was down across the program, due to some really rainy weather in October. We saw 28 rain days during the month. As a result, rounds were down 6% from October of 2015, and greens fees down 3%. A bright spot was Colwood's non-golf revenues. Despite the disruptions due to construction and the rain, non-golf revenues were up 5% over last October.

Jeff Shaffer, PP&R Business Operations Manager attended the Municipal Golf Conference and will present a slide show of the event at the January GAC meeting.

Maintenance- (Colwood) Drainage has been installed in 1 green, took spurs up the middle of #5, sand in the fairway, and bumper renovations on two holes.

UNFINISHED BUSINESS- none

NEW BUSINESS- none

ANNOUNCEMENTS & GOOD OF THE ORDER- Shanda Imlay and Lissa Guyton will not request to be reappointed for another term on the GAC.

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned (The meeting was adjourned early because of snow/ice storm)