

March 2017 Arbor Day Festival Update  
Submitted by Catherine Mushel, Education and Outreach Chair

### UFC Action Items in RED

#### URBAN FORESTRY PARTICIPATION IN ARBOR DAY

Urban Forestry Commissioners who want to reach out from the Urban Forestry Tent in order to recruit applicants to the commission, please let Catherine know what shift you can work:

10 a.m. – Noon

11:30 a.m. – 1:30 p.m.

1:00 p.m. – 3:00 p.m.

#### The Commission has two Naito Award Nominations to vote on.

The committee uses the criteria named in the nomination form to evaluate nominees:

- The degree of their impact on the community
- The quality of their work
- Innovative quality,
- Diligence and passion
- Completeness of projects

#### RECOMMENATION FOR THE INDIVIDUAL BILL NAITO COMMUNITY TREES AWARD

We had four nominees in the individual category. Two of them stood out: Catherine Clark, a 2013 arrival to Portland with a doctorate in forestry and plant biology, who landed and immediately began to make an impact in her community and on the urban forest; and Fred Nielsen, a resident with a life-time of service to the urban forest—some of it professional and some as a dedicated volunteer. In considering these nominees, we not only looked at the criteria, but also at gender bias and at a novel introduction to the nominating process in that Ms. Clark received three independent nominations. We had to decide between very different nominations that seemed equally strong—with Catherine’s showing an immediate and significant impact as a receptive and dedicated newcomer, and with Fred’s exhibiting persistent contributions as a Friends of Trees Crew leader, a volunteer arborist for 20 out of 51 Tree Inventory work days, the completion of the Desired

Future Condition with Jim Sjlulin of the 1,400 trees at Leach Botanical Garden, and service on two volunteer boards.

The committee recommends that the commission bestow the Individual Bill Naito Community Trees Award on Catherine Clark because of her many achievements in such a short time as a newcomer to Portland—one ready and effective in helping to improve the city for everyone. Her accomplishments are impressive:

- Tree Inventory leader for Roseway, and volunteer in other neighborhoods
- Volunteer canvasser for BES
- Tree Steward Class Graduate
- Organizer for four separate plantings on the 72<sup>nd</sup> Avenue Park Blocks
- Instrumental support for the Roseway Tree Team’s planting in Wellington Park with Scott Elementary Students after 8 months of planning
- Friends of Trees Assistant Crew Leader for Pruning Workshops
- History Workshop Organizer
- Tree Steward Recruiter

She is described by all three nominators in similar terms—able to share her deep knowledge with other volunteers so that they come away inspired; persistent in her efforts to bring her own ideas to fruition; welcoming of other’s ideas and good at playing either a leadership or a supporting role.

This was a difficult decision and we talked about giving two individual awards. We send out the information a week before the meeting and people begin deliberating before we meet. Then we deliberate and vote in person. We are confident that long-time and new residents of Portland alike will be inspired by Catherine’s actions and by the way she goes about accomplishing them.

## RECOMMENDATION FOR THE GROUP NAITO AWARD

We had four nominees for the Group Award, but only one seemed to meet all the criteria. The Jade Greening Project was nominated and we were impressed with the planning process they have undergone; however, we felt we needed to see trees in the ground, see the results of the planning. The Tualatin Clean Water Services Tree for All Campaign impressed us greatly. They have put 2 million trees in the ground, and engaged 35 partners to make it happen with thousands of volunteers. Our difficulty was that the work did not take place primarily in Portland. A third nomination came in for the Tualatin Riverkeepers for their innovative efforts in creating a program designed to educate people in forestry coming through Centro Cultural and the Muslim Educational Trust. The program succeeded in taking 10 trainees through the classes and trainings while paying them \$10 per hour. Even

more impressive, they were able to help graduates to 100-hour paid training jobs. Again, though the work was complete and inspiring, with demonstrable community impact, we wanted it to take place in Portland.

We are recommending a fourth nominee for the commission’s consideration—the 1,300 men, women, and children who volunteered for the Street Tree Inventory Project.

This dedicated thousand plus group “gathered information in 51 neighborhoods, braving blackberries, barking dogs, tree thorns and downpours in one of the most significant volunteer science quests ever conducted in Oregon.” Their work was of a superior quality with only .02 % of the trees unidentified. In seven years they completed the second largest inventory of its kind nationally.

Many volunteers worked multiple inventories. Their combined efforts made it possible for everyone to understand the urban street tree population in Portland with the result that already policies have changed because of their work--including increasing the number of evergreens on tree lists, revising the percentages of species, genus, and family numbers down from 10-20-30 to 5-10-20, and placing a moratorium on planting maples. Because of their work, many neighborhoods now have active tree teams and the public has a snapshot of the urban forest. Their tree teams have organized 12 tree walks, nominated Heritage Trees, and worked to get Learning Landscapes into school grounds in low income, low canopy neighborhoods. Not only did they complete a huge task which has impacted policy-making, the impact they are making in their neighborhoods is inspiring and shows what can be done by dedicated individuals working together.

The committee is asking for the Urban Forestry Commission to approve Catherine Clark for the Individual Naito Award, and to approve the 1,300 volunteers of the Portland Street Tree Inventory for the Group Award-- that we may present the awards on Arbor Day 2017.

## ARBOR DAY RUNDOWN

### [Arbor Day Festival 2017](#)

**Event Date:** Saturday, April 22<sup>nd</sup> 2017

**Event Time:** 10:00 am – 3:00 pm

**Location:** [Mt. Scott Park](#), SE 72<sup>nd</sup> & SE Harold St., Portland OR 97206

**Awards Ceremony: 1-2 p.m**

40<sup>th</sup> Year for Tree City USA—Office of the Mayor

3<sup>rd</sup> Year for Tree Campus USA—PSU  
Individual Naito Award: Catherine  
Group Naito Award: Volunteers for the Urban Forestry Street Tree Inventory

**Set-up Time:** 8:00 – 9:30 a.m.  
**Pack Out Time** is at 3:00 p.m.

Arbor Day has its own page in the Parks Webpages:  
<https://www.portlandoregon.gov/parks/61386>

Here is the draft of what Urban Forestry will send out to partners:

Portland Parks and Recreation Urban Forestry is proud to present the city's annual Arbor Day Festival on Saturday, April 22, 2017, from 10am-3pm at Mt Scott Park in SE Portland.

This FREE family friendly festival will feature tamales from Tierra del Sol, Asian cuisine from Sisters Fusion, the Latin sounds of Trio Matices, the eclectic arrangements of Ukrainian accordionist Darka Dusty, the vocal stylings of acapella group B-Side Book Club, an ecological scavenger hunt, botanical printmaking, face painting, a tree climbing demo, bucket truck rides (above the tree tops), tree giveaways, and the [Bill Naito Community Trees Award](#) (accompanied by interpretive dance) presented to one individual and one group exemplifying Loraxian achievements! Additionally, the City of Portland will receive the designation of Tree City USA for the 40<sup>th</sup> consecutive year.

**When:** Saturday April 22, 2017, 10am-3pm

**Where:** [Mt Scott Park, at SE 72<sup>nd</sup> Ave btwn Harold St and Knight St](#)  
(accessible via the #10, #14 and #72 Trimet buses)

Here is a list of Tent and Table Partners

Urban Forestry Program

Heritage Trees

Displays of other programs

Story-telling

Tree Give-away

Hoyt Arboretum—Hoyt has a main article about ARBOR MONTH on its Website

[www.hoytarboretum.org/events/upcoming-events1](http://www.hoytarboretum.org/events/upcoming-events1)

Friends of Trees  
Bureau of Environmental Services  
Portland Parks & Recreation, GRUNT Program  
Outdoor School  
Leach Botanical Garden  
Heritage Tree Stories (from Stumptown to Tree Town)  
World Forestry Center Fellows  
PSU Campus Sustainability Office

Inside the Mt. Scott Community Center, there will be a gathering for Neighborhood Tree Stewards: [If you are a Neighborhood Tree Steward or Neighborhood Tree Team, join us for an Arbor Day Reunion from 10am – noon, followed by lunch: http://tinyurl.com/arbordaygathering.](http://tinyurl.com/arbordaygathering)

Dave Hedberg, historian and author of [From Stumptown to Tree Town](#), will also be providing a visual display for inside the community center.

**PLEASE PLAN TO JOIN IN THE FESTIVITES! Please come and tell the public about the Urban Forestry Commission!**

Here is a [draft of the poster](#) that Design and Culture Lab, LLC sent to us. The entire committee wrote lots of comments. Then Mason Wordell, one of two Ameri-Corps members on the committee, repositioned the painting on the page to illustrate his own comment and respond to the consensus of the group. Nik Desai is working to get the message of the poster translated into three languages: English, Spanish, and then either Russian or Vietnamese. The first image on the next page shows Mason's repositioned painting; the second image shows one of two drafts submitted by the design team. "Nik Desai is working" should be added to all sections in this report.

# Arbor Day 2017



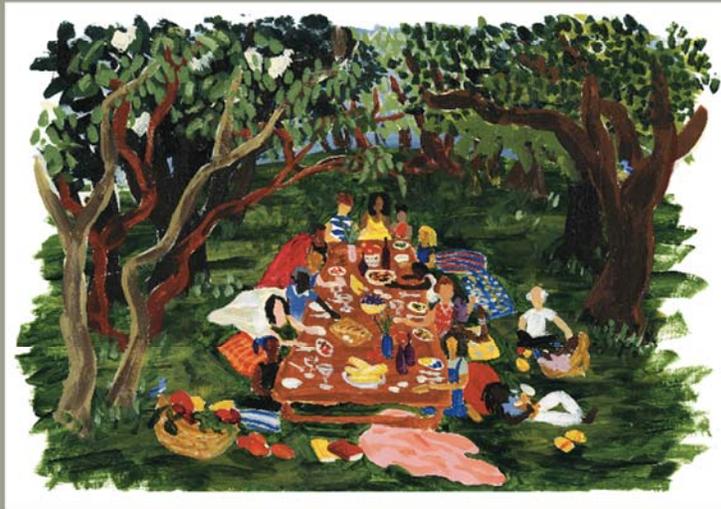
Music, Historic Tree Tours, Family Fun

April 22nd 2017, 8:30- 2:30pm  
Mt. Scott Park, NE Portland  
Near SE 72nd Ave & Harold Street

# 2017 Arbor Day

Free Event

Join Us!  
Join Us!  
Join Us!



Music, Historic Tree Tours, Family Fun

Band Name Goes Here, Band Name Goes Here, Band Name Goes Here

April 22nd 2017, 8:30- 2:30pm  
Mt. Scott Park, NE Portland  
Near SE 72nd Ave & Harold Street