



## **Parks Replacement Bond – Phase 2 - Outreach Summary**

Outreach for Phase 2 of the Parks Replacement Bond included presentations at the Parks Board meeting on February 1 and at six Neighborhood Coalitions Parks and/or Land Use Committees meetings between February – March 2017. This reached approximately 140 people. Another 60 people participated in Town Hall meetings held on March 20 at Multnomah Arts Center and on March 21 at East Portland Community Center.

An info table providing info about Phase 2, the Bond, and the Town Hall meetings was set up at the well-attended Portlanders Stand with Immigrants & Refugees event on March 17 at East Portland Community Center. A focus group was held on April 3 with the Portland Parks Community Youth Ambassadors who represent communities who speak 12 different languages, live in a variety of areas of the city, attend high schools throughout the city, and also provide the youth perspective.

Communications about the Phase 2 input opportunities included three rounds of emails to the Parks Emma newsletter, featured posts on the Parks webpage, posts on the Parks and City online calendars, flyers at community centers, and posts to all neighbors on NextDoor.com (121,500 residents / 87,690 households). The comment form was available online from February 14 – April 4, 2017. A total of 295 comments (paper and electronic) were received.

It should be noted that this report reflects the opinions of those who chose to participate. It cannot be considered a statistically correct survey and is not necessarily representative of the broader community. This information will be used by Parks Commissioner Amanda Fritz to inform the final decision for Phase 2 funding.

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**Below is a report on the 295 comment forms received either in hard copy at the Town Hall meetings or online. A separate spreadsheet contains *all* comments received through the coalition meetings, Town Hall, focus groups, emails, phone calls, and through the online comment form, as well as a response from Parks staff.**

**1. Are the above criteria still relevant for evaluating Phase 2 projects?**

- Very relevant 71%
- Somewhat relevant 22%
- No longer relevant 4%
- No opinion 3%



**2. If you answered “no longer relevant,” tell us what you would change:**

- Include parks that have no equipment
- Improve dog off-leash areas
- Invest where biggest return of investment
- Playgrounds should be most important
- Consider equity and historically underserved areas as a factor
- Didn't see energy efficiency addressed
- Consider density and public health criteria
- Address camping issues / prioritize housing, schools, roads, and health care
- Consider projects that serve a large number of users and a wide demographic
- Don't restore closed services unless we can maintain funding for them over long term
- Accessibility should be a priority over energy efficiency

**3. Looking at the project list, do you agree that the proposed Bond project list successfully meets these criteria?**

- Strongly agree 23%
- Agree 50%
- Neutral / no opinion 15%
- Disagree 9%
- Strongly disagree 3%

**4. Is there any project missing from the proposed list that fits the above criteria?**

See separate spreadsheet summary of comments and responses.

**Please tell us about yourself:**

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**How did you hear about this?**

- |  |                 |
|--|-----------------|
| • PP&R email 63%                       | • Facebook 3%   |
| • NextDoor.com 13%                     | • Meeting 2%    |
| • PP&R website 5%                      | • PP&R staff 1% |
| • Neighbor / friend / word of mouth 8% | • School 1%     |
| • Neighborhood association 5%          | • News story 1% |
| • PP&R flyer 3%                        |                 |

**How many children do you have living with you under the age of 18?**

- Zero 45%
- Two 28%
- One 20%
- Three 5%
- Four or more 2%

**What are their ages? (check all that apply):**

- 3-6 years **49%**
- 7-10 years **42%**
- 0-2 years **31%**
- 11-14 years **24%**
- 15-17 years **6%**

**I am age:**

- 19 and under **0%**
- 20-24 years **1%**
- 25-35 years **10%**
- 35-44 years **40%**
- 45-54 years **20%**
- 55-64 years **14%**
- 65-74 years **12%**
- 75-84 **3%**
- 85 and over **0%**

**I identify as:**

- female **71%**
- male **29%**
- genderqueer / androgynous **0%**
- trans male **0%**
- trans female **0%**

**Regarding residence, I**

- own **83%**
- rent **12%**
- other **2%**