

## City of Portland Golf Advisory Committee

### Meeting Minutes of May 10, 2017

#### Rose City Golf Course

#### **Attending:**

Members: Vicki Nakashima, Vincent DiGiano, Bill McCallister, Kristen Dozono, Cathy Porter

Concessionaires: Craig Zimmerman (Red Tail), Clark Cumpston (Eastmoreland), Randy Morrison & (Colwood & Heron Lakes), Kylon Trevor (Colwood), JR Allen (Eastmoreland)

Staff: Eileen Argentina, John Zoller, Jessie Goodling, Todd Melton, Vincent Johnson, Danielle Solomon, John Van Vactor, Kathy Hauff

Guests: Barbara Trammel, CEO, Oregon Golf Association

Meeting Called to Order

Agenda adopted

#### ***Special Reports & Project Updates:***

Colwood Grand Opening will be held on July 30<sup>th</sup> from 1-6pm.

The applications for new GAC members will be going to the Commissioner for review.

EAGLE applicant did not accept the scholarship, so Rob and Clark Crumpston are looking for a youth to sponsor this summer.

The Mayor has taken all the bureaus back, and is working with constituencies to determine which bureaus to assign to Commissioners

***OGA Updates***- National Golf Foundation reports there has been a 30% increase in people of color playing the game. Woman and juniors are the fastest areas of growth. OGA has been working with First Tee, Oregon Golf Alliance, PGA, Golf Course Owners and other associations to build the game of golf.

In 2015 the Oregon Golf Alliance released a score card of the economic impact study data using 2013 statistics. The goal is to educate legislators and other decision-makers on the impact of golf on Oregon's economy. Areas of impact include; recreation, sustainability, employment, tourism, environmental stewardship and health and wellness. On May 16, 2017, OGA will host a "Golf Day" for members and staff of the Oregon Legislature to share information on the status of the golf industry in Oregon.

OGA has been co-branding marketing materials, i.e with Heron Lakes' Men's Club to list all benefits of the membership at each facility. There is the idea of having a campaign focused on woman and designing playing opportunities, and host competitive events.

**PORTLAND GOLF REPORTS/FINANCIAL REPORTS-**

Golf activity was down across the program again in April, due to continued bad weather. We saw 24 rain days during the month, and 4.5 inches or rain for the month. As a result, rounds were down 38% from April of 2016, and greens fees down 41%. YTD greens fees are down 16% and YTD rounds down 15% from this point in FY 2016.

**Maintenance-** Phased plans of for the restoration of the Rose City Clubhouse are being developed and presented to potential donors and supporters. It will take an estimated 5 years for completion. The first phase is design and engineering. The second phase is construction, and other ideas include updates to the outside area. PP&R Director has written a letter of support to delineate the relationship between the Friends of Rose City Clubhouse and the Portland Parks & Recreation. The Friends of Rose City Clubhouse will be incorporating as an IRS 501(c)3 nonprofit to oversee and manage funds contributed for the project

**UNFINISHED BUSINESS-** none

**NEW BUSINESS-** none

**ANNOUNCEMENTS & GOOD OF THE ORDER-** There have been approximately 50 of the promotional membership passes sold. There has been a request for the messaging of the promotion to be in an easier/simpler format.

**INFORMATION FROM THE PUBLIC-** none

**Meeting Adjourned**