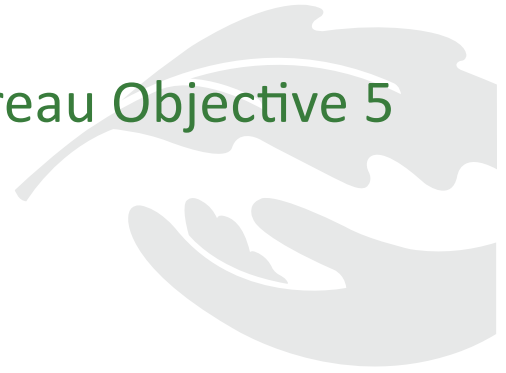


## Bureau Objective 5



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### CITYWIDE GOAL 5

Provide equitable City services to all residents.

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#### • OBJECTIVE 5 — STRATEGY 1

Increase access for communities of color and refugee and immigrant communities to developed parks and park amenities on existing parkland in park-deficient areas.

#### ACTIONS

1. Construct new parks to help address park deficiencies in areas of Cully and east Portland neighborhoods, including Cully, Luuwit View, Gateway Discovery, and Parklane Parks (Phase 1).
2. Complete Parks Bond projects in underserved communities, including improvements in communities that serve a higher percentage of communities of color and refugee and immigrant communities in east Portland neighborhoods, including projects in Argay, Wilkes, Ventura, Parklane, Lynchview, Ed Benedict and Bloomington Parks.
3. Review and adjust non-development related permit fees structures, including, where necessary, granting upon request the waiver for fees for culturally specific organizations for the purpose of providing more access.
4. Identify priority investments in properties that reduce the service gap to communities of color and refugee and immigrant communities.

#### BUREAU OBJECTIVE 5

Provide equitable access and investments to developed parks, natural areas, programs and services for all Portlanders and reduce disparities in people of color's access to healthy environments and recreational options.

## Bureau Objective 5

5. Partner and resource with community organizations of color to increase access to nature for communities of color and refugee and immigrant communities, focused on areas of the city without close or easy access to existing parks and natural areas.
6. Ensure CIP rating for all capital projects includes Vulnerability Index score.

### BUREAU PERFORMANCE MEASURE

- 5.1.a Percentage of households of color served within half-mile walking distance of a park or trail access point is known.

Process Implementation Timeline   Objective 5—Strategy 1				
2017 >	2018 >	2019 >	2020 >	2021
<b>Evaluation Tool:</b> GIS map of completed projects				
<b>Due Date:</b> 2020				
<b>Lead Staff:</b> Project Construction Managers				
<b>Champion:</b> Asset, Development & Planning Manager				

### • OBJECTIVE 5 — STRATEGY 2

Prioritize parkland acquisitions in areas farther than the service radius for parks, natural areas and community centers that serve a percentage of communities of color and refugee and immigrant communities at or above the citywide average.

### ACTIONS

1. Identify priority investments in properties that reduce the service gap to communities of color and refugee and immigrant communities.
2. Partner and resource with community organizations of color to increase access to nature for communities of color and refugee and immigrant communities, focused on areas of the city without close or easy access to existing parks and natural areas.

**BUREAU PERFORMANCE MEASURE**

- 5.2.a The percentage of communities of color and refugee and immigrants as a percentage of total Portlanders served by a developed park, natural area or community center is known.
- 5.2.b The percentage of communities of color and refugee and immigrants as a percentage of total Portlanders served by a developed park, natural area or community center is known.

Process Implementation Timeline   Objective 5—Strategy 2				
2017 >	2018	2019	2020	2021
<b>Evaluation Tool:</b> Allocation of SDC funds & Census data				
<b>Due Date:</b> 2017				
<b>Lead Staff:</b> SDC Manager				
<b>Champion:</b> Finance Manager				

**• OBJECTIVE 5 — STRATEGY 3**

Partner with and build the capacity of community organizations accountable to communities of color and refugee and immigrant communities to increase access program services and activities.

**ACTIONS**

1. Collaborate with community organizations of color to further develop the Teen Program and Parks for New Portlanders. Implement teen councils, coordinate programs, and expand the youth ambassador program, which includes youth from communities of color and immigrant and refugee communities. The Teen Program Manager and New Portlander Coordinator work on developing linkage between two programs.

Bureau Objective 5

2. Identify and collaborate with community organizations of color to promote and deliver culturally specific events, movies in the park, cultural celebrations, and special events like Summer Free for All (SFFA) to communities of color and refugee and immigrant communities.
3. Track World Cup participants through Active Net, and report percentage of World Cup participants that are integrated annually into PP&R activities.
4. Identify barriers that prevent New Portlander participants from engaging in PP&R activities and develop programs to assist them in overcoming identified barriers.

**BUREAU PERFORMANCE MEASURES**

- 5.3.a Percentage of people of color and refugee and immigrant individuals accessing services as measured by census, survey results and Parks Race Ethnicity Project data.
- 5.3.b Percentage of people of color and refugee and immigrant individuals attending SFFA events.

Process Implementation Timeline   Objective 5—Strategy 3				
2017 >	2018 >	2019 >	2020 >	2021 >
<b>Evaluation Tool:</b> SFFA Audience Intercept Survey, ActiveNet				
<b>Due Date:</b> 2021				
<b>Lead Staff:</b> Recreation Management Analyst				
<b>Champion:</b> Recreation Division Manager				

• OBJECTIVE 5 — STRATEGY 4

Increase access to trees and urban forest services for communities of color, low-income, refugee, and immigrant communities.

**ACTIONS**

1. Coordinate with the Asset, Planning and Construction Division to update the city’s Urban Forest Management Plan (2004)
  - a. Engage community stakeholders in the development of the revised plan and ensure that communities of color, immigrants and refugee communities are involved in plan development.
2. Acquire properties, create parks, and plant trees to improve urban forest services to low-income, low-canopy neighborhoods.
3. Create a Citywide Tree Planting Strategy to promote equitable access to trees and urban forest services through tree planting efforts.
  - a. Identify how to increase the quality and quantity of the urban tree canopy in areas of the city that are low-canopy, low-income.
  - b. Identify barriers, incentives and policies related to increasing tree canopy in underserved areas of the city.

**BUREAU PERFORMANCE MEASURES**

- 5.4.a Complete an updated Urban Forest Management Plan
- 5.4.b Complete a Citywide Tree Planting Strategy
- 5.4.c Number of trees planted in low-income, low-canopy neighborhoods.

Process Implementation Timeline   Objective 5—Strategy 4				
2017	2018 >	2019 >	2020 >	2021
<b>Evaluation Tool:</b> Urban Forestry Management Plan Performance Measures				
<b>Due Date:</b> 2020				
<b>Lead Staff:</b> Planning Manager				
<b>Champion:</b> Urban Forestry Division Manager				