



**Washington Park Master Plan
Champion Committee Meeting #2**

January 13, 10 am -12 pm
Pettygrove Room City Hall, 1220 SW 4th Ave

Meeting Outcomes

- Finalize Project Goals
- Receive information on the Technical Summary
- Receive information on the “Big Ideas”

Committee members:

Sam Baraso, Multnomah County
Ernest Hayes, Metro
Ozzie Gonzalez, Jardin Portland
Adam Lyons, NE Coalition of Neighbors
Heather McCarey, Explore Washington Park
Paddy Tillitt, Parks Board, ZGF
Christie Galen, Arlington Heights NA
Gretchen Holland, Sylvan Heights NA
Jim Winkler, Winkler Development Corp.
Laurie Mathews, MIG
Kimberly Bown, Rosarians
Carol Mayer-Reed, Mayer – Reed Landscape Architects
Joey Pope, Community Member
Charlene Zidell, ZRZ

Mike Wallace, Arlington Heights NA
(sitting in for Joe Angel)

Consultant Team:

Jocelyn Bates, PLACE
Charlie Brucker, PLACE

PP&R:

Emily Roth, Project Manager
Stefanus Gunawan, Community Engagement
Elizabeth Kennedy-Wong, Community Engagement
Barbara Hart, Community Engagement
Daniel Kim, Intern

Rachel Felice, Westside Land Manager

Meeting Notes

I. Welcome

II. Washington Park Master Plan Goals

Project Manager reviewed purpose of goals. Committee began to move through goals individually.





The Committee agreed by consensus to include the overarching values of sustainability and safety into the “Vision”. It now reads,

“Washington Park’s public places, natural areas, and recreational opportunities give life and beauty to our city. These essential assets connect people to place, self, and others. Portland's residents treasure and care for Washington Park’s legacy, building on the past with a commitment to sustainability and safety, to provide for future generations.” (Adapted from Portland Parks & Recreation Vision Statement)

During this part of the discussion, the committee spent time reflecting the intention of the goals and how to best describe that intention (included in parenthesis after the goal).

The committee agreed by consensus to adopt the following Goals:

Goals

- Fulfill the potential for Washington Park to become a world class park – valued for inspirational beauty, areas of respite, recreation, health and vitality. (Committee wanted to include economic, social and environmental aspects)
- Washington Park is easy to get to and move through once there. (transportation to and within the park provides easy and varied multi-modal experience)
- Washington Park showcases horticultural excellence and preserves natural area integrity (environmental value)
- Washington Park clearly connects people of all communities to the identified venues and activities. (branding, wayfinding, communication - multi-cultural)
- Washington Park is well funded and supported; it adds economic vitality to the city and the region. (the park adds value and should be supported)
- Washington Park cultivates a rich cultural and historic vitality, and embraces the cultural diversity of its visitors and the regional community. (Washington Park is relevant to and reflects a multi-cultural, multi-lingual experience, it is welcoming and inclusive)
- Washington Park is resilient to natural disasters. (Safety for visitors and staff)

Sustaining a healthy park and recreation system to make Portland a great place to live, work and play.





IV. Technical Investigation Report Summary

The committee was provided a link to the Technical Investigation and Public Outreach Report prior to the meeting. All members present indicated that they had spent some time with the document. Click Here to review the [Technical Investigation and Public Outreach Report](#)

Charlie briefly went through the report, high lightening information that may be new to committee members. He also discussed the considerations that are contained in the last chapter as they will be used as design criteria.

The master plan update will be organized around three key strategic issues:

- Access which includes: getting to the park and moving around the park once there
- Visitor Experience which includes: is there a carrying capacity for the park? wayfinding, recreation, facilities – quality, care, on-going maintenance, stewardship.
- Branding which includes: identify – what, where and why.
- **Committee members added emergency preparedness, and sustainability.**

III. Big Ideas from process to date

The Consultant Team has worked with PP&R to look at big ideas with intent to reach out to others but the weather has been challenging. Based on the presentation and discussion – the committee identified the following strategies/issues that need to be incorporated into the Master Plan

- Carrying capacity-how much is too much?
- Fisher Lane – possible high frequency buses
- Ride Share/autonomous vehicle
- Involve Tri-Met to reduce single occupancy vehicles
- Experience the entire park, a destination for a day. Use programming and apps.
- Visitor Center – staff now gets asks many questions
- Place to test new technology
- Pocket spaces/zones within the park
- Moving within the park is part of the experience
- Gateways for specific transportation modes
- Innovative funding strategy
- Education/Sustainability
- Stormwater Runoff
- Oversight Committee

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- Support Economic Vitality
- Balance between social, economic and natural vitality
- Moving autos to the edges, creating a campus concept that is focused on people and experiences
- Parking resolution – no new parking spaces – consolidate, structure or distribute
- Carrying capacity -
- Identity - what, where, and why
- Transportation - getting to the park
- Circulation - moving within the park
- Wayfinding - clarity and comfort
- Facilities - care and quality
- Recreation - opportunities and experience
- Economic vitality
- Emergency preparedness
- Preservation

IV. Closing and Adjourn

