



To: Washington Park Master Plan Stakeholders  
From: Emily Roth, Project Manager  
RE: Project Manager's Update  
Date: July 27, 2017 (Update #4)

Much has happened since the March 2017 update on the project.

First, the Vision/Goals are finalized. The Vision statement is: Washington Park's natural areas, public places, cultural institutions, and recreational opportunities give life and beauty to our city. These essential assets connect people to place, self, and others. Portland's residents treasure and care for Washington Park's legacy, building on the past with a commitment to education, sustainability and safety, to provide for future generations. The list of goals is on the project website.

Next, we went out to the public, focus groups, Explore Washington Park Board, Cultural Institution Directors, neighborhood associations and other stakeholders with two draft concepts. The concepts showed a single hub and multi-hub schemes that included a variety of upgrades and new amenities for the park including food, gardens, canopy walk, paved trail and an electric people mover.

This is who we talked to and heard from:

- Party in the Park on April 8 – over 100 people attended and 91 completed surveys.
- On-line Open House, open from April 7<sup>th</sup> through 30<sup>th</sup> – 1730 respondents.
- Focus groups with the Latino, Russian and Vietnamese communities on April 22.
- Meeting with and letters from the Cultural Institutions in the park.
- Explore Washington Park board members and staff on May 15 from 9 until noon.
- Meeting with the adjacent neighborhood associations: Arlington Heights, Sylvan Highlands, and Goose Hollow Foothills. Arlington Heights and Goose Hollow Foothills followed up with letters.
- Meetings with and comments from PP&R staff on the Technical Advisory Committee.
- Champion Committee meeting notes and written feedback

This is where we had agreement and will carry forward in the next phase of the master plan:

- Multi-hubs with locations at the north and south ends and Hoyt Arboretum,
- Reduce the dominance of cars in the park,
- Increase and enhance transit and the active transportation options,

- An off-road bicycle and pedestrian trail connecting the northern and southern ends of the park with appropriate amenities such as nature spots, benches and picnic tables,
- Better connections to the Goose Hollow MAX station,
- Food, preferably in the northern end of the park,
- Improve wayfinding/signage and make it in multiple languages,
- Add a forest canopy walk,
- Add gardens/indoor garden at the northern end,
- Enhance the views, and
- Upgrade the amphitheater.

There were varying opinions on parking and access and the recreation hub. After reviewing the information received on the two concepts, discussion with the Champion Committee and the Park's Board, PP&R made the following decision on these issues:

- Maintain 1400 private vehicle parking spaces in the park,
- Look to create a strong connection from the Goose Hollow MAX station to the garden area,
- Encourage pedestrian and bicycle movement to and through the park,
- Recommend Explore Washington Park complete a transportation strategy that outlines transit solutions and identifies mode split goals.
- Include areas for car share and tourist buses to drop off/pick up passengers.
- Refine the parking and access throughout the entire park, with more focus on the northern (garden) area.
- Identify possible locations for off-site parking structures.
- Relocate the tennis courts to where the sport field is located in the park. There will also be surface parking in this area.

The Public Involvement Report is posted on the project webpage:

[portlandoregon.gov/parks/waparkmasterplan](http://portlandoregon.gov/parks/waparkmasterplan).

The consultant team is developing the multi-hub concept, including preliminary cost estimates. They are also working on chapters of the master plan. The draft plan will be ready for review at the beginning of October.

### Scope Progress

1. Technical Investigations – completed, posted on the project webpage.
2. Concept Development – completed.
3. Civic Engagement/Public Outreach – Phase 2 completed.
4. Plan Development – started June 2017.

## Deliverables Completed

1. Technical Investigation
2. Phase 1 Public Outreach including survey, stakeholder interviews and tour of Hoyt Arboretum
3. Information piece about the project – updated for Plan Development.
4. Phase 2 Public Outreach Plan – completed, report posted on the project webpage.
5. Development of two master plan concepts - completed.

## Meetings/Events

### **Attended**

April 2017 – Public outreach on the two concepts

- April 8<sup>th</sup> Open House at the World Forestry Center from 10 a.m. – 2:00 p.m.
- April 7<sup>th</sup> - April 30<sup>th</sup> on-line survey
- April 10<sup>th</sup> – TAC review at Hoyt Arboretum
- April 11<sup>th</sup> – Sylvan-Highlands Neighborhood Association meeting
- April 13<sup>th</sup> – Explore Washington Park Board meeting
- April 15<sup>th</sup> – Tabling at the Beaverton and Hollywood Farmers Markets
- April 19<sup>th</sup> – Cultural Institution Directors meeting
- April 19<sup>th</sup> – PP&R Technical Advisory Team meeting
- April 22<sup>nd</sup> – East Portland Focus Groups
- April 23<sup>rd</sup> – Tabling at the Hillsdale Farmers Market
- May 15<sup>th</sup> - Explore Washington Park Board and staff workshop
- June 13<sup>th</sup> - Champion Committee Meeting

### **On the Calendar**

May through July 2017: Phase 3 - concept refinement/single concept developed

August through October 2017: Draft Master Plan Update

November through December 2017: Finalize Master Plan Update

## Project Information

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