

City of Portland Golf Advisory Committee

Meeting Minutes of September 13, 2017

Rose City Golf Course

Attending:

Members: Vicki Nakashima, Vincent DiGiano, Kristen Dozono, Bill McAllister, Bill Hart

Concessionaires: Craig Zimmerman (Red Tail), Rob & Clark Cumpston (Eastmoreland), Randy Morrison & Kylen Trevor (Colwood & Heron Lakes), Hank Childs (Rose City),

Guests: Henry Childs, Oregon Golf Association

Staff: Eileen Argentina, John Zoller, Todd Melton, Trang Lam, Danielle Solomon, John Van Vactor, Kathy Hauff, Jessie Goodling,

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

GAC Employee Appreciation Event will be held on October 11, 2017. The location is TBD. Discussion on how to fund the event, prizes to be given away, different ideas on location contingent upon the weather. There are approximately 40 staff members that attend the event.

New GAC Member Appointments have been finalized and the Commissioner will be preparing letters to be sent out soon.

GAC Strategic Plan Priorities- Vicki Nakashima has made some revisions and will send out to GAC members at the end of September.

GAC collaborated with Partners with Diversity for an event held at Colwood on September 12th. This event was an outreach effort for communities of color to learn basic skills, ask questions and network. There were 200 invites emailed, whereas, approximately 12 people attended. Although it was not well attended, there will be a survey sent out to people who attended and to those who did not, asking for the communities' suggestions/comments. These surveys will help with ongoing marketing strategies for growing the game of golf. The idea is to have a similar event held quarterly like the Say Hey event, or change the strategy to be more frequent so that people stay interested in wanting to learn and play the game.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

Portland Parks & Recreation utilized budget savings in other areas to cover the shortfall in the 2016-17 Golf Program budget. A transfer of \$800k is being transferred to the golf fund. Up until June of 2017, Golf had given money to the general fund several times over the years, but never the other way around, until last fiscal year. The Golf Fund experienced a deficit due to the unusually poor weather conditions. GAC members are working toward implementing new strategies to increase the population of golf enthusiasts. The Golf Program is also continuing efforts to reduce costs and streamline operations.

Maintenance- No updates at this time. Will resume at next meeting on November 15, 2017.

UNFINISHED BUSINESS- none

NEW BUSINESS- none

ANNOUNCEMENTS & GOOD OF THE ORDER-

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned