



## Opportunities for Artists and Performer Application Guidelines

Portland Parks & Recreation's Urban Parks and Summer Free For All programs produce over 200 free community events each year. These events build community, activate public spaces, and celebrate Portland! We are looking to highlight and support local talent – artists, bands, performers – from the Portland Metro Area. Performances should be high-quality, reflect the diversity of our community, and appropriate for audiences of all ages. We are specifically looking for:

- Multi-cultural performances that appeal to diverse audiences
- Family-friendly content (including lyrics), though not necessarily kid-focused
- Audience interaction and performances that encourage crowd participation
- Professionalism

Our programming is community-driven and community-focused. We strive to keep our selection process fair, transparent, and consistent. We work collaboratively across programs to create a well-rounded menu of arts & culture opportunities for all Portlanders. All artists are selected based on interest and input directly from our community partners. Occasionally, we will present artists who have not applied, but have been specifically requested by the community.

Our goal is to be equitable and book as many performers as possible each year. Because our programming is community-driven, and we receive more artist applications than event opportunities, selection to perform one year does not guarantee placement the next year.

### Submission Process & Timeline

- 1) Read this document! Learn about our programs and performance opportunities.
- 2) Complete our online [Portland Parks & Recreation 2018 Performer Application](#) – let us know which performance opportunities you'd like to be considered for.
- 3) Urban Parks and Summer Free For All staff will review all artists and get community input on 2018 programming.
- 4) Applications are due February 15, 2018. If you are selected to perform during our 2018 summer event season, you will be notified by email by Thursday, March 1, 2018. Applicants who are not selected will not be notified, but your application will be kept on hand for one year for consideration for other PP&R events.
- 5) Artists may email [concerts@portlandoregon.gov](mailto:concerts@portlandoregon.gov) or call 503-823-5059 with questions about this application process.

Most of our performance opportunities happen in the summer. Applications must be submitted by **February 15, 2018** to be considered for our 2018 summer event season, which runs approximately May through September. We will keep applications on hand for one year for consideration for special events and programs throughout the year.

#### Administration

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## Events and Performance Opportunities

We are seeking performers for the events and programs below. These are paid performances with set artist fees for each series, program, and event. Performers may sell their CD's but may not accept tips.

### Summer Free For All

- Concerts
- Pre-Movie Entertainment

### Urban Parks – Director Park, Holladay Park & Gateway Discovery Park

- Family Friendly DJ Music
- Holladay Park Concerts Series
- Buskers and Circus Performers
- Dance Groups
- Other Programs & Events (Theatre Troupes, Puppet Shows, etc.,)

### Special Events

- Park Openings
- Cultural Festivals
- Other special events

## Summer Free For All

Summer Free For All is a citywide program that provides free movies, free concerts, free kids lunches and free kids activities in the summertime. Its mission is to build community and celebrate Portland's growing diversity. Summer Free For All's events are designed in collaboration with community partners who pick the park, suggest the movie title, and help pick the music genre or band. Groups that perform with Summer Free For All play in all types of settings including parks, plazas, parking lots, amphitheaters, and greenspaces.

### Summer Free For All: Concerts

A musical tradition for over 110 years, concerts in the park offer something for everyone. The Rose City's best and brightest – from classical to country, salsa to hip hop - have been entrancing audiences in parks since 1901. Today's crowds flock to Portland parks citywide Monday through Friday, and audiences range from 250 to 1500 people. Concerts consist of 2 sets, roughly 45 minutes each. All performances begin at 6:30pm and end at 8:30pm (including encore). All shows are free, outdoors, and open to the public. Available support and equipment include:

- *Event producer*
- *16'x20' elevated stage (30" minimum height)*
- *Sound engineer (Front of House plus 2 sound crew)*
- *Mics, stands, monitors, direct input boxes, chairs, etc., based on your stage plot.*
- *Sound equipment includes soundboard, equalizer, effects units, speaker processing amplifiers, main speakers, and delays as required by audience size.*

Performers are required to provide their own instruments. Acoustic pianos, drums kits, and instrument amps are not provided.

Performance Fee: \$1100

## Summer Free For All: Pre-Movie Entertainment

Summer Free For All presents 12 weeks of free, outdoor movies in parks across the city. Events take place Wednesday through Sunday, and audiences range from 250-3500 people. Pre-movie entertainment performances consist of 2 sets, roughly 45 minutes each. All performances begin at 6:30pm, and end before the start of the movie at dusk (which varies throughout the summer). All shows are free, outdoors and open to the public. Available support and equipment include:

- *Event Producer*
- *Technician to assist with set up and line checks*
- *12'x16'x24" stage*
- *4-8 speaker PA system (mains) and main soundboard*
- *2 monitors*
- *Small soundboard for mixing from stage*

Performers are required to provide all other equipment needed to perform (*musical instruments, mics, mic stands, cables, etc.*). Summer Free For All does not provide a sound engineer or live mixing.

Performance Fee: \$500

## Urban Parks: Director Park, Gateway Discovery Park & Holladay Park

Director Park, Gateway Discovery Park and Holladay Park have staff on-site and run programs, events, classes and rentals to positively activate space and build community together.

- **Director Park**, located in Downtown Portland, is an outdoor ½ acre public plaza with a focus on arts and culture. Available support and features include:
  - *Performances on the granite brick plaza, typically under the glass canopy in the Lower Terrace or in the fountain area with the water turned off. A stage is not provided.*
  - *On-site staff to meet & greet you and familiarize you with the space.*
- **Gateway Discovery Park**, located at NE 106<sup>th</sup> and NE Halsey Street, is our newest park and will be opening in 2018 with a focus on multicultural performances and events with an emphasis on East Portland artists and performers. Equipment needs are still being determined.
  - *Stage: TBD*
  - *Performances are located outdoors either on the granite concrete plaza and/or on the lawn.*
  - *On-site staff to meet & greet you and familiarize you with the space*
- **Holladay Park**, located in inner NE Portland in the Lloyd District, provides daily programming and events during the summer from June 1 to Labor Day (first Monday in September) and during Portland Public School's Spring Break for nine days. The program is funded by the Holladay Park Partnership. Available support and equipment include:
  - *Stage: A 20 x 30 low-profile wood stage is on-site for summer programming only.*
  - *On-site staff to meet & greet you and familiarize you with the space.*

### **Urban Parks: DJ Times**

Background music and vibes for the park! DJs perform afternoons, evenings, weekends, during special events, and at daily drop-in activities in the parks. Audiences are multi-cultural and range from people walking by, kids playing in the fountains, adults and seniors, and teens practicing their dance moves. All music must be appropriate for the general public, including kids. Sets are 2 hours long. Available support and equipment include:

- *On-site staff to meet & greet you and familiarize you with the space.*
- *(2) microphones with 2 mic stands, (2) 1000 watt amped speakers with two speaker stands, (1) 12-channel professional mixer with USB with 6 channel microphone outlets*
- *(1) 10 x 10 pop-up tent for shade*
- *(1) 6-foot table*
- *No stage provided*
- *No sound tech provided*

Performance Fee: \$150

### **Urban Parks: Holladay Park Concert Series**

Bring the community together to enjoy a night of music at Holladay Park! Bands are selected to meet the park vibe, community input, and ability to entertain and interact with an audience. Audiences may range from 75-500+ people. Our goal is to provide positive activity in the parks to build community and promote safety. Crowd sizes may be small. Concerts consist of 2 sets, roughly 45 minutes each. All performances begin at 6:30pm and end at 8:30pm (including encore.) All shows are free, outdoors, and open to the public. Available support and equipment include:

- *On-site staff assistance*
- *Sound engineer with sound equipment per performer stage plot*
- *Stage – Holladay Park 20 x 30 low profile stage*

Performance Fee: \$1100

### **Urban Parks: Buskers – Musicians, Dancers, Jugglers, Hoola Hoopers, Magic Acts, Contortionists, Unicyclists, etc.,**

Director Park, Gateway Discovery Park, and Holladay Park bring in buskers to make the parks lively and welcoming throughout the summer months. Performers may not accept tips. However, performers can sell their own CDs. Performances are typically held 1-3pm. Available support and equipment include:

- *On-site staff to meet & greet you and familiarize you with the space.*
- *Small portable amplifier for plug in*

Performers are required to provide all other equipment needed to perform. Stage is not provided.

Performance Fee: \$125

### **Urban Parks: Dance Groups – Performances and Public Dance Lessons**

Bring dance outdoors to Director Park, Gateway Discovery Park, and Holladay Park! Free Bollywood, Swing, Salsa, Zydeco, and Tango dances will bring the parks alive this summer! The first hour of the night from 6-7pm is a free beginning dance lesson where no experience or partner is required followed by a free public dance from 7-9pm. Dance group must provide 2 dance instructors to teach the free dance lesson and provide the recorded music to play during lessons and during the band's intermission.

During the dance, the dance group is expected to mingle amongst the dancers and assist as needed. Dances (including lesson time) are typically held from 6-9pm. Available support and equipment include:

- *On-site staff assistance*
- *360 sq. foot Snap Lock Dance floor provided for outdoor use*
- *Live band or DJ will be booked to provide the music from 7-9pm*

Performance Fee: \$200

### **Urban Parks: Arts & Culture Program - School Groups, Touring Performance Groups, and Organizations....**

Opportunities for unpaid performances through the Arts & Culture Program are available at Director Park, Gateway Discovery Park, and Holladay Park. We encourage arts and culture organizations, schools, non-profits, up and coming performers, etc. that are interested in community outreach and visibility to apply. Performances include theatre, choir, orchestras, “flash” events, aerial acrobatics, marching bands, opera, poetry, spoken word, open air painting, interactive fiber arts, camp performances, and more! Applications are due by **February 15, 2018**. Applications will be accepted past deadline but if booked, performances will not be listed in summer marketing materials.

- For unpaid performance opportunities, check out the [Arts & Culture Program](#) page for FAQs and to learn more, or complete the [2018 Arts & Culture Program Application](#).
- To apply for any of the paid performance opportunities described above, follow the link on page 1 of these guidelines.

### **Special Events**

Portland Parks & Recreation supports a variety of special events, celebrations, and park grand openings throughout the year and often seek local community performers and artists. Available support, equipment and performance fees vary by nature of event.