



APPLICATION GUIDELINES

Portland Parks & Recreation (PP&R) is seeking local talent—artists, bands, performers—from the Portland Metro area (Multnomah, Washington, Clackamas, and Clark Counties) for paid performances in 2019. PP&R’s **Summer Free For All (SFFA)** and **Urban Plazas** (Director Park, Gateway Discovery Park, and Holladay Park) produce over 200 free community events each year. These events elevate local arts and culture, build community, activate public spaces, and celebrate Portland!

Performances should be high-quality, reflect the diversity of our community, and appropriate for audiences of all ages. We are specifically looking for:

- Multi-cultural performances that appeal to diverse audiences
- Family-friendly content (including lyrics), though not necessarily kid-focused
- Performances that encourage audience interaction and crowd participation
- Professionalism

Our programming is **community-driven** and **community-focused**, with the goal of presenting a well-rounded menu of arts and culture events for all Portlanders. All artists are selected based on interest and input directly from our community partners. Occasionally, we will present artists who have not applied, but have been specifically requested by the community.

We strive to be equitable and book as many talented performers as possible each year. **Because programming is community-driven, and we receive more artist applications than performance opportunities, selection to perform one year does not guarantee placement the following year.**

SUBMISSION PROCESS AND TIMELINE

- 1) Learn about our programs and all performance opportunities.
- 2) Complete the [2019 Local Artist and Performer Application](#) – let us know which performance opportunities you'd like to be considered for.
- 3) Applications are accepted year-round but priority for the 2019 summer season is given to applications received by **February 15, 2019**.
- 4) PP&R staff book the bulk of performances between February 15, and April 15, every year.
- 5) Artists and performers may email concerts@portlandoregon.gov or call 503-823-5059 with questions about this application process.

Applicants who are not selected to perform will not be notified. The 2019 summer event season runs approximately May through September. First consideration for 2019 programming is given to applications received by **February 15, 2019**. All applications will be kept on file for one year for consideration for special events, community celebrations, park grand openings, and other PP&R programs throughout the year.

EVENTS AND PERFORMANCE OPPORTUNITIES

We are seeking local talent for paid performances at the following Summer Free For All (SFFA) and urban park plaza events and programs. **Performers may sell their CDs but may not accept tips.**

- **SUMMER FREE FOR ALL (SFFA)**
 - **Concerts** - \$1100 per event
 - **Pre-movie Entertainment** - \$500 per event
- **URBAN PLAZAS - DIRECTOR PARK, GATEWAY DISCOVERY PARK, HOLLADAY PARK**
 - **Concerts** - \$1,100 per event
 - **Small Music Gigs** - \$150-\$500 per set
 - **DJ Times** - \$75 per hour
 - **Artists and Circus Performers** - \$75 per hour
 - **Dance Performances and Public Dance Lessons** – *Varies*
- **ARTS & CULTURE PROGRAM**
 - **School Groups, Touring Performance Groups, and Organizations** - *Unpaid*

SUMMER FREE FOR ALL (SFFA)

SFFA offers diverse music from around the world, family-friendly movies, free lunches, art, games, and fun in Portland parks in the summertime. SFFA events are designed in collaboration with community partners who pick the park, suggest the movie title, and help pick the music genre or band. Groups that perform with SFFA play in all types of outdoor settings including parks, plazas, parking lots, amphitheaters, and greenspaces.

SFFA CONCERTS - \$1100 PER EVENT

SFFA concerts take place across the city, any day of the week in July and August. Audiences range from 250 to 2,500 people. Concerts consist of two sets, roughly 45 minutes each. Performances begin at 6:00pm on the weekends and 6:30pm during the week. All performances end at 8:30pm. All shows are free, outdoors, and open to the public.

Available support and equipment include:

- *Event Producer and Sound Engineer (Front of House plus 2 sound crew)*
- *16'x20' elevated stage (30" minimum height)*
- *Mics, stands, monitors, direct input boxes, chairs, etc., based on your stage plot.*
- *Sound equipment includes soundboard, equalizer, effects units, speaker processing amplifiers, main speakers, and delays as required by audience size.*

Performers are required to provide their own instruments needed to perform. Acoustic pianos, drums kits, and instrument amps are not provided.

SFFA PRE-MOVIE ENTERTAINMENT - \$500 PER EVENT

SFFA presents 10 weeks of movies in parks across the city in July, August, and September. Movies take place Thursday through Sunday, and audiences range from 250 to 3,500 people. Pre-movie entertainment performances consist of two sets, roughly 30-45 minutes each. All performances begin at 6:30pm and end before dusk (which varies throughout the summer). Performers load out before the start of the movie. All shows are free, outdoors and open to the public.

Available support and equipment include:

- *Event producer*
- *Technician to assist with set up and line checks*
- *12'x16'x24" stage*
- *4-8 speaker PA system (mains) and main soundboard*
- *2 monitors*
- *Small soundboard for mixing from stage*

Performers are required to provide all other equipment needed to perform (musical instruments, mics, mic stands, cables, etc.). SFFA does not provide a sound engineer or live mixing.

URBAN PLAZAS

Director Park, Gateway Discovery Park, and Holladay Park have staff on-site and run programs, events, classes, and rentals to positively activate space and build community together.

- **Director Park**, located in Downtown Portland, is an outdoor half acre public plaza with a focus on arts and culture. Performances take place on the granite brick plaza, typically under the glass canopy in the lower terrace or in the plaza or bosque. [Read more at portlandoregon.gov/parks/directorpark](http://portlandoregon.gov/parks/directorpark).
- **Gateway Discovery Park**, located at NE 106th Avenue and Halsey Street, opened in August of 2018 and is the newest park that focuses on multicultural performances and events with an emphasis on East Portland artists, performers, and entertainers. Attendance numbers are not guaranteed, and performers are highly recommended to promote their performances through their social media marketing outlets. Performances are located outdoors on the concrete plaza and/or on the lawn. [Read more at portlandoregon.gov/parks/gatewaydiscovery](http://portlandoregon.gov/parks/gatewaydiscovery).
- **Holladay Park**, located in inner NE Portland in the Lloyd District, provides daily programming and events during the summer—typically from early June thru Labor Day and during Portland Public School’s spring break. The purpose of programming at Holladay Park is to provide a safe and welcoming atmosphere to the park. Attendance numbers are not guaranteed, and performers are highly recommended to promote their performances through their social media marketing outlets. The program is funded by the Holladay Park Partnership. [Read more at portlandoregon.gov/parks/holladaypark](http://portlandoregon.gov/parks/holladaypark).

CONCERTS - \$1,100 PER EVENT

Bring the community together! Bands are selected to meet the park vibe, community input, and ability to entertain and interact with an audience. Audiences may range from 50 to 500+ people. Our goal is to provide positive activity in the parks to build community and promote safety. Concerts typically consist of (2) sets, (1) encore, and (1) 15-minute intermission. Shows are free, outdoors, and open to the public.

Available support and equipment include:

- *On-site staff to meet and greet and familiarize performer(s) with the space and ensure park rules and policies are adhered to.*
- *Stage at Gateway Discovery Park: 4' x 8' to 16' x 24' low-profile temporary stage.*
- *(1) 10x10 tent and a small fan is available to provide shelter and cooling for performers.*
- *Sound engineer with sound equipment per performer stage plot.*

SMALL MUSIC GIGS - \$150-\$500 PER SET

Opportunities vary greatly from background/ambient music to intermissions and main events. Performers are selected to meet the park vibe, community input, and ability to entertain and interact with an audience or intended event purpose. Audiences may range from 5 to 100+ people.

Available support and equipment include:

- *On-site staff to meet and greet and familiarize performer(s) with the space and ensure park rules and policies are adhered to.*
- *Sound equipment includes (2) microphones with (2) mic stands, (2) 1000 watt amped speakers with (2) speaker stands, 12-channel mixer at Holladay Park and Director Park or a 16-channel mixer at Gateway Discovery Park, (3) ¼ inch cords and/or XLR cords, (2) power strips and (4) extension cords.*
- *(1) 10 x 10 pop-up tent for shade and (1) small fan for cooling*
- *Stage at Gateway Discovery Park: 4' x 8' to 16' x 24' low-profile temporary stage. Stage at Holladay Park: 20' x 30' low-profile wood stage (summer programming only).*
- *No sound tech provided. Performers are responsible for mixing their own sound and adjusting sound levels.*

DJ TIMES - \$75 PER HOUR

Background music and vibes for specific activated areas in the park! DJs may perform mornings, afternoons, evenings, weekends, during special events, and at daily drop-in activities. Audiences are multi-cultural and range from people walking by, young children playing in the fountain/playground, adults and seniors, and teens practicing their dance moves. All music must be family friendly, non-sexually explicit, and appropriate for the public aged infant through 99 and over. DJs must be actively engaged in mixing their music, making announcements, and interacting with the crowd throughout their sets.

Available support and equipment include:

- *On-site staff to meet and greet and familiarize performer(s) with the space and ensure park rules and policies are adhered to.*
- *Sound equipment includes (1) microphone with 1 mic stand, (2) 1000 watt amped speakers with two speaker stands, (3) ¼ inch cords and/or (3) XLR cords, (1) power strip and (2) extension cords.*
- *(1) 10 x 10 pop-up tent for shade and (1) small fan for cooling*
- *(1) 6-foot table*
- *No stage or sound tech provided*

ARTISTS AND CIRCUS PERFORMERS - \$75 PER HOUR

We occasionally bring in jugglers, hoola hoopers, magic acts, contortionists, unicyclists, puppeteers, balloon artists, face painters and other artists and performers to make the parks lively and welcoming. Artists and performers may not accept tips. However, they can sell their own performance related merchandise.

Available support and equipment include:

- *On-site staff to meet, greet and familiarize performer(s) with the space and ensure park rules and policies are adhered to.*
- *Small portable PA system with corded microphone*
- *No stage or sound tech provided*

Performers are required to provide all other equipment needed to perform.

DANCE PERFORMANCES AND PUBLIC DANCE LESSONS - VARIES

Bring dance outdoors! Imagine having free Bollywood, swing, salsa, zydeco, hip-hop, tango dances, and more in the parks. Each dance group must provide public dance lesson. *Provided amenities vary based on site and type of event.*

ARTS & CULTURE PROGRAM

SCHOOL GROUPS, TOURING PERFORMANCE GROUPS, AND ORGANIZATIONS - UNPAID

Opportunities for unpaid performances through the Arts & Culture program are available at Director Park, Gateway Discovery Park, and Holladay Park. We encourage arts and culture organizations, schools, non-profits, up and coming performers, etc. that are interested in community outreach and visibility to apply. Performances include theatre, choir, orchestras, “flash” events, aerial acrobatics, marching bands, opera, poetry, spoken word, open air painting, interactive fiber arts, camp performances, and more!

Applications are due by **February 15, 2019**. Applications will be accepted past the deadline. However, performances booked after this deadline will not be listed in summer marketing materials.

- To apply for unpaid performance opportunities, check out the [2019 Arts & Culture program application](#).
- To apply for paid performance opportunities described above, follow the link on page 2 of these guidelines.