

City of Portland Golf Advisory Committee

Meeting Minutes of June 12, 2018

RedTail Golf Course

Attending:

Members: Vicki Nakashima, Vincent DiGiano, Bill McAllister, Bill Hart, Kristen Dozono, Bill Brooks

Concessionaires: Craig Zimmerman (Red Tail), Rob & Clark Cumpston (Eastmoreland), Randy Morrison (Colwood & Heron Lakes), Hank Childs (Rose City), Kary Youman (Regional Marketing and Community Programming, Colwood & Heron Lakes)

Staff: Eileen Argentina, Jessie Goodling, Todd Melton, Vincent Johnson, Danielle

Solomon, Bob Mackay & Martha Prinz (City Auditors Office)

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

Bob Mackay and Martha Prinz, Office of the City Auditor gave an overview on the PP&R Golf Program audit being conducted by the Office of the City Auditor. The Golf Program has not had an audit since 1996. The current audit stems from the transfer of General Funds to the Golf Fund in Fiscal Year 2017. Bob Mackay will send Vicki the last audit from FY 96-97 to Vicki to distribute to GAC members.

This is not considered a financial audit, they are performance auditors. They will look at docs such as the OGA study, NGF and may interview GAC members that associate with certain courses, go on ride alongs, talk with the women's and men's clubs, etc.

There are 3 phases to this audit:

Planning Survey Phase- gather information on how the program operates, conduct interviews and hope to observe all courses. This phase is expected to be completed in August 2018

Field Work Phase- collect data and analysis, meet with Eileen Argentina to share preliminary findings with her.

Reporting Phase- synthesize and analyze. The first draft will be provided to the auditee to discuss the draft and then look over any factual errors. The final draft is then issued to Eileen.

This report is tentatively scheduled to be publicly published by Winter 2018.

Golf Stabilization Planning is in the formative stage. Eileen will bring Pooja Bhatt the original plan, feedback and input from all of the individuals involved. The response should be ready for discussion by the next GAC meeting in July.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

Activity Report – Lots of rain in April, specifically on weekends. Greens fees up 10% from last year, but down 16% from 5-year average; rounds up 2% over last year, but down 19% from 5-year average

Budget Report – Lost \$116K for the month, putting our total net loss for the year at (\$698,695). Expecting to recover in May and June to end the year in the black.

Maintenance- RedTail- working on bunkers. Overall on the courses, the irrigation has improved since April. This has helped with fertilizing and mowing. There is discussion on how to place signage to direct golf carts away from driving too close to the greens to preserve them.

UNFINISHED BUSINESS- none

NEW BUSINESS- Kia Selley is the acting Interim Director for Parks and Recreation. Kia is an avid golfer herself, and supports the program and understands the transitions and wants to gain momentum. She has prior leadership experience with PP&R. There will be a competitive national recruitment for this position opening soon!

Stabilization Sub-Committee will reconvene after this meeting and have updates at the July meeting.

GAC members will look into how to collect more data from individuals purchasing the golf card. How to obtain age demographics, how is the information being entered when purchased. There is a need to standardize the process on which the customer data is being entered into the POS system.

Strategic Plans Priorities will continue to be on the agenda every month in an effort to complete these items. Committees will report to the group at the July meeting.

ANNOUNCEMENTS & GOOD OF THE ORDER-

John Zoller is retiring officially in July.

Eastmoreland Centennial- June 16, 2018. A movie will preview on the 10th tee, Men's club will have a golf game that morning, families are welcome. Documentary "The Greatest Game Ever" will play at 9pm.

Cully Park grand opening on June 30, 2018

The Next 100- Celebrating the Future of Portland Parks Golf will be celebrated on Sunday, August 26, 2018 at Colwood Golf Center, 7313 NE Columbia Blvd at 1pm.

City tournament on July 7th & 8th, 2018

Eastmoreland Women's Golf Club Tournament - July 19, 2018

Lunch & Play Program with PP&R will be hosted by Parks Summer Free For All Team. This event will be held at 2 parks for 4 weeks at a time this summer (4 parks total)

August 27, 2018 Golf History Pub at McMenamin's Kennedy School- The History of Golf-Nationally

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned