

City of Portland Golf Advisory Committee

Meeting Minutes of November 14, 2018

Colwood Golf Course

Attending:

Members: Vincent DiGiano, Bill McAllister, Bill Brooks, Kristen Dozono, Vicki Nakashima, Bill Hart, Brenda Carpenter

Concessionaires: Craig Zimmerman (Red Tail), Clark & Rob Cumpston (Eastmoreland), Hank Childs (Rose City), Kary Youman (Regional Marketing and Community Programming Role for Colwood & Heron), Kylon Trevor (Heron Lakes)

Staff: Eileen Argentina, Jessie Goodling, Todd Melton, Vincent Johnson, Kathy Hauff, Danielle Solomon

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

PP&R staff has been preparing documents to brief Commissioner Fish on, with current and future information.

Marketing for 2019 is underway. The goal is to target non-golfers and high school groups. How can GAC recruit volunteers for a 5-week class for high school students. The Golf Director is verifying space at the community centers to hold classes that will provide skills and teach the game of golf. GAC is working with organization(s) to possibly have a “club swap”, where kids who don’t have clubs can be provided with a starter set.

Ideas for Eastmoreland include offering more opportunities for junior golfers on Free Golf Mondays, by providing them with generic tips and information. Get juniors involved in the Ernie Jacobsen event on June 17, 2019, to play in a formal way without it being competitive. This could allow kids to speak to their own experience.

This year’s Employee Appreciation event was held at Eastmoreland on October 12, 2018. The event was well received by staff, and John Zoller was recognized for his 30+ years of service with PP&R.

Strategic Plan Priorities- Vincent D, Vicki N. and Vincent J. have been looking into the upcoming vacancies on the GAC. Next steps are to come up with recruiting efforts, look at how the GAC operates and how it is organized, what are committee goals, what is helpful for the Golf Director outside of the monthly meetings and what are tangible action items that can be provided to the Director of Golf. GAC members will have a work session to discuss plans/goals

for the new year and brainstorm ideas for the recruitment of new members. Some ideas for ideal candidates include, avid golfers, persons interested in green space, interested in parks, politically connected and will advocate for the game of golf and persons who will commit time for the monthly meetings.

GAC members will be updating their personal profiles to highlight their expertise and allow for members perspectives on groups they are a part of, or their professional background. The director of golf will provide areas that may need more improvements on the committee, which will help when recruiting new members.

Eastmoreland received the 2018 Club of the Year award.

Rose City Golf was voted 2018 Facility of the Year.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS-

September was a pretty great month for us. Greens fees were up 21% over last year, and rounds were up 11%. Greens fees and revenue/round continue to be up due to fee increases over last year (\$1/9 holes). The projected net gain for the year (after September) is \$195,579.

Maintenance- All courses have been aerified.

UNFINISHED BUSINESS- none

NEW BUSINESS- The Director of Golf will submit a proposal to Commissioner Fish to extend Vicki N. and Kristen D.'s position on the GAC.

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned