



South Park Blocks Master Plan Community Advisory Committee

September 26, 2019, 5:30-8:00pm
1900 SW Fourth Avenue - Room 2500 C



Agenda

- 5:30 Welcome
 - Agenda Review
 - Meeting summary review and approval

- 5:40 Public Comment

- 5:45 Ed Washington, PSU -- Presentation and Discussion
 - History of Vanport and Connections to PSU

- 7:00 Break

- 7:10 Visioning Comment Survey Report

- 7:30 Concept Development Workshop Recap

- 7:50 Next Steps

- 7:55 Evaluation - + Δ

- 8:00 Close Meeting

Community Advisory Committee Meeting #4

Tuesday, October 29, 5:30-8:00
1900 Building, Room 2500B
Focus: Review Draft Design Concepts

Administration

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SOUTH PARK BLOCKS MASTER PLAN

Community Engagement Summary August 2019

Overview

The community engagement and outreach approach was designed to:

- Enlist community participation in this project;
- Consult the community about how they use the park and ideas to improve the space;
- Understand preferences for park features, experiences and priority issues for the master plan; and
- Build community support for the current and future South Park Blocks.

Approach

We invited the community to participate in visioning to inform the development of design concepts for the master plan. This first round of broad community engagement began with a two-hour community gathering held in the South Park Blocks on July 17, 2019. More than 150 people participated in the Party in the Park, and 122 surveys were submitted in hard copy and online during the comment period July 17-29, 2019.

Community Engagement events and activities

The following outreach and promotion activities added to the larger community effort including tours, tabling at community events and community meetings designed to engage interested Portlanders in this project. The Party in the Park event and comment survey were actively promoted to all our contacts and at meetings and activities.

- Multiple notifications about the event and survey were sent by email to neighbors, stakeholders, project advisory committees, and community organizations using lists drawn from the PP&R Community Engagement database.
- A total of 500 flyers promoting the project, event and survey were distributed to local residents, businesses, organizations, park visitors, PSU students and staff, and Portland Farmers Market visitors.
- An announcement about the Party in the Park event and comment survey was posted on the PP&R main web page, PP&R Facebook page, the project web page, and featured in the City of Portland online citywide events calendar.
- 35 lawn signs were posted in and around the park ten days before the Party in the Park event and one week after to promote the project and opportunities to participate.

Events and Activities	Date	Notes
Community Advisory Committee Meeting #1	April 16, 2019	
Native American Community Advisory Committee	May 15, 2019	
Walking Tour 1	May 20, 2019	
Walking Tour 2	May 23, 2019	
Walking Tour 3	June 4, 2019	
Community Advisory Committee Meeting #2	June 20, 2019	
Ed Washington, Portland State University Meeting	July 2, 2019	
St James Lutheran Church and Child Development Center Meeting	July 3, 2019	
Party in the Park – Community Gathering	July 17, 2019	150 participants
Visioning Comment Survey	July 17-29, 2019	122 responses
Downtown Neighborhood Association General Meeting	July 23, 2019	Brief presentation - 50 people
NEMO HÁDÉÉST'ÍÍ/FINDING NEMO Native American Youth and Family Center Movie Night in Cully Park - PPR Table	July 27, 2019	6 Comment Surveys submitted
Parks Accessibility Advisory Committee Park Tour	August 5, 2019	
Concept Development Workshop	August 6, 2019	
Green Loop Sunday Parkways South Park Blocks Table	August 25, 2019	30 people added to project mailing list
Friends of the South Park Blocks Meeting (regular meetings with group leaders since August 2018)	August 28, 2019	